

# FINTech INNOVATION CHALLENGE FINALE

SPONSORSHIP PACKAGES



ISLE OF MAN  
FINANCIAL SERVICES AUTHORITY  
*Lucht-Reill Shirveishyn Argidoil Ellan Vannin*

FINANCE  
ISLE OF MAN 

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# INTRODUCTION: FINTECH INNOVATION CHALLENGE FINALE

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**A fascinating showcase of innovative and thought-provoking solutions**

Taking place at the Comis Mount Murray on Thursday 29<sup>th</sup> June, the FinTech Innovation Challenge Finale will be a whole day conference and expo devoted to the Challenge. All 17 finalists will give a pitch to both the judging panel and the wider business community audience. The audience will be asked to contribute their opinion on each pitch via virtual polling. The judges will be looking at the pitches as a final element of a pack of information to determine a winner in each of the three categories by the end of the day. These will be awarded on stage.

The event will be free to attend with invitations sent directly to key professionals in the financial and tech industries both on and off-Island. There will also be pre- and post-event publicity and the media will be in attendance on the day.

Digital Isle of Man is looking for a number of sponsors to help support the event, providing a fantastic opportunity for sponsoring businesses to put their brand in front of those at the heart of the Island's digital and finance economy. As well as assisting with the costs of putting on the event, sponsorship signals loud and clear your brand's involvement in the industry and your support in helping make the Island a place where digital business can flourish in the coming years.

The different sponsorship packages available are highlighted on the following pages. For more information please contact Annie Macleod on 07624 222396 or [annie@ashgrove.im](mailto:annie@ashgrove.im)

# SPONSORSHIP PACKAGES

A variety of sponsorship opportunities are available, to suit a range of different budgets and needs. However, these packages are a guideline, and if you have something special in mind, please do get in touch.

# DELEGATE GIFTS

**£850\***

Opportunities exist to distribute gifts to the delegates as 'seat drops' in the main room. The possibilities are endless, and placement fees can be negotiated on a case by case basis.

Gifts are placed on every seat or table as appropriate, either before the event begins or during a break.

Company literature can also be placed for a fee.

Some highly recommended examples for appropriate gifts include:

- High quality A5 folders with pockets for business cards etc.
- High quality A5 lined notepad with matching pen
- High capacity USB memory sticks
- A delegate bag or folder for holding hand-outs, gifts etc.

\* Cost shown is the sponsorship fee only. Cost to supply the delegate gifts will be extra at sponsor's cost.

# REGISTRATION & BREAKFAST

**£2,500**

**SOLD OUT**

Upon arrival delegates will be provided with breakfast, coffee and juices. This is an opportunity to be the first brand seen on the day.

This sponsorship package includes:

- Exclusive distribution of promotional material in the breakfast venue
- Highly visible banner placement alongside the Digital Agency in the reception area during registration
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event

# LANYARDS

**£2,500**

**SOLD OUT**

Sponsorship of the official event lanyards offers excellent exposure as it provides one organisation with leading sponsorship benefits during the conference. The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference.

This sponsorship package includes:

- Your company's logo to appear on the conference lanyards.
- Lanyards will be supplied by the sponsor but will need to be approved in advance of ordering by our event coordinators at Ashgrove to ensure that the style of clip will fit our name badges.
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event.

# TABLE CENTRES

**£1,500**

**SOLD OUT**

This is an opportunity for a company to gain major brand exposure in the main room throughout the conference, by providing attractive branded table centres for the round tables at which delegates will be seated. The table centres are subject to approval by Digital Isle of Man. Production and delivery are the responsibility of the sponsor.

This sponsorship package includes:

- Leading brand exposure in the main conference room throughout the event
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Photography to feature table centres during the day on social posts

# MAIN STAGE SESSIONS (X2)

**£2,000 EACH**

**SOLD OUT**

An opportunity exists to support the main conference sessions on the main stage. These will be allocated as follows:

1. AM - Opening until lunch
2. PM - Lunch until close

The Main Stage Session sponsorship can be taken as separate blocks or one sponsor can take both blocks.

This sponsorship package includes:

- Logo projection throughout main room panels on title slides for the allocated session(s)
- Banner in prime location at the event
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event

# RECHARGE LUNCH

**£3,000+\***

The FinTech Innovation Challenge Finale will include a Finger buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss the presentations so far in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Banner in prime location at the event
- Exhibition stand placement at lunch area
- Logo & sponsorship recognition in the dining room during lunch
- You will be presented as the lunch host during the day
- Opportunity to hand out marketing materials during lunch or place them out on the tables
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event

# COFFEE BREAKS (X2)

**£1,800 EACH**

The morning and afternoon sessions will include one intermission each for refreshments. These allow delegates to mingle. The refreshments packages cover the cost of tea, coffee, and biscuits/muffins/pastries for the delegates, and include the following opportunities for the sponsor:

- Pull-up banners in refreshment area during both coffee breaks
- Distribution of promotional marketing materials on refreshment break tables during the coffee break
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event
- Option to provide branded coffee cups for use during the day

*\*Based on a stand up finger buffet, tea and coffee and jugs of water. Will vary based on delegate numbers.*

# DRINKS RECEPTION

**£2,000\***

At the close of the afternoon sessions, delegates will enjoy a light buffet of canapés and drinks. The sponsor is invited to provide entertainment, presentations or exhibitions as desired. The drinks and canapés package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Distribution of promotional marketing materials on tables during the event
- Highly visible banner placement alongside the Digital Agency's banner
- You will be presented as the drinks reception host during the day
- Social media announcements within marketing communications prior and post event
- Event photography - with full access to images for sponsor's use

\*Costs will vary depending on choice of hospitality provisions and number of delegates.



# SPECIFICATIONS

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The following information is designed to help sponsors provide details in a timely and efficient manner to our event coordinators, thereby ensuring maximum coverage.

E [annie@ashgrove.im](mailto:annie@ashgrove.im)

T +44 (0)1624 645390

M +44 (0)7624 222390

**Banners and literature – PLEASE BRING TO VENUE.**

Sponsors will need to deliver any pop-up banners or corporate literature directly to COMIS by 3pm on Wednesday 28<sup>th</sup> June.

**Information – PLEASE DELIVER WITH BOOKING FORM NO LATER THAN 31<sup>st</sup> MAY.**

- Name of company and one line description as they should appear in social/press coverage
- Contact number
- Email address
- Website address
- Twitter link
- Facebook link
- LinkedIn link
- Company description as it will appear on the webpage (max. 250 words)

**Logo Artwork – PLEASE DELIVER WITH BOOKING FORM**

We will require full colour and white-only versions of your logo in the following formats:

- High resolution PNG or JPG

# BOOKING FORM

Please return a scan or print off this form to Ashgrove Marketing, our event managers. In the case of a shared sponsorship, please complete one form per sponsor.

**E** annie@ashgrove.im

**A** Ashgrove Marketing, Unit 17D,  
Tromode Estate, Douglas,  
Isle of Man, IM4 4RG

**T** +44 (0)1624 645390

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which the Digital Agency provide the services outlined in the attached documentation to the Sponsor.

Charges will be levied on the Sponsor for any cancellations based on the value of the booking, as follows: 50% up to 60 days before the event, 100% within 30 days of the event.

The Sponsor cannot share its booking with any third parties or unrelated sub-brands unless a booking form has been completed for each brand and permission expressly granted by the Digital Agency.

Invoice terms are 15 days and invoices may be issued at any time from 30 days prior to the event.

Package

Price

Company Name

Billing Address

Contact Name

Telephone Number

Email

Signature   
(See Ts&Cs opposite)

Date

PO Ref   
(if required)