



DIGITAL ISLE 2022

SPONSORSHIP PACKAGES

**ISLE OF
OPEN MINDS**

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INTRODUCTION: DIGITAL ISLE 2022



Following on from the success of the inaugural 2021 event, Digital Isle is back for 2022!

Taking place at the Comis Mount Murray on Thursday 10 November, the event will provide an opportunity for all local businesses involved in the digital space to learn, share knowledge and network. It will feature a wide range of keynote speakers and presentations as well as panel discussions involving experts in the field from across the Isle of Man and guest jurisdictions.

The event will be free to attend with invitations being sent directly to key professionals in the industry both on and off-Island. There will also be pre- and post-event publicity and the media will be in attendance on the day.

Digital Isle of Man is looking for a number of sponsors to help support the event and this provides a fantastic opportunity for sponsoring businesses to put their brand in front of those at the heart of the Island's digital economy. As well as assisting with the costs of putting on the event, sponsorship signals loud and clear your brand's involvement in the industry and your support in helping make the Island a place where digital business can flourish in the coming years.

The different sponsorship packages available are highlighted on the following pages. For more information please contact Annie Macleod on 07624 222396 or annie@ashgrove.im

This is an exciting opportunity to participate in a forward thinking event that will provide a platform for collaboration across jurisdictions and sectors to develop our Digital Isle.

SPONSORSHIP PACKAGES

A variety of sponsorship opportunities are available, to suit a range of different budgets and needs. However, these packages are a guideline, and if you have something special in mind, please do get in touch.

EVENT REPORT:

£6,000

After the event a report will be produced that will summarise the messages brought by the various speakers, and outline the recommendations made. It will be distributed to all of the delegates.

The messages brought by each of the speakers at the event will be summarised by a professional copywriter and will form the core of the post-event report. The sponsor of this report will be able to associate its business with the developmental theme of the event and the prestige of the contributors, and will receive the following benefits:

- A dedicated page with 'A word from the sponsor' at the front of the report along with inclusion of the sponsor logo and author photo and information
- Banner in prime location at the event
- Company logo on evite and mailer alerts (provided sponsorship is agreed prior to issuing)
- A copy of the report will be placed on the Digital Agency website, and one will be emailed to each of the delegates.

REGISTRATION & BREAKFAST:

£2,500

Upon arrival delegates will be provided with breakfast, coffee and juices. This is an opportunity to be the first brand seen on the day.

This sponsorship package includes:

- Exclusive distribution of promotional material in the breakfast venue
- Highly visible banner placement alongside the Digital Agency in the reception area during registration
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event

LANYARDS:

£2,500

Sponsorship of the official event lanyards offers excellent exposure as it provides one organisation with leading sponsorship benefits during the conference. The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference.

This sponsorship package includes:

- Your company's logo to appear on the conference lanyards.
- Lanyards will be supplied by the sponsor but will need to be approved in advance of ordering by our event coordinators at Ashgrove to ensure that the style of clip will fit our name badges. (Alternatively these can be sourced by the conference organisers and paid for directly. In this case an artwork proof of the branding on the lanyard will be sent to you prior to print production for your approval. Logo will need to be supplied by the sponsor in .ai format.)
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event.

TABLE CENTRES:

£1,500

This is an opportunity for a company to gain major brand exposure in the main room throughout the conference, by providing attractive branded table centres for the round tables at which delegates will be seated. The table centres are subject to approval by Digital Isle of Man. Production and delivery are the responsibility of the sponsor.

This sponsorship package includes:

- Leading brand exposure in the main conference room throughout the event
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Photography to feature table centres during the day on social posts

MAIN STAGE SESSIONS (X2):

£2,000 EACH

An opportunity exists to support the main conference sessions on the main stage. These will be allocated as follows:

1. AM - Opening until lunch
2. PM - Lunch until close

The Main Stage Session sponsorship can be taken as separate blocks or one sponsor can take both blocks.

This sponsorship package includes:

- Logo projection throughout main room panels on title slides for the allocated session(s)
- Banner in prime location at the Summit
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event

BREAKOUT SESSIONS (X2):

£2,000 EACH

An opportunity exists to support the popular breakout sessions. These breakout sessions will include government updates and other high-level opportunities from esports to building an Island Data proposition and increasing IoT adoption.

This sponsorship package includes:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Branding of the breakout room during the selected session (AM or PM) (including logo on session title slides)
- Opportunity to introduce breakout/workshop moderators
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Banner in prime location at the conference

If both sessions are taken by one sponsor, this package will also include:

- Ability to leave seat drop literature or delegate gift

COFFEE BREAKS (X2):

£1,800 EACH

The morning and afternoon sessions will include one intermission each for refreshments. These allow delegates to mingle and discuss the issues raised in their own groups. The refreshments packages cover the cost of tea, coffee, and biscuits/muffins/pastries for the delegates, and include the following opportunities for the sponsor:

- Pull-up banners in refreshment area during both coffee breaks
- Distribution of promotional marketing materials on refreshment break tables during the coffee break
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event
- Option to provide branded coffee cups for use during the day

DELEGATE GIFTS:

£850*

Opportunities exist to distribute gifts to the delegates as 'seat drops' in the Garden room. The possibilities are endless, and placement fees can be negotiated on a case by case basis.

Gifts are placed on every seat or table as appropriate, either before the event begins or during a break.

Company literature can also be placed for a fee. If your company doesn't have the necessary gifts or literature in stock, Ashgrove is on hand to help with design and production if required.

Some highly recommended examples for appropriate gifts include:

- High quality A5 folders with pockets for business cards etc.
- High quality A5 lined notepad with matching pen
- High capacity USB memory sticks
- A delegate bag or folder for holding hand-outs, gifts etc.

EXHIBITION SPACES (X4):

£2,000 EACH

This is an opportunity for operators or suppliers with exhibition capability to showcase something special. An exclusive, premium space will be available at the back of the garden room throughout the day, catching significant foot traffic during all of the breaks and between sessions, as well as before and after the conference.

Benefits include:

- Leading exhibition space on the day with the opportunity to distribute literature
- Company logo on Summit web page and programme

* Cost shown is the sponsorship fee only. Cost to supply the delegate gifts will be extra at sponsors cost.

RECHARGE LUNCH:

£3,000+*

The Digital Isle day will include a buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss the presentations so far in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Banner in prime location at the Summit
- Option to host a reserved table of ten
- Exhibition stand placement at lunch area
- Logo & sponsorship recognition in the dining room during lunch
- You will be presented as the lunch host during the day
- Opportunity to hand out marketing materials during lunch or place them out on the tables
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event

* Based on a sit-down buffet with two hot main course options, sides, tea and coffee and jugs of water. Will vary based on delegate numbers.

DIGITAL ISLE 2022 ECLUB EVENT

£2,800 EACH

There will be an eClub networking party at COMIS after the Digital Isle Day which could be the perfect platform for your brand.

Sponsorship includes a fully managed service by Ashgrove Marketing, handling everything from invitations and promotion to venue and catering coordination:

- Venue hire (up to £375*)
- £300 bar spend*
- £350 food budget*
- Event photography - with full access to images for sponsors use
- Co-branded email invitations
- Coverage on social media
- Post-event local press release
- Venue and catering coordination
- Event management support

Further information is available in an eClub sponsorship package brochure available on request from annie@ashgrove.im

* Any costs incurred over and above the budgets indicated will be confirmed separately and will be charged extra to the Sponsor.

SPECIFICATIONS

The following information is designed to help sponsors provide details in a timely and efficient manner to our event coordinators, thereby ensuring maximum coverage.

E annie@ashgrove.im

T +44 (0)1624 645390

M +44 (0)7624 222390

Banners and literature – PLEASE BRING TO VENUE.

Sponsors will need to deliver any pop-up banners or corporate literature directly to COMIS by 3pm on Wednesday 9 November.

Information – PLEASE DELIVER WITH BOOKING FORM NO LATER THAN 10 October 2022.

- Name of company and one line description as they should appear in social/press coverage
- Contact number
- Email address
- Website address
- Twitter link
- Facebook link
- LinkedIn link
- Company description as it will appear on the webpage (max. 250 words)

Logo Artwork – PLEASE DELIVER WITH BOOKING FORM

We will require full colour and white-only versions of your logo in the following formats:

- High resolution PNG or JPG

BOOKING FORM

Please return a scan or print off this form to Ashgrove Marketing, our event managers. In the case of a shared sponsorship, please complete one form per sponsor.

E annie@ashgrove.im

A Ashgrove Marketing, Unit 17D,
Tromode Estate, Douglas,
Isle of Man, IM4 4RG

T +44 (0)1624 645390

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which the Digital Agency provide the services outlined in the attached documentation to the Sponsor.

Charges will be levied on the Sponsor for any cancellations based on the value of the booking, as follows: 50% up to 60 days before the event, 100% within 30 days of the event.

The Sponsor cannot share its booking with any third parties or unrelated sub-brands unless a booking form has been completed for each brand and permission expressly granted by the Digital Agency.

Invoice terms are 15 days and invoices may be issued at any time from 30 days prior to the event.

Package

Price

Company Name

Billing Address

Contact Name

Telephone Number

Email

Signature
(See Ts&Cs opposite)

Date

PO Ref
(if required)