

DIGITAL ISLE OF MAN

PROGRAMME 2026

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MINISTER'S FOREWORD

HON. TIM JOHNSTON MHK
MINISTER FOR ENTERPRISE

In last year's foreword for Digital Isle of Man's Programme, I spoke of how technological innovation would continue to reshape industries, and how we must be ready to harness the positive impact of digital productivity in everyday life. Yet I could not have anticipated just how much ground would be covered globally in the past 12 months, and how quickly.

Historically, major technological shifts tended to emerge over decades or even generations. Today, change comes in months, sometimes weeks. We live in a time where major advances in technology are happening all at once, and drive each other forward at pace.

Much of the transformation we see is being driven by artificial intelligence. As AI moves forward at speed, it is vital to build strong foundations in governance, ethics, digital infrastructure, skills development, and public confidence.

For that reason, building on the success of the Activate AI programme which has already supported and trained thousands of people, Digital Isle of Man is now supporting government to take the next step by doing the initial scoping work to develop a National Office for AI Development and Regulation. I believe they are well placed to convene, coordinate, and catalyse the partnerships between industry and government that will help our economy and public services make the most of this technology for the benefit of all.

An example of this in practice will be the 2026 Innovation Challenge, with a focus on healthcare, a sector where digital innovation can offer not just new treatments, but the opportunity to reduce administrative burden, free up our frontline professionals, and reimagine how we deliver care. I look forward to seeing how this progresses over the coming year and the ideas and solutions that emerge over the course of the Challenge.

Driving these outcomes aligns with the government-wide Efficiencies Programme, through which the Department is committed to supporting efforts to secure at least £50 million of efficiencies and savings over the next five years.

Looking toward the next five years, at the 2025 Government Conference, the Chief Minister committed to reviewing and refreshing our Economic Strategy in light of the pace of change and the needs of our businesses.

Our private sector will play a vital role in shaping this, and I have no doubt that our digital sector will continue to be a key driver of innovation, resilience, and future economic growth.

This review gives us the opportunity to look across the whole economy to ensure we are supporting all sectors to adapt, grow, and succeed in a rapidly evolving landscape.

In line with this, I have committed to undertaking a review of the Executive Agencies, which will take into consideration how the Department is structured to ensure it is well placed, through the Agency model, to deliver against a revised and refreshed economic strategy.

Through the development of our Data Asset Foundations, the iGaming Strategic Approach, and a clear focus on digital resilience and sustainability, we aim to continue to facilitate the right conditions for long-term success. Through this, while we will always strive for economic growth, we must also ensure the Island is well-positioned with the infrastructure, regulatory readiness, and digital capabilities needed to stay ahead in a fast-changing world.

I also want to take the opportunity to thank the Digital Isle of Man Board members, who volunteer their time and expertise to guide this work. Their continued input will be essential as we shape what our future looks like. I believe 2025–26 will be a pivotal year, not just for what we accomplish in twelve months, but for how we set the trajectory for a secure, vibrant and sustainable long-term future.



CEO'S EXECUTIVE SUMMARY

LYLE WRAXALL
CHIEF EXECUTIVE OFFICER, DIGITAL ISLE OF MAN



As we enter 2026, I am pleased to present Digital Isle of Man's Programme for the year ahead. Looking back, I am struck by the progress we have made as a community, the lessons we have learned, and the strong foundations we now have in place to carry us forward, with achievements that highlight both the strength and resilience of our digital sector.

The expansion of Activate AI has been a standout success. More than 5,800 people have taken part in 450 hours of training, supported by 28 proof-of-concept projects with Island businesses, already delivering over £2 million in annual productivity savings to the economy. These results highlight the appetite for AI adoption and the tangible value it can create, while reminding us that trust, safety, and ethics must remain central as adoption grows.

The Innovation Challenge also reached new heights, attracting over 100 registrants from more than 20 countries and bringing 14 global finalists to compete across Cleantech, FinTech, and Data and AI, alongside a dedicated Biosphere award. The finale drew more than 200 members of the business community, and winners are already working with local partners to explore pilots. Alongside this, our Communities of Practice delivered dozens of events across the Island, strengthening knowledge-sharing and building connections across sectors.

While 2025 was a year of both achievement and challenge, it reinforced the importance of resilience. Supporting businesses through difficult conditions was as vital as celebrating growth, reminding us that progress is rarely without pressure. Ongoing uncertainty in iGaming and FinTech showed that even our strongest sectors are not immune to global shifts. The lesson is clear: innovation and stability must go hand in hand.

To strengthen this balance, 2025 also saw the creation of the Joint Agency Group, bringing together the Department's executive agencies to align around shared priorities. In 2026, this collaboration will go further, building on established best practice in order to provide clearer and more efficient access to the support they need. This collective approach ensures that government is as agile and coordinated as the sectors it serves.

Looking ahead, our focus for 2026 is ambitious, clear and transformative. We will establish National Office for AI Development and Regulation, providing leadership, policy support, applied pilots and an AI Talent Hub to embed skills across the Island. We will advance Data Asset Foundations, launching pilots and progressing legislation to deliver the world's first statutory model for trusted, monetisable data governance.

We will strengthen digital resilience, including delivering the Strategic Approach and Action Plan for iGaming, the most significant reset of the sector since its inception, to safeguard integrity, modernise regulation and restore confidence in one of our most important digital industries.

The Innovation Challenge will also continue its successful growth in 2026, returning with a new focus on Health and Social Care. This represents an important evolution of the programme, addressing challenges that matter to every Island resident. Run in collaboration with the Isle of Man Department of Health and Social Care and Manx Care, the next edition will seek solutions that improve patient outcomes, increase efficiency and support frontline workers. By opening the Challenge to this vital sector, we are not only supporting innovation but also helping to ensure that technology directly enhances the wellbeing of our community.

Our commitment remains twofold: to support the businesses already here, protecting more than 2,000 jobs and the value they generate, while positioning the Isle of Man to seize future opportunities. With strong foundations now in place, 2026 represents a pivotal moment to demonstrate that the Island can be both innovative and trusted, resilient and ambitious.

I would like to thank our dedicated team, our board and our industry partners for their continued commitment. Together, we will ensure that digital remains central to the Island's growth, prosperity and global reputation.



OUR PURPOSE & MISSION

Digital Isle of Man exists to shape the Island's digital and economic future. Building a nation that is trusted, ambitious, and globally connected.

Digital is no longer a single sector, it is the engine of economic innovation and resilience across the Isle of Man. Today, it sustains more than 2,000 jobs, generates significant national income, and powers growth AI, Data Economy, Digital Experience and Services, FinTech, and iGaming

Beyond these sectors, digital technologies enable transformation across government, healthcare, education, and the wider community, delivering real-world benefits that improve lives and strengthen society.

Our mission as Digital Isle of Man is to ensure that the Isle of Man is recognised internationally as a digital nation that combines innovation with trust, agility with resilience, and progress with responsibility. We achieve this by strengthening the sectors that anchor our economy, enabling transformation through responsible technology adoption, and attracting investment, talent, and partnerships that secure our future.

This is our commitment: to make digital the defining strength of the Isle of Man's future, delivering prosperity for our economy, opportunity for our people, and solutions for the challenges of tomorrow.

We are guided by three values that define how we work:

- **Ethics:** putting responsibility, transparency, and trust at the heart of digital adoption.
- **Sustainability:** aligning growth with our UNESCO Biosphere commitments and building long-term resilience.
- **Collaboration:** harnessing the Island's scale and culture to connect government, business, and international partners.

Through these values we will:

- **Sustain** the businesses and jobs that anchor our economy.
- **Develop** transformative opportunities in AI, Data, iGaming, and FinTech.
- **Grow** the Island's international reputation, attracting investment, talent, and partnerships that secure our future.

This is our purpose and our commitment: to make digital the defining strength of the Isle of Man's future. Delivering prosperity for our economy, opportunity for our people, and solutions for the challenges of tomorrow.

CROSS-AGENCY COLLABORATION

Businesses shouldn't need to understand how government is structured in order to access the support they need. That's why the Isle of Man's four Executive Agencies — Business Isle of Man, Digital Isle of Man, Finance Isle of Man, and Visit Isle of Man — are working more closely than ever before to deliver seamless, joined-up support. Whether a business operates in one sector or across many, our goal is to make government advice, funding, and expertise simpler to access, more responsive, and more relevant to real-world needs.

This reflects the practical reality that many businesses no longer fit neatly into a single category. From hospitality providers adopting FinTech payment solutions, to digital content creators supporting tourism marketing, many firms operate across multiple sectors — and our support must reflect that.

To meet this need, the Agencies have strengthened their collaboration through the creation of the Joint Agency Group (JAG), replacing previous structures to form an action-focused forum that aligns shared priorities, coordinates delivery, and drives accountability. The JAG is already demonstrating results — from joint promotion and shared skills initiatives, to more aligned engagement with government departments and regulators.

In 2026, we will take this further. We will explore options for a **single entry point** for businesses seeking support — streamlining their experience

and removing organisational boundaries. We are also considering a simpler **umbrella brand** to make the overall offer clearer, while retaining the distinct identities of each Agency where sector specialism is needed.

Behind the scenes, cross-agency collaboration includes sharing expertise in marketing, business development, and operational delivery — making more efficient use of public resource and ensuring that businesses receive consistent, coordinated advice regardless of which Agency they engage with.

This is more than an internal improvement — it is a visible commitment to working as one government. It reflects our dedication to reducing complexity, improving service, and helping businesses succeed by ensuring their interactions with government are as straightforward, consistent, and effective as possible.

Together, the Agencies share a clear mission: to support sustainable economic growth by acting as trusted advisors to business and as coordinated partners to government. By working more closely, we will ensure that the Island's business community has access to the full range of expertise and opportunity across all sectors — delivered with clarity, consistency, and a shared commitment to success.

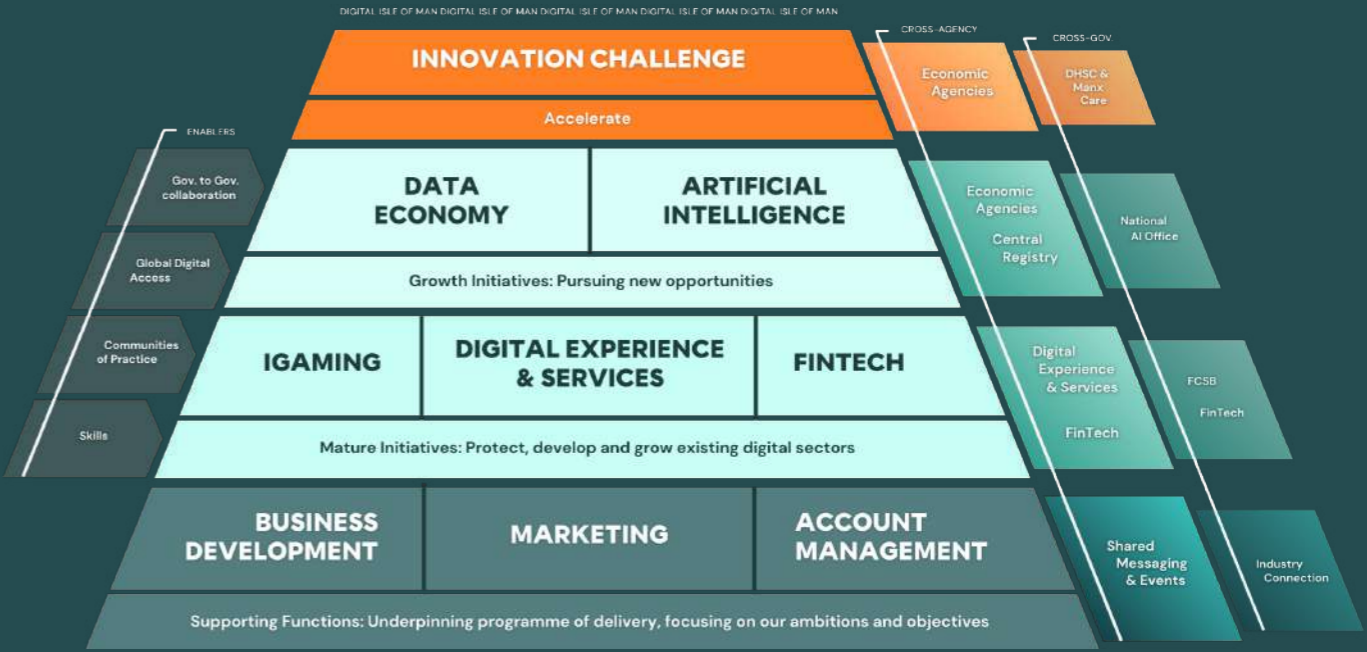


OUR ROLE IN GROWING THE ISLAND'S ECONOMY

Digital Isle of Man plays a dual role in driving the Island's economic growth. We are both a direct contributor through high-value export-led sectors such as iGaming and FinTech, and a catalyst for transformation across every part of the economy.

Today, the digital sector sustains more than 2,000 skilled roles — a major contributor to private sector employment and GDP. These jobs span core areas such as iGaming, FinTech, and emerging technologies like AI and the Data Economy. However, digital's influence reaches far beyond this. Many technology roles now sit within non-digital sectors — from software engineers in insurance firms to data analysts in manufacturing — reflecting the growing importance of digital capabilities across the entire economy.

Digital is not just a sector — it's a horizontal force. It drives innovation, productivity, and resilience across every industry. From enabling smart payments in hospitality, to accelerating data use in healthcare, to transforming how government services are delivered, Digital Isle of Man plays a key role in helping sectors modernise, stay competitive, and deliver better outcomes for people and businesses alike.



Collaboration is at the heart of how Digital Isle of Man delivers impact. While we continue to work in partnership with industry to grow and sustain our key sectors, our remit increasingly extends across government to achieve shared national outcomes.

We work closely with our regulators to uphold the Island's reputation for integrity and compliance, a commitment that is especially important ahead of the upcoming MONEYVAL assessment. This partnership approach supports both economic growth and the continued confidence of international partners in the Isle of Man as a responsible and well-governed jurisdiction.

Our cross-government collaboration now reaches far beyond the Department for Enterprise. Through initiatives such as this year's Innovation Challenge, we are working alongside the Department of Health and Social Care, Manx Care, and Public Health to harness digital innovation in addressing health and care challenges. Similarly, the development of new products such as the Data Asset Foundations and the emerging National AI Strategy demands close alignment across departments, regulators, and agencies.

In these fast-moving areas, success depends on open communication, shared purpose, and coordinated action across the whole of government. By working together, we can ensure that innovation is enabled responsibly, underpinned by trust, and delivers measurable benefit for the Island's economy and its people.

OUR ROLE IS TO:

- **Protect and strengthen** the digital sectors that anchor our economy, ensuring stability and resilience through initiatives such as the iGaming Statement of Strategic Intent and FinTech MONEYVAL readiness.
- **Enable digital transformation across the economy** by supporting responsible adoption of AI and Data, helping businesses and government unlock new productivity, efficiency, and growth opportunities.
- **Promote the Island's international reputation** by positioning the Isle of Man as a trusted digital nation, recognised internationally for innovation, quality, and responsibility.

By combining these roles, Digital Isle of Man ensures that digital is both a driver of economic value in its own right and the catalyst for growth across the whole economy.

STRATEGIC INITIATIVES & ACTION PROGRAMMES





ARTIFICIAL INTELLIGENCE

BUILDING TRUST, UNLOCKING OPPORTUNITY

Artificial Intelligence is transforming economies and societies across the world. For the Isle of Man, AI represents both a challenge and an opportunity. The challenge is to ensure AI is adopted responsibly, with appropriate safeguards and public confidence. The opportunity is to position the Island as a trusted environment where AI can be developed, applied, and scaled in ways that benefit businesses, government, and society.

The coming year represents a pivotal step in shaping the Isle of Man’s position as a trusted jurisdiction for Artificial Intelligence. Following the success of Activate AI and the groundwork laid through our partnership with AI Singapore, focus now turns to the establishment of a National AI Office. This new function will coordinate the Island’s approach to AI adoption, regulation and innovation, ensuring that the opportunities created by this transformative technology are harnessed safely and responsibly.

While many decisions remain to be finalised regarding the Office’s structure and governance, it is clear that Digital Isle of Man will play a central role in its creation and operation. Our remit will extend beyond driving economic value and supporting industry engagement; we will also work collaboratively across government to build the right environment for AI to thrive. This includes aligning policy, regulation, skills and infrastructure to enable innovation while maintaining the highest standards of trust and accountability.

Through this coordinated, whole-of-government approach, the National AI Office will act as a catalyst for both growth and good governance. It will help ensure that the Isle of Man not only benefits from AI’s economic potential but also upholds its reputation as a forward-thinking and responsible jurisdiction in a rapidly evolving global landscape.

OBJECTIVE

To establish the National AI Office, positioning the Isle of Man as a trusted environment for the responsible adoption, regulation, and application of Artificial Intelligence.

KEY RESULTS

- Establish the National AI Office with funding and resourcing confirmed by the end of Q1 2026.
- Establish the Regulatory Guidance capability in collaboration with the Island’s regulatory bodies, creating a coordinated approach to AI governance and assurance,*
- Evolve the Activate AI awareness training to include continuing professional development (CPD) or formal certification, enhancing the long-term sustainability of AI skills on the Island.

* Delivery of this Key Result is dependent on Digital Isle of Man continuing to be responsible for the establishment of the National AI Office beyond 2025.

ACTIONS

PROMOTION

- Position the Isle of Man internationally as a trusted jurisdiction for AI adoption, building partnerships with leading institutes and showcasing responsible pilots and proof-of-concepts.
- Create an environment that enables safe and responsible experimentation with AI technologies, allowing solutions to be tested, monitored and refined under appropriate safeguards, and ensuring that learning from this activity informs future policy and standards.

POLICY

- Establish governance and leadership structures for the National AI Office, ensuring alignment with economic strategy, Data Asset Foundations, and sustainability goals.
- Begin development of cross-government AI policy templates and standards to provide clarity for departments and businesses.
- Strengthen **international partnerships and standards**, building relationships with institutes such as the UK AI Safety Institute, AI Singapore, and OECD bodies to “borrow scale” and ensure interoperability with global frameworks.
- Develop approaches for **funding and investment** to support AI adoption, including matched funding for pilots and promoting the Island as a destination for AI-related FDI.
- Encourage research and development activity by creating conditions for universities, research centres, and industry to use the Island as a living laboratory for AI.

PRODUCT

- Deliver a small number of national AI pilots or **Proof of Concepts** through the AI Living Lab, showcasing safe, practical applications that generate measurable value.
- Establish the **AI Living Lab, Sandbox, and Observatory** as the national platform for testing AI solutions under agreed safeguards, monitoring emerging applications, and informing future policy.
- Launch the **AI Talent Hub**, providing apprenticeships, graduate pathways, and reskilling opportunities in partnership with UCM and industry.
- Develop and launch the **AI Registry**, creating a transparent, public record of AI systems in use across government and industry above a minimum risk threshold.

OUTLOOK FOR 2026

2026 will be the year the Isle of Man establishes the foundations of its National AI Office. By combining trusted governance, applied projects, and international partnerships, the Island will demonstrate that it can adopt AI in ways that are both responsible and innovative. While this is the start of a long-term journey, the creation of the Office will signal the Island’s commitment to building trust, unlocking opportunity, and ensuring that AI adoption delivers tangible benefits for businesses, government, and society.



DATA ECONOMY

SHAPING THE FUTURE DATA ECONOMY

The Isle of Man is leading the way in shaping the future Data Economy, pioneering a world-first framework that enables data to be treated as a trusted, governable, and monetisable asset.

Through the creation of Data Asset Foundations (DAFs), the Island is building a statutory model that allows organisations to establish ownership, embed international governance standards, and realise measurable value from their datasets. This approach responds directly to the global demand for trusted data stewardship at a time when public confidence is low, regulatory expectations are rising, and businesses are searching for new sources of growth.

2026 will be a defining year. The pilot programme, launching in January 2026, will onboard the first Data Asset Foundations in partnership with the Island’s professional services sector. Through this pilot we will test and refine the product, gather learning and insight, and ensure the framework is fully prepared for international adoption. Alongside the pilot, Digital Isle of Man and our partners the Enterprise Data Management Association (EDMA) will convene a series of global Communities of Practice and targeted working groups, engaging businesses, regulators, and thought leaders to shape the wider ecosystem of standards, services, and opportunities.

Critical to this journey will be the delivery of legislative amendments to the Foundations Act, expected by the end of Q3 2026. This milestone will provide the statutory certainty and clarity needed to move from pilot to full-scale launch, giving global businesses, investors, and regulators the assurance that the Isle of Man’s model is robust, credible, and enforceable.

By combining practical insight from the pilot, international engagement through Communities of Practice, and the certainty of new legislation, the Isle of Man will be positioned to launch the world’s first fully governed and monetisable data foundation model by the end of 2026.

OBJECTIVE

To establish the Isle of Man as the jurisdiction that shapes the future Data Economy, by successfully delivering the Data Asset Foundation pilot, embedding international trust and governance, and preparing for full legislative-backed global launch.

KEY RESULTS

- **Deliver the Data Asset Foundations Pilot** by the end of Q3 2026.
- **Secure Legislative Certainty** by achieving passage of amendments to the Foundations Act by the end of Q3 2026.
- **Build Global Engagement** by presenting at 3 international events and delivering 5 international media pieces by year end.

ACTIONS

PROMOTION

- Deliver a global awareness campaign positioning the Isle of Man as the leader in trusted data governance, with at least 3 major international events or media partnerships secured in 2026.
- Showcase Isle of Man’s pilot outcomes and case studies as evidence of how Data Asset Foundations create measurable value for businesses and investors.
- Partner with recognised global organisations to enhance visibility and credibility, with at least 2 formal collaborations in place by end of 2026.

POLICY

- Support passage and communication of legislative amendments to the Foundations Act, ensuring Royal Assent is achieved by Q3 2026.
- Act as the bridge between industry and policymakers, with structured feedback loops established (minimum 2 consultation rounds with stakeholders during 2026).
- Align the Data Asset Foundations framework with at least one internationally recognised governance standard (e.g. ISO, OECD) by end of 2026.

PRODUCT

- Successfully onboard and evaluate 5 Pilot Data Asset Foundations by Q2 2026, capturing lessons to inform the full launch.
- Launch and maintain the Data Asset Register by the end of Q2 2026, providing a transparent record of provenance, quality, and usage rights.
- Publish at least 2 case studies demonstrating valuation methodologies and commercial benefits of DAFs by the end of 2026.
- Convene a network of accredited trustees, validators, and professional service providers, with a minimum of 10 ecosystem partners identified and engaged by end of 2026.

OUTLOOK FOR 2026

2026 will be the year the Isle of Man proves its role as the jurisdiction shaping the future Data Economy. The pilot phase will provide the evidence, lessons, and case studies needed to demonstrate the model’s value. Legislative amendments will provide the certainty required for global adoption. Communities of Practice and international engagement will build the ecosystem and credibility around the proposition. By year-end, the Island will be ready to move from pilot to launch, positioning itself as the global leader in trusted, monetisable data governance.



IGAMING

IMPLEMENTING STRATEGY AND RESTORING CONFIDENCE

The Isle of Man’s iGaming sector remains a cornerstone of the digital economy, creating significant value and sustaining high-quality jobs. However, the past two years have brought challenges, including licence exits and growing competition, as global regulation expands and standards tighten around financial crime prevention.

In response, the Isle of Man Government has acted decisively, publishing the National Risk Appetite for iGaming (June 2025) and preparing an iGaming Statement of Strategic Intent (November 2025). Together, these will safeguard the sector’s integrity, modernise its foundations, and support responsible growth.

The Strategic Approach centres on three pillars: Shore Up and Mitigate, Flourish, and Attract.

In 2026, Shore Up and Mitigate will embed the National Risk Appetite into regulation and licensing. Reforms will enhance onboarding, strengthen AML/CFT controls, and refine licence categories, delivered with the Gambling Supervision Commission, Treasury, FIU, and law enforcement. These measures will reinforce international confidence in the Island’s high standards.

Under Flourish, Digital Isle of Man will launch iGaming Forums to promote collaboration between government, regulators, and industry. Investment in skills will also continue, developing career pathways in compliance, data, and software engineering with support from the Skills and Workforce Board. Further work will strengthen the Island’s role as a hub for B2B suppliers, RegTech innovators, and payment providers. Finally, Attract will reposition the Isle of Man globally through a refreshed marketing and business development campaign. The focus will be on quality over quantity — targeting operators and service providers who share the Island’s values and long-term vision.

This represents the most significant reset of the iGaming strategy since the sector’s inception. By embracing a resilient, responsible, and adaptive approach, the Isle of Man will reinforce its position as a trusted global leader in iGaming — respected for integrity, admired for innovation, and valued for the benefits it delivers.

OBJECTIVE

To implement the iGaming Strategic Intent, positioning the Isle of Man as a trusted, resilient, and forward-looking global centre of excellence for iGaming.

KEY RESULTS

- **Deliver at least 5 major positive features** in international trade media.
- **Conduct a perception survey** to evidence improved recognition of the Isle of Man as a high-quality jurisdiction.
- **Stabilise the iGaming sector**, demonstrated by a steady trend across sector indicators by end of 2026 (employment, GSC licences, ancillary services pipeline).

ACTIONS

PROMOTION

- Deliver a refreshed international marketing and business development campaign by Q2 2026, targeting high-quality operators aligned with the Island’s risk appetite. Success measured through:
 - ◊ At least 5 major positive features in international trade media.
 - ◊ A 20% increase in campaign reach across digital channels compared to 2025.
 - ◊ Measurable improvement in perception scores from post-campaign surveys in target markets.
- Transition all external-facing communications from eGaming to iGaming by mid-2026 to strengthen international alignment and discoverability.
- Enhance the Island’s presence at a minimum of 3 global iGaming events in 2026 through sponsorships, partnerships, or coordinated Isle of Man branding.

POLICY

- Act as the conduit between industry and public bodies, hosting at least 4 structured engagement sessions in 2026 to gather sector insight and feed directly into government decision-making.
- Facilitate cross-government collaboration contributing to a positive MONEYVAL assessment outcome relevant to the sector.

PRODUCT

- Support the creation of a series of iGaming Forums in 2026, ensuring at least 3 meetings are convened with participation from industry, regulators, and government.
- Contribute market insights into the Skills and Workforce Board to inform development of compliance, data, and software engineering pathways, with demonstrable input to at least 2 new initiatives in 2026.
- Facilitate growth of the ancillary ecosystem (B2B suppliers, RegTech innovators, payment providers) by convening at least 2 focused roundtables in 2026 and promoting outcomes internationally.

OUTLOOK FOR 2026

Looking ahead, 2026 represents a pivotal year for the Isle of Man’s iGaming sector. The focus will be on, embedding the National Risk Appetite, and demonstrating the benefits of strengthened cross-government collaboration. By creating clearer pathways for responsible operators, fostering innovation in products and services, and enhancing the Island’s international reputation, we will lay the groundwork for sustainable growth beyond 2027. While global competition and regulatory expectations will continue to evolve, the Isle of Man’s proactive stance ensures that the sector is equipped not only to adapt, but to lead — reinforcing the Island’s status as a trusted, forward-looking jurisdiction of choice for iGaming businesses.



FINTECH

BUILDING TRUST, CREATING OPPORTUNITY

The Isle of Man has a strong and long-standing financial services sector which continues to be a cornerstone of the economy. FinTech, the application of new technologies to financial services, presents both an opportunity and a challenge. Globally, FinTech is reshaping how payments, lending, investment, and compliance are delivered, while opening up entirely new markets. For the Isle of Man, the question is not if FinTech matters, but how we adopt it in a way that reinforces our reputation as a trusted and responsible jurisdiction. By doing so, we create the conditions to attract like-minded, high-quality businesses and to nurture innovation that complements our existing strengths, delivering sustainable economic growth and new opportunities for the Island.

In 2026, our immediate priority will be the supporting the MONEYVAL 6th round assessment. A successful outcome is critical to protecting the Island's financial reputation and underpins every aspect of future growth, including FinTech. Achieving this will require close collaboration across Government, regulators, and industry. Digital Isle of Man will play its part by engaging the sector, gathering insight, and ensuring that industry perspectives are heard as part of this national effort.

At the same time, we recognise that FinTech innovation cannot be put on hold indefinitely. 2026 will therefore also be about laying the groundwork — listening to industry, exploring models for collaboration, and making greater use of the existing Financial Innovation Hub. By publicising the Hub more widely and extending the value it creates — for example by opening access to a broader range of propositions, encouraging cross-sector collaboration, and sharing case studies internationally we can create the right environment to attract innovative businesses, open new markets, and generate sustainable growth opportunities for the Island's economy.

OBJECTIVE

To support Moneyval readiness through industry engagement, while preparing the conditions for future FinTech growth that aligns innovation with trust and creates new opportunities for the Island's economy.

KEY RESULTS

- **Deliver at least 3 structured engagement sessions** with industry to support Moneyval readiness and awareness.
- **Enhance and publicise the Financial Innovation Hub**, showcasing at least 3 new use cases or pilots in 2026.
- **Contribute to a successful Moneyval outcome** by ensuring all FinTech-related actions and milestones are completed on schedule and reflected positively in the final assessment report.

ACTIONS

PROMOTION

- Position the Isle of Man internationally as a responsible and forward-looking jurisdiction, with at least 3 international FinTech events or media opportunities in 2026 focused on trust, compliance, and post-MONEYVAL readiness.
- Promote the Financial Innovation Hub as a credible platform for responsible innovation by publishing at least 2 case studies from Hub activity during 2026.
- Highlight the Island's strengths — regulatory quality, professional services, and collaborative culture — in all FinTech messaging.

POLICY

- Contribute industry insights into cross-government workstreams preparing for MONEYVAL, with at least 3 formal engagement sessions between Digital Isle of Man, Treasury, FSA, and industry in 2026.
- Establish a cross-government FinTech working group by Q2 2026, meeting quarterly to balance risk and opportunity, and align national priorities.
- Scope future FinTech opportunities by producing a discussion paper by Q4 2026, capturing potential policy levers and international comparators for post-MONEYVAL development.

PRODUCT

- Enhance and publicise the Financial Innovation Hub by showcasing at least 5 new use cases or pilots in 2026.
- Develop guidance for firms using the Hub, including clear criteria for participation and evaluation, by Q3 2026.
- Explore at least 2 pilot opportunities that directly support MONEYVAL readiness (e.g. RegTech tools for AML/CFT compliance) during 2026.
- Support Finance Isle of Man in the delivery of its Sustainable Finance Roadmap.

OUTLOOK FOR 2026

2026 will be a year of consolidation and preparation. The overriding focus will be on securing a positive MONEYVAL assessment — the essential foundation for protecting the Island's reputation and enabling future FinTech growth. Alongside this, Digital Isle of Man will strengthen collaboration across Government, regulators, and industry, while enhancing the visibility and value of the Financial Innovation Hub. By connecting trust to innovation, the Isle of Man will be positioned to move decisively once MONEYVAL is concluded, attracting like-minded businesses and opening new opportunities for sustainable growth.



DIGITAL EXPERIENCE & SERVICES

COLLABORATION IS OUR GROWTH ENGINE

The Isle of Man offers a trusted environment for non-regulated digital businesses, bringing together entrepreneurs and innovators across AI, Data, software development, digital content, and creative technologies. While all digital activity is supported, the fastest growth is expected in AI and Data as these initiatives mature.

The Island’s scale and culture make collaboration natural — a place where digital businesses grow stronger, faster, together. Though challenges remain, such as access to early-stage funding and talent, strong partnerships between government and industry help identify and overcome barriers. This connected community is both a differentiator and the foundation of sustainable digital growth.

Building on the Innovation Challenge, which in 2026 focuses on Health and Social Care, Digital Isle of Man will continue to provide a platform for testing, showcasing, and commercialising applied solutions. The rise of Data Asset Foundations will fuel demand for businesses in data transformation, valuation, and governance, while the Digital Experience and Services sector (DES) will become the home for applied AI ventures that complement the wider economy.

With high-quality professional services, an attractive business environment, and exceptional quality of life, the Isle of Man offers a distinctive proposition: a trusted ecosystem where collaboration drives digital growth.

To remove friction from that growth, the Global Digital Access initiative is addressing barriers to global platforms such as Google Ads, YouTube, and Stripe. In 2025, access was unlocked to several critical services, with further progress planned for 2026 across payments, advertising, and content. Ongoing industry feedback will guide this work and ensure continued transparency.

OBJECTIVE

To position the Isle of Man as a trusted environment for digital services and experiences, where collaboration enables businesses to grow stronger, faster, together.

KEY RESULTS

- **Deliver the 2026 Innovation Challenge** in partnership with Health and Social Care, with at least 3 applied solutions trialled and 2 progressing toward commercial deployment.
- **Support the creation of 10 new digital businesses or service providers** through AI adoption and Data Asset Foundations initiatives by year end.
- **Enable three additional platforms** to be accessible via Global Digital Access by the end of 2026.

ACTIONS

PROMOTION

- Position the Isle of Man as a trusted environment for digital services and experiences, with at least 5 international media mentions or event features in 2026 highlighting the Island’s collaborative culture and business environment.
- Showcase outcomes from the 2026 Innovation Challenge, publishing at least 2 case studies demonstrating trialled solutions and their pathway to commercial deployment.
- Highlight the Isle of Man’s lifestyle advantage and collaborative community through targeted campaigns and materials aimed at attracting digital entrepreneurs.
- Promote progress in gaining access to new global platforms, positioning the Isle of Man as a trusted environment for digital commerce.

POLICY

- Work with government partners to ensure infrastructure, skills, and immigration policies remain aligned with the needs of non-regulated digital businesses, with at least 2 joint initiatives or policy updates completed in 2026.
- Provide structured feedback from digital businesses into cross-government discussions on skills and workforce, ensuring AI and Data growth needs are directly represented.
- Contribute evidence and insight to at least 1 cross-agency policy forum in 2026 that addresses how digital technologies cut across the wider economy.
- Advocate for digital parity by engaging with international providers and regulators to remove access barriers to key platforms.

PRODUCT

- Deliver the 2026 Innovation Challenge (Health & Social Care), with at least 3 applied solutions trialled and 2 progressing to commercial pathways.
- Support the emergence of at least 10 new AI/Data businesses linked to the Data Asset Foundations initiative or AI adoption programmes.
- Facilitate at least 3 networking or collaboration events during 2026, connecting entrepreneurs, service providers, and professional advisors.
- Provide access pathways for early-stage firms to the Island’s professional services sector, with at least 5 businesses supported through advisory or mentoring programmes in 2026.
- Deliver the next phase of the Digital Access initiative, securing access to at least 3 new platforms by end 2026.
- Provide industry with structured feedback channels to flag global platform access issues, ensuring responsiveness and transparency.

OUTLOOK FOR 2026

2026 will be the year the Isle of Man establishes itself as the trusted environment for non-regulated digital growth. With collaboration as its growth engine, the Island will demonstrate the power of its connected community through the Innovation Challenge, the rise of AI and Data businesses, and the attraction of new firms seeking both opportunity and quality of life. By combining trust, expertise, and collaboration, the Isle of Man will position itself as the place where digital businesses grow stronger, faster, together.



STRATEGIC DIGITAL INFRASTRUCTURE

LAYING THE GROUNDWORK FOR A THRIVING DIGITAL ECONOMY

World-class digital infrastructure underpins and enables growth, innovation, and long-term sustainability across the Isle of Man's economy. For businesses deciding where to invest, relocate, or expand, digital infrastructure is often a defining factor. Reliable connectivity also supports remote working, talent attraction, and ensures local firms can compete internationally.

Over the last five years, significant progress has been made through the National Broadband Plan (NBP), which has passed 12,220 premises (99.1%) with fibre, with over 57% connected. More widely, Manx Telecom has passed over 35,000 premises, with around 4,000 left to complete. As of August 2025, fibre connections accounted for around 70% of the Island's fixed-line broadband market.

Despite this progress, challenges remain. Around 1,500 premises remain unconnected due to buried or inaccessible infrastructure, requiring further planning and investment. Access to global platforms such as Google, Stripe, and YouTube is increasingly critical for businesses to compete, with progress made in 2025 but further barriers still reported by industry. Meanwhile, resilient undersea connectivity remains essential to the Island's future. The closure of e-Ilan Communications has raised questions about long-term access to government-owned assets and future capacity requirements, highlighting the need for a clear strategy.

OBJECTIVE

To ensure the Isle of Man is a digitally empowered nation, where world-class infrastructure supports innovation and resilience.

KEY RESULTS

- **Deliver a fully costed proposal** for connecting the remaining 1,500 hard-to-reach premises by Q1 2026, to enable political consideration and future funding decisions required to maintain delivery capability.*
- **Complete a strategic review of undersea connectivity**, with recommendations on long-term management and resilience of government-owned fibre assets agreed by Q1 2026*.

* To maintain continuity of delivery, a funding decision on these initiatives will be required by 28 February 2026.

ACTIONS

DRAFT

PROMOTION

- Communicate the Island's achievements in broadband rollout, showcasing fibre coverage of over 99% as a competitive differentiator.

POLICY

- Develop a fully costed proposal to extend fibre to the final 1,500 premises, securing political consideration by Q4 2026.
- Work with Manx Utilities, Treasury, and industry to evaluate the role and future management of undersea cable assets.

PRODUCT

- Maintain accurate reporting on broadband penetration, with quarterly updates on fibre take-up and remaining premises.

OUTLOOK FOR 2026

2026 will be a pivotal year in consolidating the Island's digital infrastructure achievements. By closing the gap on the final unserved premises, securing access to critical global platforms, and clarifying the future of undersea connectivity, the Isle of Man will reinforce its position as a digitally empowered nation. These steps will not only safeguard competitiveness but also provide the resilient foundation required for the Data Economy, AI adoption, and the growth of non-regulated digital businesses.

SUPPORTING FUNCTIONS



INNOVATION CHALLENGE 2026

DRIVING INNOVATION IN HEALTH AND SOCIAL CARE

The Innovation Challenge has become a cornerstone of the Isle of Man's approach to nurturing new ideas, showcasing solutions, and connecting entrepreneurs with the Island's unique collaborative environment. Each year, the Challenge provides a platform for businesses to test and demonstrate technologies that can make a real difference to society and the economy.

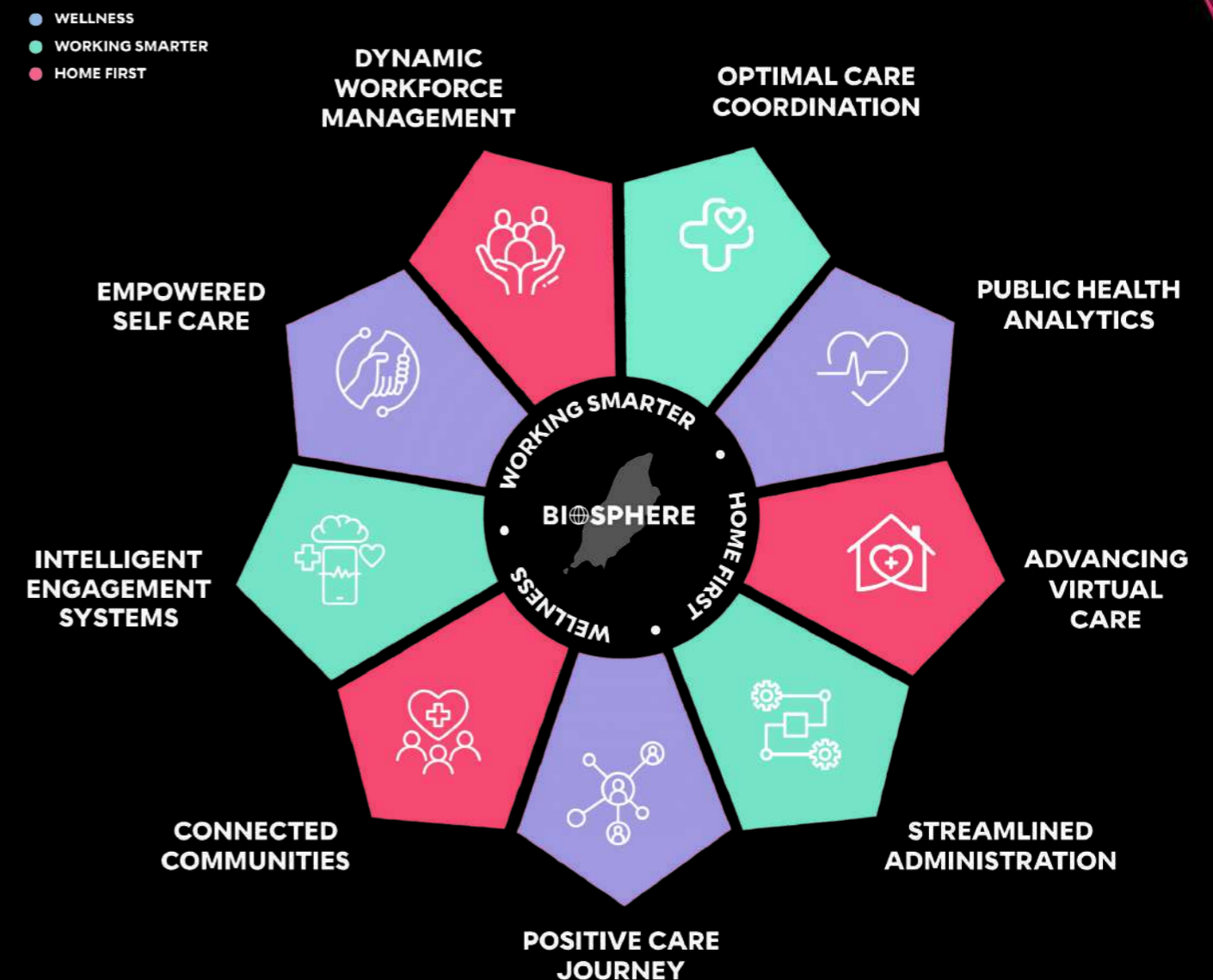
In 2026, the Challenge will focus on one of the most pressing priorities both for the Island and globally: Health and Social Care. The sector is under increasing pressure as populations age, costs rise, and demand grows. Technology and innovation can help address these challenges — improving outcomes for patients and service users, supporting the workforce, and delivering more sustainable systems of care.

This Challenge will be delivered in collaboration with the Department of Health and Social Care, Manx Care, and Public Health, alongside the four Executive Agencies, led by Digital. Together, we will bring innovation into the spotlight, creating opportunities for solutions to be trialled in real-world environments with the potential for international scalability.

Participants will be invited to propose and test technologies in areas such as:

- Digital tools that enhance patient experience and access to care.
- AI-driven solutions for diagnosis, treatment, and workforce planning.
- Data platforms that enable safe, secure sharing and better use of information.
- Innovations that improve efficiency, resilience, and quality of life for the Island's population.

The Innovation Challenge 2026 will demonstrate the Isle of Man's role as a trusted environment for applied innovation. It will also create pathways for new businesses and jobs within the Island's digital economy, ensuring that innovation delivers both social and economic value.





STRATEGIC PARTNERSHIPS

The Strategic Partnerships team plays a central role in strengthening Digital Isle of Man's relationships across government, industry, and the wider economy. Their work ensures that the Agency is not only connected to our sectors but also aligned with national priorities and international opportunities.

The Strategic Partnership model provides a structured approach to managing relationships and opportunities. It ensures that the Agency not only builds connections but also translates them into tangible outcomes through initiatives such as the Innovation Challenge and the development of an opportunity pipeline.

In practice, the team:

- Acts as the first point of contact for many businesses, signposting them to the right agency, regulator, or government support.
- Builds and manages cross-government relationships, ensuring that Digital Isle of Man's initiatives are joined up with other departments and agencies.
- Develops and maintains international relationships, including strategic alliances, that enhance the Island's reputation and open opportunities for business.
- Provides sector insight and intelligence that informs policy development, promotional activity, and strategic decision-making.
- Supports the delivery of cross-agency collaboration initiatives, including the Joint Agency Group, ensuring businesses experience a seamless, consistent approach across government.
- Manages the opportunity pipeline, turning ideas and partnerships into projects that deliver measurable value for the digital economy.

By connecting people, organisations, and ideas — and by ensuring those connections lead to outcomes — the Strategic Partnerships team helps create the environment in which the Isle of Man's digital economy can thrive. Trust, collaboration, and opportunity remain at the heart of this approach.



MARKETING

The Marketing team plays a pivotal role in promoting the Isle of Man's digital economy, ensuring that messages are clear, consistent and impactful across every sector. Working closely with programme leads, the team translates strategic priorities into targeted campaigns that position the Island as a trusted, collaborative and forward-looking jurisdiction.

In practice, the team:

- Delivers promotional activity for each programme stream, from iGaming and FinTech to Data, AI, the Digital Economy Strategy and the Innovation Challenge.
- Designs and manages integrated campaigns across digital channels, events and media to raise awareness of the Island's unique value proposition.
- Coordinates the Island's presence at international events, ensuring consistent branding and messaging across agencies and sectors.
- Produces content and collateral — from case studies and thought leadership to podcasts, video and digital assets — that showcase the Isle of Man's expertise and achievements.
- Manages the Digital Isle of Man brand, safeguarding its reputation and ensuring alignment with the broader work of the Department for Enterprise and other Executive Agencies.
- Provides market insight and analytics to measure reach and effectiveness, ensuring continuous improvement and a clear return on investment.

Beyond individual campaigns, Marketing plays a central role in delivering a "One Island, One Voice" approach, working across all Executive Agencies to amplify the Island's collective strengths. By connecting strategic intent with effective communication, the team ensures that the Isle of Man's digital economy is seen, heard and recognised internationally. Where aligned with our strategic priorities, the team also supports industry by amplifying success stories, thought leadership and innovation that reflect the Island's digital ambition.

Through this dual focus, Marketing strengthens the visibility of every programme stream, enhances the Island's reputation as a trusted environment for digital business, and supports the attraction of new investment, skills and opportunities.

Looking ahead to 2026

In 2026, Marketing will play an even greater role in supporting the Agency's transformative priorities by:

- Enhancing international engagement through a refreshed events strategy and closer collaboration with partner agencies, maximising the impact of a joined-up national message.
- Expanding storytelling through podcasts, video series and case studies that highlight business success and demonstrate the real-world impact of digital innovation.
- Measuring and evaluating campaigns with greater data precision, ensuring that activity not only raises awareness but also delivers meaningful results in terms of reputation, reach and investment.

By amplifying the Island's voice in international markets, Marketing will ensure that the Isle of Man's leadership in AI, data, iGaming and sustainability is recognised globally. Through coordinated storytelling across multi discipline digital channels and events, the team will help position the Isle of Man as a digital nation that is ambitious, resilient and transformative.



COMMUNITIES OF PRACTICE & ECLUB

COLLABORATION AT THE HEART OF GROWTH

Communities of Practice (CoPs) and eClub are vital parts of the Isle of Man's digital ecosystem. They bring people and businesses together to share ideas, learn from each other, and build trusted relationships. This reflects one of the Island's greatest strengths — a culture where collaboration is natural and face-to-face connections drive innovation and growth.

The Communities of Practice initiative, launched in 2024, has matured into a vibrant series of groups covering areas such as AI, Digital Compliance, ESG, and Tax in the Digital Space. In 2025 alone, more than 40 events were delivered with hundreds of attendees, demonstrating a strong appetite for knowledge exchange and collaboration across the Island. In line with the Board's direction, Digital Isle of Man will continue to support CoPs on a sliding scale: providing full support in year one, reduced administrative support in year two, and promotion only from year three onwards. This approach balances nurturing new groups with enabling mature communities to become self-sustaining, ensuring long-term resilience and impact.

Alongside CoPs, eClub continues to play a complementary role as a networking forum where digital businesses can connect informally, share experiences, and identify opportunities to collaborate. Together, these initiatives provide a platform for discovery, dialogue, and relationship-building, supporting the Island's reputation as a trusted, collaborative environment for doing business.

By investing in communities, we are investing in the foundations of the Isle of Man's digital economy. These forums create the conditions for innovation, strengthen resilience, and provide the networks that help businesses grow stronger, faster, together.

HORIZON SCANNING

The digital economy continues to evolve rapidly, shaped by international regulation, technological breakthroughs, and shifting global markets. For the Isle of Man, horizon scanning is essential to anticipate risks, identify opportunities, and ensure that our strategies remain resilient and relevant in a dynamic environment.

- **MONEYVAL 2026:** The Island's priority in 2026 will be securing a successful outcome from the MONEYVAL 6th round assessment. A positive result will safeguard the Island's reputation and financial stability, while creating opportunities to leverage trust and compliance as competitive advantages in sectors such as FinTech, iGaming, and Data. By demonstrating a clear commitment to global standards, the Isle of Man can attract like-minded businesses who value stability, responsibility, and long-term partnership.
- **Disruptive Technology Shifts:** The pace of global technological change continues to accelerate. Generative AI is reshaping industries from healthcare to legal services, while automation and robotics are transforming supply chains and manufacturing. Quantum computing, though still emerging, has the potential to unlock entirely new possibilities in fields such as pharmaceuticals, financial modelling, and cybersecurity. Decentralised finance (DeFi) and tokenised assets may alter global capital flows, creating both opportunities and risks for small jurisdictions. Meanwhile, advances in green technology and energy storage will shape the transition to more sustainable economies. Each of these shifts presents a chance for the Isle of Man to differentiate itself by enabling responsible adoption, supported by trust, quality professional services, and pragmatic governance.
- **Digital as a Horizontal:** Increasingly, digital is not a standalone vertical but a horizontal capability underpinning every part of the economy — from health and social care to financial services, education, and creative industries. This requires greater collaboration across Government departments, agencies, and regulators to ensure that opportunities are maximised, risks are managed coherently, and businesses experience a joined-up environment in which to operate.
- **The Isle of Man Advantage:** In a world where business can often feel impersonal and fragmented, the Isle of Man offers something unique. The Island's scale, culture, and high-trust environment mean that face-to-face interaction, collaboration, and partnership are natural ways of working. Professionals, government, and businesses are closely connected, creating an environment where decisions are taken quickly, relationships are genuine, and collaboration drives results. This culture is one of the Island's most powerful assets in attracting and retaining digital businesses.
- **Lifestyle and Environment:** The Island's natural beauty, safety, and quality of life provide more than just a backdrop — they contribute actively to innovation and success. The Isle of Man offers a balance where talented people can thrive in their work while enjoying a healthy lifestyle and world-class environment. Far from being a distraction, this balance encourages creativity, reduces burnout, and makes the Island a compelling place to grow a digital business. Coupled with a financially attractive business environment and world-class connectivity, the Isle of Man can compete not just on regulation or cost, but on quality of life as an integrated part of its digital proposition.

Looking ahead, success will depend on the Island's ability to balance trust and agility: responding to near-term priorities such as MONEYVAL, while preparing for the disruptive technologies and economic shifts that will define the coming decade. By combining its trusted culture, collaborative scale, and quality of life, the Isle of Man can continue to attract businesses and talent who value not just where they work, but how they work.

TEAM MEMBERS

At the heart of Digital Isle of Man is a team who are passionate about shaping the Island’s digital future. They listen carefully to the businesses they support, taking the time to understand their ambitions, challenges, and what they need to succeed. Working collaboratively, they help remove barriers, build connections, and create the conditions for the Island’s digital economy to thrive.

To get in touch with a member of our team, you can contact us directly at contact-digital@gov.im.



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CHIEF EXECUTIVE



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ANDREW HONOUR
DIGITAL INFRASTRUCTURE & TELECOMMUNICATIONS MANAGER



KASIA HEGGS
PROJECT MANAGER



CARRIE ALLEN-SNELL
MARKETING MANAGER
Maternity cover until September 2026



GRACE HOODLESS
MARKETING MANAGER
Maternity leave until September 2026



ARIANE MONDS
MARKETING EXECUTIVE (DESIGNER)



TAMIKA DU PLESSIS
MARKETING EXECUTIVE



CHARLOTTE KINNIN
MARKETING EXECUTIVE



ALEX TRUMAN
SECRETARIAT

BOARD MEMBERS

Our team works side by side our Non-Executive Board, a group of experienced leaders who bring insight from across the digital sector and wider business community. Together, we ensure that the Isle of Man continues to be recognised as a trusted, ambitious, and forward-looking digital nation.

If you have ideas, opportunities or challenges to share, you can contact the Board directly at contact-digital@gov.im and your message will be passed to the most relevant member.



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MIKE BROMWICH



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SAM DORRER



STEVE DOUGLAS



GREG ELLISON



LEE HILLS



GARY LAMB



SINEAD O'CONNOR



BERND PETAK



ANDY STEWART*

*** NON-VOTING BOARD MEMBER**

ABOUT DIGITAL ISLE OF MAN

OUR DELIVERY

Digital Isle of Man is focused on delivering real, measurable value to our stakeholders and strengthening the Island's position as a trusted, forward-looking digital jurisdiction.

We achieve this by taking the time to truly understand the needs and ambitions of the businesses we support. Through open, collaborative conversations, we identify what they value most, the challenges they face, and the opportunities that matter to them. This insight shapes our approach — guiding the solutions we design, informing our strategic priorities, and ensuring that the actions we deliver have meaningful, long-term impact.

Our work is grounded in partnership and driven by outcomes. We aim to remove barriers, create the conditions for growth, and provide the support and infrastructure that digital businesses need to succeed. Whether that means helping established sectors scale, enabling new entrants to innovate, or preparing the Island for future technologies, our focus remains the same: to deliver results that contribute to a thriving, resilient, and globally competitive digital economy.

OUR STRUCTURE

The Digital Isle of Man Strategic Partnership Model, introduced in 2019, remains central to how we deliver impact and value. It was designed to bring industry and government closer together — ensuring collaboration is embedded in everything we do and that our decisions are shaped by the real needs of the digital economy.

Through this model, we:

- Build strong, trusted relationships with industry and key partners.
- Identify and remove barriers to growth that may limit business success.
- Support the attraction of innovative, high-value companies and new investment to the Isle of Man.

The model also plays a vital role in enabling job creation, skills development and talent attraction — ensuring the Island has the workforce required to sustain growth across its digital sectors and compete globally. By aligning government action with industry priorities, we create an environment where businesses can scale, innovate and succeed.

GOVERNMENT SUPPORT

Digital Isle of Man works to highlight the range of business support schemes offered by the Department for Enterprise. These schemes offer funding, along with training and advisory services, to support businesses as they start, grow and invest in the Isle of Man.

We work collaboratively with our supporting sectors on-Island to manage opportunities through our business development pipeline. This involves tracking opportunities that lead to direct and indirect economic growth and analysing the data collected to identify trends and inform future focus and decisions.

MONITORING & REVIEW

Accountability, transparency and continuous improvement underpin everything we do. Through our Annual Report, we rigorously assess progress against strategic priorities, measure the impact of our initiatives, and identify opportunities to evolve our approach.

Our flagship on-Island event, Digital Isle, remains a cornerstone of industry engagement. It brings together the Island's digital ecosystem to share insights, explore future trends and shape collective priorities. The event also acts as a vital feedback channel, ensuring industry perspectives continue to inform the Island's policy direction and future strategy.

We provide quarterly updates to the Economic Strategy Board and conduct regular reviews to ensure our activities remain targeted, effective and responsive to a rapidly changing global environment.

Through our Strategic Account Management process, we collaborate directly with industry to:

- Resolve barriers that impact growth and innovation.
- Share intelligence and align on future priorities for the Island's digital strategy.
- Ensure the voice of industry is heard and reflected at the highest levels of government decision-making.

We also manage and evaluate opportunities through our Business Development pipeline, tracking projects that generate both direct and indirect economic value. Insights from this work guide our strategic focus, shape future initiatives and ensure resources are directed where they can deliver the greatest impact.

OUR PARTNERSHIPS

A COLLABORATIVE APPROACH

Partnership is fundamental to how we deliver our mission. Digital Isle of Man works across the Island's digital ecosystem — and with partners beyond it — to build strong, collaborative relationships that enable growth, foster innovation and strengthen the Isle of Man's position as a trusted and globally connected digital jurisdiction.

We know that real progress is achieved when government, industry and service providers work together. By listening carefully to our partners, understanding their priorities and responding to their challenges, we ensure that our strategy is shaped by those closest to the opportunities and the obstacles. This collaboration is not just about supporting individual businesses — it's about building an ecosystem where the whole sector can thrive.

Our approach ensures that industry insight informs decision-making at every level, from policy development and regulation to investment priorities and international engagement. Together, we are creating an environment that attracts innovation, unlocks new commercial opportunities, and drives the Island's long-term digital competitiveness.

ON-ISLAND TECHNOLOGY BUSINESSES

We work closely with local digital businesses through our Strategic Account Management Programme to help them scale, overcome barriers to growth and shape the Island's strategic direction. This direct engagement ensures that government decisions reflect the realities of the market and that local businesses have a clear voice in influencing policy and future priorities.

SUPPORTING BUSINESSES

The Island's network of service providers is a cornerstone of its digital success. We collaborate with these organisations to enhance their capabilities, support their go-to-market strategies, and promote the Isle of Man brand internationally. By working together, we strengthen the Island's competitive edge and increase its visibility as a jurisdiction of choice for digital innovation and investment.

INDUSTRY BODIES & BOARDS

We partner with a range of industry bodies — including the Isle of Man Chamber of Commerce and the eGaming Strategic Advisory Board — to validate our strategic priorities, gather expert insight, and identify broader trends affecting the Island's digital landscape. These partnerships help ensure that our policies and initiatives are grounded in real-world perspectives and aligned with the needs of the sector.

GOVERNMENT AGENCIES & DEPARTMENTS

We act as a bridge between industry and government, ensuring a continuous two-way flow of information. This enables us to communicate industry needs clearly to decision-makers while ensuring that businesses have visibility of government priorities and policies. Our collaboration extends across government on critical initiatives such as workforce development, innovation policy, and the delivery of digital public services.

REGIONAL & INTERNATIONAL COLLABORATION

The Isle of Man's digital ambitions extend beyond its borders. We work closely with other Crown Dependencies and Overseas Territories — including Jersey, Guernsey and Gibraltar — to share best practices, pursue joint initiatives and amplify the region's global presence. We are also deepening international partnerships that expand market access, attract inward investment and position the Isle of Man as a trusted, collaborative and forward-thinking player in the global digital economy.



LOOKING AHEAD

As we conclude the Digital Isle of Man 2026 Programme, the past year has been one of change, progress, and renewed purpose for the Isle of Man's digital economy. Established sectors have adapted to global shifts and evolved, new opportunities have emerged, and the foundations for future growth are now firmly in place. Continued progress across all parts of the digital landscape will be essential to maintain momentum.

The global economy is being reshaped by rapid advances in artificial intelligence and the growing value of data. These technologies are transforming industries, redefining skills, and influencing how jurisdictions compete. For the Isle of Man, this creates both opportunity and responsibility, to ensure digital transformation is delivered responsibly, grounded in trust, and aligned with national priorities. Digital Isle of Man will continue to lead this effort, combining strategic insight with practical delivery to create real economic and social value.

In the year ahead, our focus will be on advancing responsible AI adoption, progressing the Data Asset Foundations framework, and delivering the five-year Digital Infrastructure Strategy. Together, these initiatives will strengthen the Island's capability, connectivity, and resilience — enabling businesses and government to innovate with confidence.

Looking beyond 2026, our vision is clear. By 2030, the Isle of Man will be recognised internationally for leadership in trusted technology, underpinned by three priorities:

- **AI Leadership** — positioning the Isle of Man as a centre of excellence for responsible AI development, deployment, and governance.
- **Data Economy** — establishing the Island as a global pioneer in trusted, governed, and monetisable data through initiatives such as Data Asset Foundations.
- **Global Reputation** — reinforcing the Isle of Man's status as a collaborative, ethical, and forward-thinking jurisdiction, known for quality, integrity, and innovation.

With a clear strategy, strong partnerships, and a commitment to sustainable progress, the Isle of Man is ready to shape the next chapter of its digital future, leading with trust, driving innovation, and securing its place as a digital nation of global significance.

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