



social meeting place

Sponsorship Packages

2025



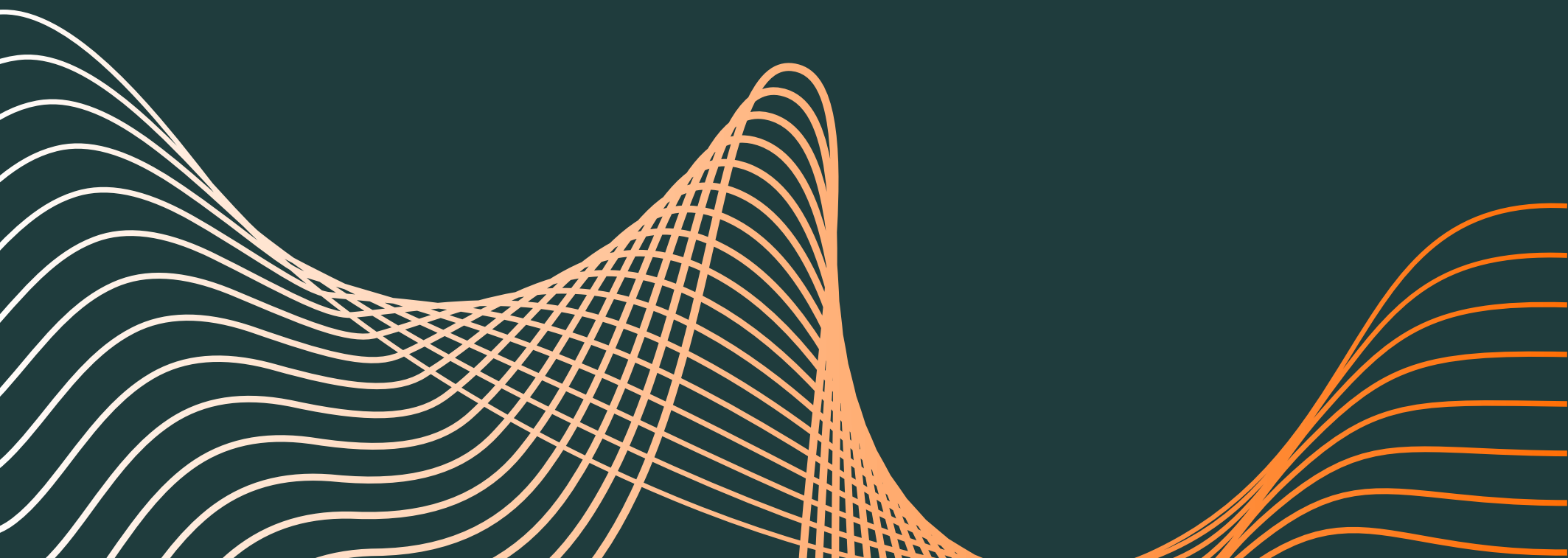
Isle of Man eClub
Supported by Digital Isle of Man

eClub

+ social
meeting
place

CONTENTS

- Introduction 4
- Sponsor Opportunities 5
- Pricing 6
- Managed Service 7
- Theme Ideas 8
- Specifications 9
- Booking Form 10



INTRODUCTION

For nearly 15 years, Isle of Man eClub has been the beating heart of the Island's digital landscape – a thriving social hub and business network for those involved in, or connected to, the Isle of Man's dynamic digital industries. From fostering the growth of the AI ecosystem and FinTech, to embracing the worlds of eGaming, Digital Experiences, and software and media houses, eClub has evolved into a central hub for collaboration.

Each gathering, boasting an impressive turnout of 100+ attendees, has proven to be a resounding success, creating unparalleled engagement opportunities for our sponsors. This marks an exciting time for the industry and an exceptional chance for your brand to shine amidst the diverse array of local digital companies.

The eClub plans up to host regular informal networking events, drawing in 80–100+ participants, including representatives from both the private and public sectors. With an active LinkedIn group of over 1,500+ local professionals, these events promise a vibrant and influential audience. This document outlines the exposure and other opportunities your business could benefit from through sponsorship of one of the events.



SPONSOR OPPORTUNITIES

At the heart of the eClub experience are our regular networking events—a unique blend of informality and relaxed settings that allow industry players to connect. These gatherings, featuring seasonal themes, a free or subsidised bar, and light refreshments, provide sponsors with a prime platform to raise or maintain their profile within the local community.

While our suggested themes (see page 8) serve as inspiration, we are flexible and open to alternative ideas tailored to your specific vision. eClub is not just a networking evening; it could be the ideal platform for a product or service launch, as well as a business anniversary, or any noteworthy occasion.

BENEFITS TO SPONSORS

- Access to an association with well-respected digital and tech communities including senior decision-makers and public-sector representatives
- Brand exposure to 1,500+ LinkedIn connections and over 1,000+ email contacts
- Direct access to 80-120+ event attendees and the opportunity to distribute sales literature
- Sponsors can seamlessly integrate into the eClub's vibrant ecosystem
- Enjoy social media coverage & inclusion in the Digital Isle of Man newsletter and website ensuring your brand receives the attention it deserves.





PRICING

Sponsoring an eClub event is priced at £2,000* +VAT

Included in this comprehensive package (up to a cost of £2000):

- Venue hire
- Bar tab
- Food buffet

In addition, you will also receive:

- Event photography (with full access to images)
- Co-branded email invitations
- Social media coverage
- Mention in the Digital Isle of Man newsletter
- Dedicated venue and catering coordination

The entire process is supported by our event management team.

Join us in shaping the future of digital collaboration at the Isle of Man eClub—where opportunities thrive and connections flourish.

*Any costs exceeding the indicated budgets will be confirmed separately and charged extra to the Sponsor.

MANAGED SERVICE

Digital Isle of Man provides a fully managed service for every eClub event, overseeing everything from invitations and promotion, to venue and catering coordination. They will provide the following services as part of any eClub sponsorship package:

- Invitation management via the Digital Isle of Man database of almost 1000 contacts, using co-branded HTML emails
- Social media coverage, promoting the event to over 5,000 LinkedIn followers on the Digital Isle of Man page, and over 1,500 followers in the LinkedIn eClub group
- Coverage in the monthly Digital Isle of Man newsletter
- Professional photography, to which sponsors will gain unlimited licence-free access after the event
- Venue, catering and beverage liaison
- Any extra entertainment such as a DJ can also be arranged at an additional cost

Please note that as well as the Sponsor's logo, the Digital Isle of Man logo will appear on all eClub materials.



THEME IDEAS

We understand the value of aligning our events with your brand's objectives and vision. We encourage our sponsors to collaborate with us to determine the theme, date, and venue that best suit their strategic goals. While a theme is optional, it can provide an excellent opportunity to reflect your brand's identity and resonate with your target audience. Together, we aim to create an impactful, engaging, and mutually beneficial experience that leaves a lasting impression.

Q1: January – March

A celebration of the beginning of 2025, or a Shrove Tuesday pancake social

Q2: April – June

TT themed event, a spring garden party, or Easter extravaganza

Q3: July – September

Summer BBQ, drinks and canapés on the quayside, or a tropical cocktail party

Q4: October – December

Halloween spooktacular, Digital Isle evening mixer at the COMIS hotel, or a winter wonderland event

SPECIFICATIONS

Once you have made a booking, we will require the following from you, no later than four weeks before the event:

- Brief for style and content of any press and social media mentions
- EPS and transparent PNG artwork of your company logo
- Agreement on additional entertainment budget over and above the sponsorship cost, if required.

Please send all materials to
annie.macleod@gov.im



BOOKING FORM

DESIRED DATE:	
DESIRED THEME: (if applicable)	
COMPANY NAME:	
BILLING ADDRESS:	
CONTACT NAME:	
TEL. NUMBER:	
EMAIL:	
SIGNATURE: (see T&C's opposite)	
DATE:	
PO REF: (if required)	

Please return a completed PDF, scan, or print off of this form to Annie Macleod, our Events Manager. In the case of a shared sponsorship, please complete one form per sponsor.

E: annie.macleod@gov.im	T: +44 (0)1624 686835
A: Digital Isle of Man Department for Enterprise St Georges Court Upper Church Street Douglas, Isle of Man, IM1 1EX	M: +44 (0)7624 222396

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which we, Digital Isle of Man, provide the services outlined in the attached documentation to the Sponsor.

Charges will be levied on the Sponsor for any cancellations made up to two weeks ahead of the event, and will be based on any costs / deposit payments incurred up to that date. For cancellations made within two weeks of the event date a full charge of £2,000 will be incurred.

The sponsorship cost priced at £2,000* +VAT will be billed after the event by the third party venue and settled directly by the Sponsor. *Any costs exceeding the indicated budgets will be confirmed separately and charged extra to the sponsor by the third party venue.

The Sponsor agrees that the eClub's hosts and supporters have a right to shared branding of any events and associated materials, namely Digital Isle of Man and eClub LinkedIn Group.

The Sponsor cannot share its booking with any third parties or unrelated sub-brands without prior permission.

Invoice terms are set by the third party and may vary.

Sponsors accept that these are informal events and the hosts may place some limitations on formal content, such as speeches or presentations.