

INNOVATION CHALLENGE 2025

SPONSORSHIP PACKAGES

BUSINESS
ISLE OF MAN 

DIGITAL
ISLE OF MAN 

FINANCE
ISLE OF MAN 

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INTRODUCTION: INNOVATION CHALLENGE 2025

A showcase of groundbreaking solutions and thought-provoking thinking and ideas.

The Innovation Challenge Finale, taking place on Thursday 26 June 2025, at the COMIS Hotel, promises to be a flagship event celebrating innovation. Since its inception the Innovation Challenge has attracted over 100 entries from more than 20 countries, with past winners delivering trailblazing solutions that have gained both local and international acclaim.

For 2025, we are raising the bar once again, welcoming global companies to the Isle of Man to present pioneering ideas addressing key challenges in FinTech, Cleantech and Data & AI (Artificial Intelligence). This year's challenge will also feature a Biosphere Innovation Award, celebrating solutions that align with the Isle of Man's status as a UNESCO Biosphere, fostering sustainability and environmental stewardship.

Winners of the 2025 Innovation Challenge will not only gain significant visibility but also receive six months of extended access to a dynamic network of mentors, potential investors and regulatory guidance – enabling them to refine and scale their solutions further.

The free to attend finale event will connect key professionals from the financial, business and tech industries and government – both on and off the Island. Participants will gain exposure to industry leaders and benefit from pre and post-event publicity and engage with strong media presence throughout.

Applications for the 2025 Innovation Challenge are now open to businesses worldwide, with the Isle of Man actively seeking solutions that align with its tech and sustainability ambitions.

For 2025, we are inviting sponsors to support this prestigious event, offering businesses a platform to showcase their brand to the heart of the Island's digital, business, and finance ecosystems. Beyond assisting with event costs, sponsoring clearly demonstrates your brand's industry involvement and commitment to fostering a thriving economic future.

Details of our sponsorship packages, which provide varied opportunities to highlight your brand, are outlined on the following pages.

Please note: sponsorship packages are not open to Challenge finalists.

For more information please contact Digital Isle of Man Events Manager, Annie Macleod, on 07624 222396 or email annie.macleod@gov.im

CATEGORY SPONSORSHIP X4

£5,500 EACH

The 2025 Innovation Challenge spans three sectors: Fintech, Cleantech and Data & AI. There is a fourth key category which is a special Biosphere Award, which will honour the finalist who demonstrates the greatest commitment to positively contributing to the Biosphere.

This is a new sponsorship package for 2025 and includes significant key benefits for the sponsor:

Exclusive branding opportunities

- Category Sponsorship: The category will carry the sponsor's name in all materials (e.g., FinTech Challenge presented by/supported by/in partnership with (Sponsor name))
- Trophy Branding: The sponsor's company name will appear on the award trophy for the category winner
- Award Presentation: The sponsor can announce the winner and join the winner on stage for the awards ceremony. The representative can say a few words about the sponsorship and have a photo opportunity with the winner.

Judge Nomination

- The sponsor may nominate a representative to sit on the judging panel of their chosen category, subject to approval by Department for Enterprise.

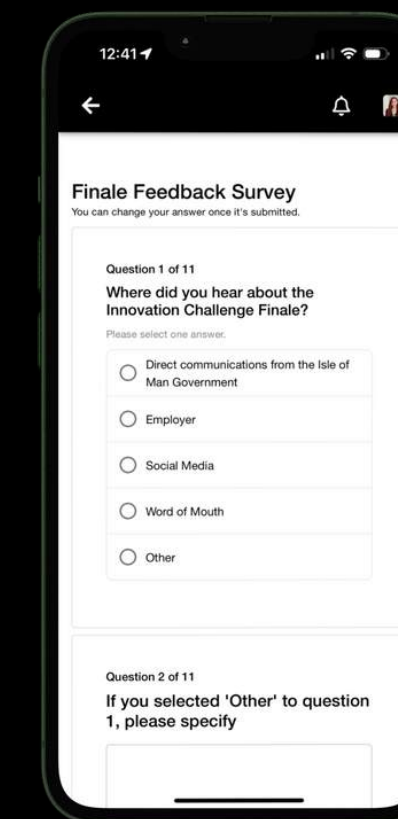
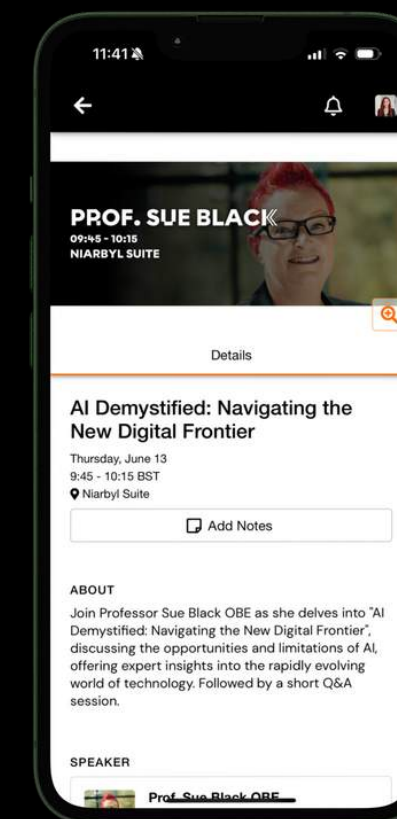
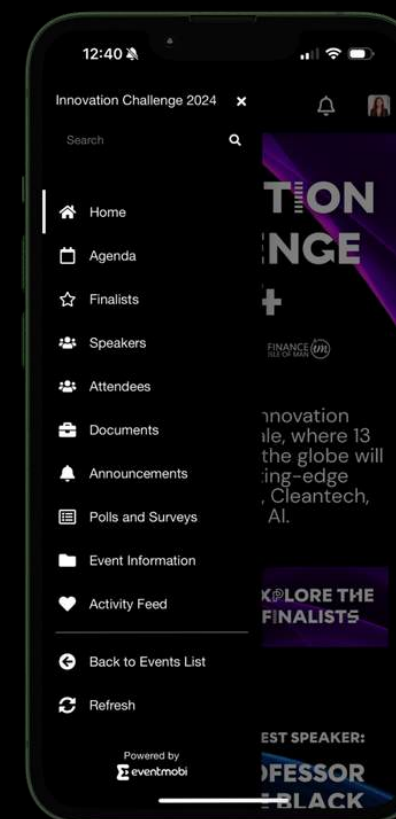
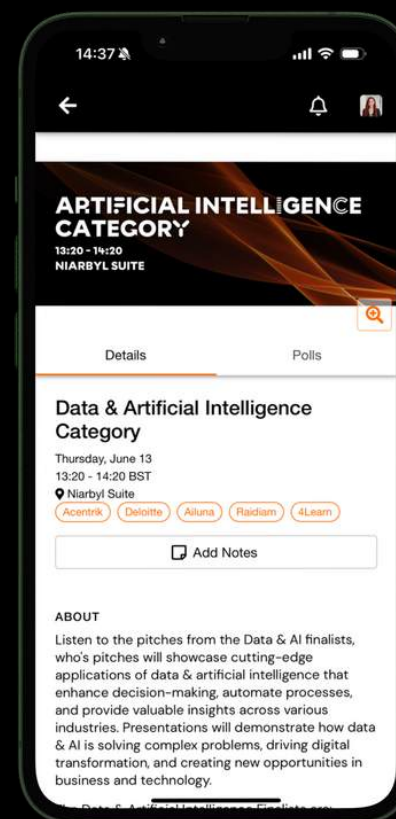
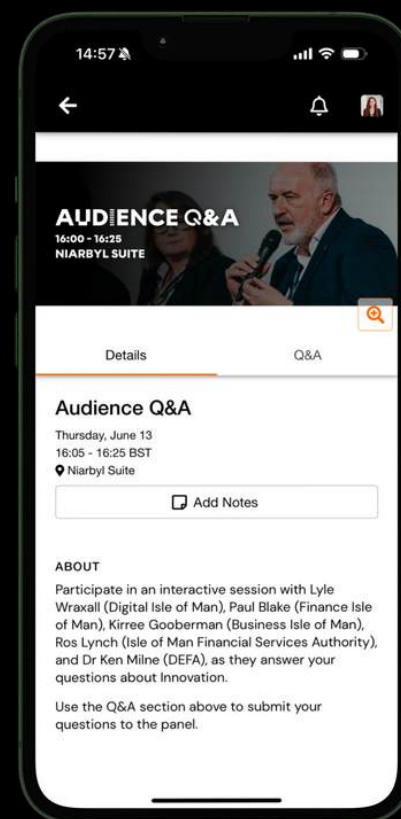
Digital and Print Visibility

- Event website, Event App & Social Media: The sponsor's logo and description featured on the dedicated sponsors section and in all related posts
- Event App & Programme: Logo acknowledgement in the event agenda and app focusing on the selected category and sponsors section
- Event photography with full access to images for sponsor's use.

EVENT APP

£2,500

This package offers a prime opportunity to enhance your brand awareness by directly reaching everyone who downloads or accesses the event app. All app users will be directed to a landing page designed specifically for your business. Fully customisable to align with your business objectives, this page ensures maximum visibility for your brand.



* Photos from last years event



MEET & GREET **£2,000***

On the evening prior to the Finale, the cohort and mentors will be invited to a 2 hour reception with canapés and drinks served.

The package includes the following opportunities for the sponsor:

- Company logo on invite and alerts (provided sponsorship is agreed prior to issuing)
- Distribution of marketing materials on tables during the event
- Highly visible banner placement alongside Department for Enterprise banners
- Social media announcements within marketing communications post event
- Event photography with full access to images for sponsor's use.

* Price could vary depending on numbers and sponsors choice of hospitality/venue provision. All variation in costs is the responsibility of the sponsor. All speakers and finalists are invited to attend directly by Department for Enterprise.

DELEGATE GIFTS

£850*

Opportunities exist to distribute gifts to the delegates as 'seatdrops' in the main room. The possibilities are endless, and placement fees can be negotiated on a case by case basis. Gifts are placed on every seat or table as appropriate, either before the event begins or during a break.

Company literature can also be placed for a fee.

Some recommended examples for appropriate gifts include:

- Canvas tote or business bags
- Power banks or charging cables
- Wireless earbuds
- Wireless charging pads

* Cost shown does not include price of gifts.



REGISTRATION & BREAKFAST

£2,500

The reception desk is the first place all delegates attend to sign up for the day. This is an opportunity to be the first brand seen on the day. This area doubles up as an event staff helpdesk and is manned throughout the day. A hub at the COMIS Hotel main entrance, this area experiences footfall throughout the day, providing excellent exposure for your brand. Start the day off right for attendees by hosting the morning breakfast. Upon arrival, delegates will be provided with breakfast, coffee and juices.

This package includes:

- Exclusive distribution of promotion materials in the breakfast venue
- Highly visible banner placement alongside Department for Enterprise branding in the reception area during registration
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme
- Social media announcements within marketing communications prior and post event.



LANYARDS **£2,500***

Sponsorship of the official event lanyards offers excellent exposure as it provides one organisation with the opportunity for every attendee to wear the sponsors brand during the conference.

The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference. Included is:

- Your company's logo to appear on the event lanyards
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme
- The lanyards will appear in the majority of pictures taken at the event. These photos will be shared on social media, the event website & post event media/newsletter coverage, providing a wide and long-lasting reach for the sponsors' brand.

* The cost of the lanyards is not included in the sponsorship fee. Lanyards will be supplied by the sponsor (style and design to be approved by Department for Enterprise). Delegates will be encouraged to hand back lanyards for recycling by the sponsor.

TABLE CENTRES

£1,800

This is an opportunity for a company to gain major brand exposure in the main room throughout the conference, by providing attractive branded table centres for the round tables at which delegates will be seated.

The table centres are subject to approval by Department for Enterprise. Production and delivery are the responsibility of the sponsor. This sponsorship package includes:

- Leading brand exposure in the main conference room throughout the event
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme
- Photography to feature table centres during the day on social posts.

A black table centre with the 'egaming integrity' logo in white and green. It is surrounded by several clear glasses on a white table. In the foreground, there are some event materials, including a blue card with the 'egaming' logo and a white card with the 'egaming' logo and 'integrity' text.

egaming
integrity.



NOTEPAD & PENS

£850*

Have your company logo and contact details on all the conference notepads and pens as attendees take notes throughout the event. Enjoy a high degree of post event brand awareness as people take their notepads and pens back with them.

This package includes:

- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

* Cost shown is the sponsorship fee only. Cost to supply the notepads and pens will be extra at sponsors cost.

RECHARGE LUNCH

£3,000+*

The event will include a buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss the presentations so far in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Banner in a prime location in the lunch area
- Option to host a reserved table of ten
- Exhibition stand placement at lunch area (during lunch)
- Logo and sponsorship recognition in the dining area during lunch
- You will be presented as the lunch host during the day
- Opportunity to hand out marketing materials during lunch or place them on the lunch tables
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme

* Based on a sit-down buffet with two hot main courses, sides and refreshments. Will vary based on delegate numbers. There is the option to consider sharing this sponsorship package with a partner business.



☺☹EE BREAKS X2

£1,800 EACH

The morning and afternoon sessions will include one intermission each for refreshments. These allow delegates to network and discuss the issues raised in their own groups.

The refreshments packages cover the cost of tea and coffee for the delegates, and include the following opportunities for the sponsor:

- Pull-up banners in refreshment area during coffee breaks
- Distribution of promotional marketing materials on refreshment break tables during the coffee break
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme
- Social media announcements within marketing communications prior and post event
- Option to provide branded coffee cups for use during the day.





DRINKS RECEPTION

£2,000*

At the close of the afternoon sessions, delegates will enjoy a light buffet of canapés and drinks. The sponsor is invited to provide entertainment, presentations or exhibitions as desired.

The Drinks Reception package includes the following opportunities for the sponsor:

- Company logo on invite and alerts (provided sponsorship is agreed prior to issuing)
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme
- Distribution of promotional marketing materials on tables during the event
- Highly visible banner placement alongside Department for Enterprise banners
- You will be presented as the drinks reception host during the day
- Social media announcements within marketing communications prior and post event
- Event photography with full access to images for sponsor's use.

* Costs will vary depending on choice of hospitality provisions and number of delegates.

SPECIFICATIONS

The following information is designed to help sponsors provide details in a timely and efficient manner to our event coordinators, thereby ensuring maximum coverage.

PLEASE DELIVER THE FOLLOWING INFORMATION WITH BOOKING FORM NO LATER THAN 30 MAY 2024:

- Name of company and one line description as they should appear in social/press coverage
- Contact number
- Email address
- Website address
- X link
- LinkedIn link
- Company description as it will appear on the webpage (max. 250 words)

Logo Artwork – **PLEASE DELIVER WITH BOOKING FORM**

We will require full colour and white-only versions of your logo in the following formats:

- High resolution PNG or JPG

Banners and literature – **PLEASE BRING TO VENUE**

Sponsors will need to deliver any pop-up banners or corporate literature directly to COMIS by 3pm on Wednesday 25 June.

For information, enquiries, and to secure your sponsorship package, please contact Digital Isle of Man Events Manager – Annie Macleod:

E annie.macleod@gov.im
T +44 (0)1624 686835
M +44 (0)7624 222396

BOOKING FORM

PACKAGE:

PRICE:

COMPANY NAME:

BILLING ADDRESS:

CONTACT NAME:

TEL. NUMBER:

EMAIL:

SIGNATURE:

(see T&C's opposite)

DATE:

PO REF:

(if required)

Please return a completed PDF, scan, or print off of this form to Annie Macleod, our Events Manager. In the case of a shared sponsorship, please complete one form per sponsor.

E: annie.macleod@gov.im

A: Digital Isle of Man
Department for Enterprise
St Georges Court
Upper Church Street
Douglas, Isle of Man, IM1 1EX

T: +44 (0)1624 682365

M: +44 (0)7624 222396

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which Digital Isle of Man provide the services outlines in the attached documentation to the Sponsor.

All prices exclude VAT. Charges will be levied on the Sponsor for any cancellations based on the value of the booking, as follows: 50% up to 60 days before the event, 100% within 30 days of the event.

The sponsor cannot share its booking with any third parties or unrelated sub-brands unless a booking form has been completed for each brand and permission expressly granted by Digital Isle of Man.

Invoice terms are 30 days and invoices may be issued at any time from 30 days prior to the event.