



Digital Isle of Man Executive Agency Digital Board Meeting and Strategy Session Minutes

Monday, 7 of April 2025, 13:00 to 15:00 DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
BERND PETAK	BP		
DEB BYRON (Via MS Teams)	DB		
GARY LAMB	GL		
GREG ELLISON (Via MS Teams)	GE		
MIKE BROMWICH	MB		
LEE HILLS	LH		
SAM DORRER	SDr		
SINEAD O'CONNOR	SO		
STEVE DOUGLAS	SD		
ANDY STEWART (NON-VOTING)	AS		
APOLOGIES		GUESTS	
JASON BISSELL	JB	RICHARD OLIPHANT	RO
		ABBY KIMBER	AK
		GRACE HOODLESS	GH
		NATHAN LUNT	NL
		MARK RUTHERFORD (GSC)	MR
		KEVIN WILSON (GSC)	KW
		GREGORY PETTS (GSC)	GP
		KIMBERLEY BROAD (EGSAB)	КВ
		ADAM RIVERS (A&M)	AR
		SEAMUS MCGOWAN (A&M)	SM
		CHEVELLE MO (A&M)	CM

ITEM NO	AGENDA ITEM	ACTION
029/25	 WELCOME The meeting commenced at 13:00. PA welcomed the Board and guests. 	
030/25	Standing item: APOLOGIES Jason Bissell (vote submitted via email)	
031/25	Standing item: NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY None	





032/25	Standing item: MINUTES PA moved on to approval of the previous Digital Board meeting Minutes, dated 6 March 2025.	APPROVED
033/25	Standing Item ACTION LOG PA confirmed there were no outstanding Actions.	
034/25	PAPERS FOR NOTING: PA announced 8 papers for noting: Chief Executive Summary DIOM Scorecard DIOM Financial Summary Opportunity Dashboard Marketing Dashboard Innovation Challenge Marketing Dashboard Project Reports COP Update ICE 2025 Stand Partner Feedback Report	NOTED
035/25	 PISCUSSION/DECISIONS PA welcomed AS and announced moving on to the discussion and its first topic – eGaming Strategy Review. MR, GP, KW, KB, SM, AR and CM joined the meeting at 13:05. PA welcomed the guests and introduced them to the Board. AR provided an overview of the eGaming Strategy report, focussing on the economic benefit of eGaming sector, summary of findings from market research, the IOM eGaming market context, strategy pillars, initiatives and the proposed timeline. The Board and guests discussed the draft report and provided feedback for consideration. MR, GP, KW, KB, SM, AR and CM left the meeting at 14:40 PA announced moving on to the second topic – Business Analyst Direct Appointment request. AK presented a request for the direct appointment of a Business Analyst on an individual contract basis at a cost of £45,000 to support the development of the Data Asset Foundations. The Board discussed the request, emphasising the importance and urgency of the appointment to avoid delays to the project, and unanimously approved the proposal. PA announced moving on to the final topic - NHS Levy consultation NL outlined the details of the consultation, which aims to create sustainable healthcare funding through a new charge on income that would be separate from existing income tax. The Board discussed and agreed on submitting a collective response regarding the structure of the consultation. 	APPROVED





036/25	AOB
	Future board dates:
	• 25-05-01 - Board Meeting – Screen Isle of Man Report
	25-05-13 - Strategy Session
	25-06-05 - Board Meeting (extended)
	25-06-19 - Strategy Session
	• 25-07-03 - Board Meeting
	25-07-17 - Strategy Session
	• 25-08-07 - Board Meeting
	25-08-21 - Strategy Session
	• 25-09-04 - Board Meeting (extended)
	• 25-09-18 - Strategy Session
	• 25-10-02 - Board Meeting
	25-10-16 - Strategy Session
	• 25-11-06 - Board Meeting
	25-11-20 - Strategy Session
	• 25-12-04 - Board Meeting
	25-12-18 - Strategy Session
	The meeting closed at 14:55