

DATA IS YOUR **POWER**

PARTNER WITH US TO BUILD THE GLOBAL DATA ECONOMY

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LEARN MORE: WWW.DIGITALISLEOFMAN.COM/DATA-ASSET-FOUNDATIONS



A NEW ERA FOR DATA

A new era for data has begun.

Data fuels AI, drives innovation, and shapes competitive advantage. Yet for most organisations, its power remains unrealised — trapped in silos, undervalued, and absent from financial strategies.

The Data Asset Foundations initiative, pioneered from the Isle of Man, changes that. It is the world's first legal and operational framework designed to transform data from an overlooked resource into a trusted, governable, and investable asset class — one that powers growth, accelerates innovation, and creates measurable economic and social value.

By embedding legal recognition, ownership clarity, and governance into law, this initiative creates the foundation for a global data economy — and a new wave of business models and opportunities.

This is your invitation to be part of it.

WHO WE'RE LOOKING FOR

We are seeking visionary organisations that:

- Generate or manage high value data
- Want to treat data as a measurable, revenue-generating asset
- Want to shape the future of global data standards and governance
- Are ready to collaborate on innovative commercial models and use cases.

Ideal sectors include:

**Financial
services &
insurance**

**Healthcare &
life sciences**

**AI &
advanced
analytics**

**Logistics,
mobility &
manufacturing**

**Digital platforms,
telecoms &
media**

WHY NOW: THE COMMERCIAL CASE FOR CHANGE

Every organisation today is a data business. But few are treating their data with the same rigour and strategic intent as their financial, physical, or intellectual assets. As a result:

VALUE IS TRAPPED

Data remains unrecognised on balance sheets and underleveraged as a source of revenue or collateral.

OPPORTUNITIES ARE MISSED

Complex regulation, ownership uncertainty, and governance gaps limit collaboration and innovation.

INNOVATION IS CONSTRAINED

Poor quality data and the lack of trusted mechanisms for sharing limit the collaboration and partnership potential.

COMPETITIVENESS IS AT RISK

Companies unable to govern, measure, and monetise data will fall behind those who can.

The Data Asset Foundation solves this by creating a clear, legally recognised structure for data as a recognised asset — one that unlocks commercial and social value, reduces risk, and enables new models of growth.

WHAT IS A DATA ASSET FOUNDATION?

A Data Asset Foundation is a statutory legal framework that transforms data into a formally recognised asset. It enables organisations to:

- Own data with legal certainty
- Govern data under embedded and auditable standards
- Register and protect datasets through a verified Data Asset Register
- Value and monetise data with standardised approach
- Securely share and commercialise data across borders, partners and sectors
- Unlock capital and investment by treating data as collateral.

This is not compliance – it is a commercial enabler, forging a way to trusted data economy, accelerated innovation, and unlocking new business models.

THE FOUR **COMMERCIAL** POWERS

Joining the Pilot gives your organisation early access to a powerful new asset class — and unlocks four major sources of competitive advantage:



POWER TO ADD VALUE

Monetise data through licensing, joint ventures, or new products.
Use valued data assets as collateral for financing and securitisation.
Create new data products and revenue streams.



POWER TO GROW

Make faster, smarter strategic decisions with trusted insights.
Bring products and services to market more quickly.
Increase investor confidence by making data measurable.



POWER TO SHARE SAFELY

Collaborate across sectors and geographies without exposing raw data.
Build ecosystems of innovation with embedded governance and protections.



POWER TO MAKE A DIFFERENCE

Support ESG, healthcare, and sustainability initiatives.
Enable “data for good” models with commercial viability.

THE BUSINESS CASE: ROI & STRATEGIC VALUE

The Pilot is not a research exercise, it's a strategic opportunity.

COMMERCIAL ROI:

- Create entirely new revenue streams through data monetisation
- Unlock access to new forms of finance and investment
- Build new products and services powered by trusted, auditable data
- Develop a proof of concept of your commercial data model.

STRATEGIC ADVANTAGE:

- Shape the rules of the global data economy
- Influence the future of regulation, standards, and commercial practice
- Gain early-mover advantage in an emerging trillion-dollar market
- Signal digital maturity and investor readiness.

EXCLUSIVE PILOT BENEFITS:

Pilot participants will receive:

Early access to the world's first Data Asset Foundation framework.

An opportunity to help shape the legal and technical environment.

Co-branding opportunities in global communications and launch activity.

Enhanced visibility as a global pioneer in the data economy.

Preferential service fees during the pilot programme.

Waive the first year's registration fee.

Access to expert support from Digital Isle of Man and EDM Association.

Be recognised as Founding Data Asset Foundation – first globally to hold legally recognised data assets.

SUPPORT YOU WILL RECEIVE

You don't have to have all the answers — that's what the pilot is for. Together, we'll co-develop best practice and work collaboratively to shape and test a proof of concept for your commercial data model, helping you demonstrate value while informing the development of the wider framework.

You will be supported throughout by:

- **Digital Isle of Man** – the Isle of Man Government's digital agency driving the initiative; and
- **EDM Association** – global authority for data governance standards.

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ISLE OF MAN



Together, we'll provide:

- Dedicated engagement and technical support throughout the pilot
- Access to global data governance expertise, standards, and best practice
- Legal and regulatory guidance
- Opportunities for joint case studies, media features, and global exposure.

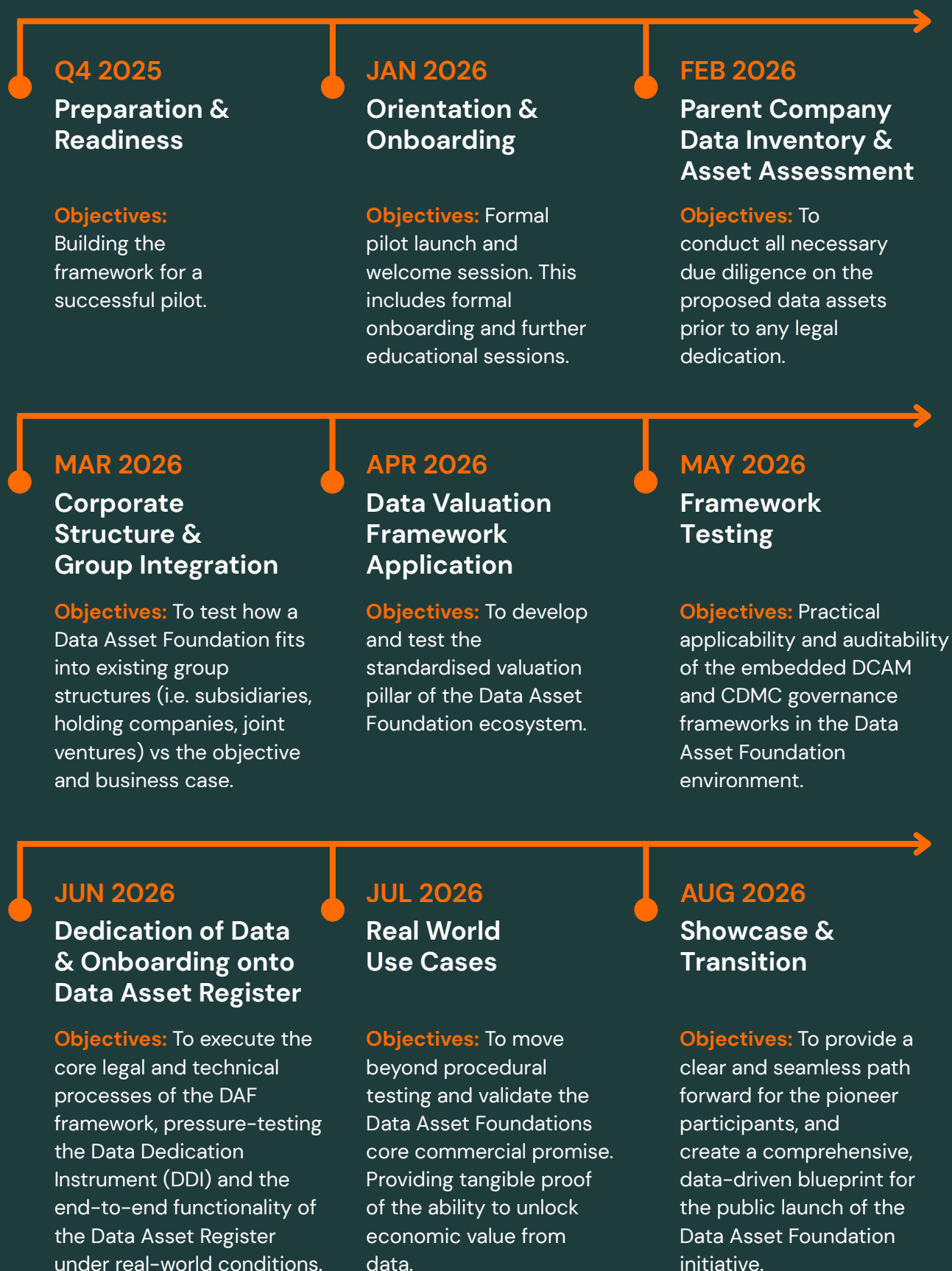
WHAT WE WILL ASK OF YOU

As a pilot foundation, you'll help shape the future data economy. We'll ask you to:

- 1.** Nominate key stakeholders (technical, legal, commercial)
- 2.** Provide a sample data asset
- 3.** Participate in feedback and testing sessions
- 4.** Share insights to inform global best practices
- 5.** Co-develop real world data asset use cases

PILOT TIMELINE

Together, we'll follow a clear roadmap, moving from design and testing through to implementation, as we shape, validate and deploy Data Asset Foundations ahead of the global launch.



THE ISLE OF MAN

A self-governing nation in the heart of the British Isles, the Isle of Man is renowned for its political stability, forward-looking regulation, and collaborative business environment. As home to one of the world's most agile digital economies, it is the ideal jurisdiction to pioneer the future of data.

DIGITAL ISLE OF MAN

Digital Isle of Man is an Executive Agency within the Isle of Man Government, driving the Island's digital future by creating the environment for business success, shaping policy, and leading innovation. It empowers businesses to grow and lead globally, positioning the Isle of Man as a hub for digital excellence.

EDM ASSOCIATION

To deliver the Data Asset Foundations initiative, Digital Isle of Man has partnered with the EDM Association – the world's leading global association for data management, standards and analytics. With more than 700 member organisations spanning financial services, technology, government, and numerous industries, the EDM Association sets the global standards for data best practices, governance, and value realisation.



JOIN THE FUTURE OF THE DATA ECONOMY

This is your opportunity to shape global standards, pioneer new business models, and unlock the full commercial power of your data.



www.digitalisleofman.com/data-asset-foundations



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