## **ISLE OF MAN ENTERPRISE SUPPORT SCHEMES** FOR YOUR BUSINESS

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SCHEME	SECTOR	ELIGIBILITY	PURPOSE	KEY FEATURES	HOW TO APPLY
1. Business Energy Saving Scheme (BESS)	All business sectors where projects will increase energy efficiency	<ul> <li>Applicant must be a business undertaking economic activity in the Isle of Man</li> <li>The business must employ at least one person other than the owner</li> <li>When applying for installation costs businesses must be registered with Construction Isle of Man</li> <li>The business must be able to demonstrate the ability to service the loan</li> <li>Energy efficiency improvements to buildings and charging points only</li> <li>Exclusions</li> <li>Vehicles</li> <li>No government debts (NI/Tax/VAT/etc)</li> </ul>	The scheme has been designed to provide flexible financing options to all types of organisations seeking to make their operations more energy efficient and lower their energy costs  Support business diversifications, improvements or adaptations which directly or indirectly supports the Isle of Man Government's energy policies and environmental targets.	<ul> <li>The scheme offers an unsecured, interest free loan of 100% towards the cost of a project that improves energy efficiency</li> <li>Assistance can range from £1,000 up to a maximum of £20,000 per project</li> <li>The loan is designed to pay for itself over time and in most cases within 5 years</li> <li>Fast track application process for loans under £5,000</li> <li>Applicants can also complete a Business Improvement Scheme environment efficiency project to determine the requirements and potential levels of ongoing savings possible</li> <li>Important Note - Not retrospective</li> </ul>	All applicants must complete an Application form, along with three Construction Isle of Man (if applicable) supplier quotes For applications under £5,000:  • Executive summary of the business  • Latest annual accounts for applications over £5,000:  • Full business plan  • Last 3 years financial accounts  Contact: Enterprise Support Team Tel: +44 (0)1624 687333 enterprisesupport@gov.im For more information about the scheme, please visit: www.iomdfenterprise.im/bess
2. Business Improvement Scheme (BIS)	<ul> <li>Existing         Businesses</li> <li>New Businesses</li> </ul>	Specialist consultancy and mentorship support in the following areas:- For all businesses: Brexit Consultancy Business Advisory Service (fully funded) Environmental Efficiency Intellectual Property Protection Support Legal, Financial & Professional Advice Concerning External Investment into the business Legislation Compliance Consultancy Quality Accreditations e.g. ISO, Cyber Security & Investors in People (IIP) For exporting businesses: Digital Marketing & Social Media Information Communications Technology Marketing Transactional websites	To help businesses engage external, independent consultants for specific purposes which will improve their business NOT for the purchase of hardware or software	<ul> <li>Grant of 50% towards the cost of business improvement projects in a wide range of business disciplines</li> <li>Maximum value of assistance of up to £5,000 per project</li> <li>Multiple applications permitted within certain disciplines (e.g. quality accreditations), and across multiple disciplines</li> <li>Fully funded (by the Department) business advisory service for all business types regardless of usual eligibility rules</li> <li>Important Note - Not retrospective</li> </ul>	Application form  Contact: Enterprise Support Team Tel: +44 (0)1624 687333 enterprisesupport@gov.im For more information about the scheme, please visit: www.iomdfenterprise.im/bis



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#### **SCHEME ELIGIBILITY HOW TO APPLY SECTOR PURPOSE KEY FEATURES**

3. Financial Assistance Scheme (FAS)

#### **Primary Sectors:**

- Business Services (nonregulated)
- E-Business, ICT & Technology
- E-Gaming
- Financial & Professional Services
- Head Office Relocation
- Manufacturing
- Manufacturing/Processing (Food & Drink)
- Media
- Nursery & Childcare Providers
- Off-Island Service Providers
- On-Island Conferences held by Local Businesses
- Ship & Aircraft Management
- Tourism
- Training Providers
- Visitor Economy & Leisure

#### New and existing businesses

- Businesses looking to export
- Businesses deemed as import substitution
- Relocating businesses
  - Visitor Accommodation (Hotel 3\* and above, Serviced Accommodation 4\* and above, camping and glamping)
- Applicants must have a permanent establishment/place of business on the Island
- Applicants must operate an eligible business under the FAS Regulations
- Applicants must be up to date with all tax (including VAT) and National Insurance obligations, including returns and payments

#### **Exclusions:**

- Secondary sectors (including service industries e.g. cafés, construction, bars, restaurants, coffee shops, hairdressers and retail)
- Self catering & B&B accommodation
- No government debts (NI/Tax/VAT/etc.)

#### To support:

- Increased exports
- The growth of existing exporting businesses through investment in new technology, plant & machinery, productivity improvements and efficiency saving
- Inward investment & businesses relocating to the Isle of Man
- New start-ups
- Job creation, wealth creation & increase exports
- Import substitution and exchequer benefit
- New products and to develop projects in conjunction with private sector partnerships

Grant levels vary per sector (see Guidelines) with up to 40% grant support available towards:

- Building New buildings, extensions and refurbishments
- Plant & machinery Includes office equipment
- Rent First year rent costs (up to 100% available for 12 months\*) \*see scheme guidance for specific conditions
- Training Up to 40% of special training costs directly associated with grant assisted plant and machinery
- First year expenses Setup costs, legal fees, on-Island hosting fees, relocation costs, other professional fees (Not Government fees)
- Energy Efficiency Assistance with cost of implementing a project recommended by the Business Improvement Scheme (where capital investment is required or where energy savings are clearly identifiable)
- Waste Efficiency Projects that improve the quality or reduce the volume of waste
- Marketing activity Must be off-Island, attendance at exhibitions, design of work, visiting potential new clients.

Other benefits include:

- Multiple applications are possible as your business grows (only one application is permitted within a 12 month period)
- Quick approvals Generally < 40 working days Important Note - Not retrospective

Note: Please refer overleaf for information regarding Scheme Appendices.

For further information or to apply please contact the Enterprise Support Team Below

#### Contact:

Enterprise Support Team Tel: +44 (0)1624 687333 enterprisesupport@gov.im For more information about the scheme, please visit:

www.iomdfenterprise.im/fas



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Minimum gross annual salary in respect of which assistance is sought is £21,000.

• Assistance is by way of a grant, paid retrospectively, of 20% of the salary paid to

• In addition, an Employer NI refund is available subject to the same requirements

the graduate employee for their first year of employment on the Island, a

SUPPORT AVAILABLE:

maximum of £6,000 per graduate.

up to a maximum of £3,055 per employee.

3a. FAS Appendix 2 - Financial assistance for marketing for financial services	<ul> <li>PURPOSE:         <ul> <li>Marketing activity - Must be off-Island, attendance at exhibitions, design of work, visiting potential new clients.</li> <li>To allow businesses the opportunity to gain new clients and business</li> <li>Support attendance at conferences and exhibitions where the applicant is making a presentation at an event off-Island.</li> </ul> </li> <li>SUPPORT AVAILABLE:         <ul> <li>Assistance up to 40% of eligible expenditure up to max of £20,000 (Only one application permitted in a calendar year).</li> </ul> </li> <li>Activities which may be eligible for assistance include; travel and accommodation, arrangement of bespoke events such as presentations, this can include room hire and event organisation costs.</li> </ul>	3b. FAS Appendix 3 - Alternative types of financial assistance	<ul> <li>PURPOSE:</li> <li>The Department may, in conjunction with the Treasury, consider different types of financial assistance on a case by case basis, for example a loan or sale and leaseback.</li> <li>An applicants business must meet the normal FAS eligibility criteria.</li> <li>The main consideration noted by the Department when reviewing such applications would rest on the IOM economic benefits that would be generated.</li> <li>Sale and leaseback is only expected to be used in exceptional circumstances where no other source of finance is available to the businesses wishing to expand (the business must be export orientated).</li> <li>Potential applicants are advised to discuss their proposals with the Department prior to submitting an application.</li> </ul>
3c. FAS Appendix 4 - Financial assistance for visitor economy marketing activity	<ul> <li>PURPOSE:</li> <li>To support businesses that wish to increase the awareness of the Island as a visitor destination, to increase visitor numbers, and visitor spending and to attract additional out of season visitors (Oct- Feb).</li> <li>To support initiatives that target new markets.</li> <li>SUPPORT AVAILABLE:</li> <li>Assistance up to 40% of the cost of marketing activity will be considered, with a maximum of £30,000 per business in a 12 months period.</li> <li>IMPORTANT NOTE - Support cannot be offered towards day to day marketing expenditure. If applications are submitted for repeat activity the amount of funding may be reduced in subsequent years.</li> </ul>	3d. FAS Appendix 5 - Financial assistance for business in difficulty	<ul> <li>PURPOSE:         <ul> <li>The Department will consider supporting eligible businesses that are experiencing financial difficulties, factors taken into account include; the sustainability of the business, impact on the economy if the business were to cease trading, growth prospects, and sources of capital.</li> </ul> </li> <li>SUPPORT AVAILABLE:         <ul> <li>The Department recognises that each case if different and that prompt resolution is often required in such cases; therefore it is recommended that any business which may be seeking such financial assistance speaks to the Department before making an application.</li> </ul> </li> </ul>
3e. FAS Appendix 6a - Employee Relocation Incentive	PURPOSE: To encourage job growth and the import of skills in certain sectors and to expand the Island's workforce and thus generate additional tax revenue. Many existing Island businesses require additional skilled staff who are not available locally.	3f. FAS Appendix 6b - Graduate Role Incentive	PURPOSE: The Department is seeking to encourage an expansion to the Island's graduate workforce, and to reverse the increasing dependency ratio. The incentive aims to offer support to assist with short-term financial costs associated with employing a graduate (such as training).



positions can be found in the scheme guidance.

• Grant paid retrospectively to the applicants business, the grant is based on the

first year of employment on the Island, and is capped at up to £10,000.

**IMPORTANT NOTES-** The employee(s) cannot have taken up position prior to an

application being made. Job Sector eligibility does apply, the full list of eligible

calculation of 20% of the net salary paid to an eligible employee following their

SUPPORT AVAILABLE:

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3g.FAS Appendix 7-Financial assistance in respect of research & development

#### **PURPOSE:**

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- To facilitate research and development which would lead to the business developing innovative products or services with future commercial potential.
   In turn this is expected to lead to high-value export growth and job creation.
- Qualifying expenditure may include; testing and development of an innovative idea, an early stage feasibility study, prototyping, market tests etc.
- · On-Island wage costs may also be considered for an employee\*
- Applications are reviewed on factors including; job creation, commercial potential of product or service, business track record, and timescales.

\*refer to scheme guidance for further information.

#### SUPPORT AVAILABLE:

Total financial assistance (excluding wage costs) is capped at £25,000 per annum.

APPENDIX 9 & 10 HAVE BEEN WITHDRAWN.

## 3i. FAS Appendix 11 - Accessibility grants

#### **PURPOSE:**

The Equality Act 2017 imposes an obligation on businesses to make adjustments
to its services that allows individuals with disabilities to access services as close
as reasonably possible as non-disabled people. The grant aims to assist
businesses with making their services and premises more accessible and
alleviate some of the financial impacts of making the changes.

#### SUPPORT AVAILABLE:

- Up to 50% towards permanent modifications required to premises, which may include signage, handrails, step edges, door handles, automatic doors, ramps, lifts, lighting, contrasting floor coverings, low counters, stairlifts, accessible facilities, etc.
- Up to 50% of plant and machinery costs, which may include specialist furniture, counter or room induction loops with testing devices, portable payment terminals, etc.
- Up to 50% towards website modifications for accessibility purposes.
- Up to 50% towards other reasonable adjustments, at the Department's discretion.
- Grant capped at £7,500

IMPORTANT NOTE- Applications for accessibility grants will be accepted until 31st October 2022.

3h. FAS Appendix 8 -Support for additional childcare & nursery provision

#### PURPOSE:

- It has been highlighted that there is an acute shortage of nursery and childcare facilities for 0-5 year old children, particularly provision for under 2 years.
- The lack of necessary facilities is a factor which can inhibit economic growth preventing parents returning to work and acting as a barrier for those considering relocation to the Island.

#### SUPPORT AVAILABLE:

- Up to 100% rent for 12 months,
- Up to 40% towards modifications required to buildings,
- Up to 40% towards equipment, toys, play equipment, computers etc.

# 3j. FAS Appendix 12 - Financial Assistance for marketing the Island as a destination

#### PURPOSE:

- Following the approval of the Locate Strategy in 2019, this supports the private sector in reaching out to audiences that may consider investing in, and relocating to the Island.
- Aims to stimulate this activity with financial assistance that is available on a match funded basis for marketing activity where the goal is to relocate businesses and individuals. \*Eligibility may be subject to change after 31st October 2021.

#### **KEY FEATURES:**

- Assistance available is up to 50% of eligible expenditure, up to a maximum of £10,000 per annum per business.
- The assistance is available for a period of 12 months and is subject to Department funds.
- Total financial assistance to a group which comprises a number of companies will be limited to £10,000 per year except in exceptional circumstances.

#### **ELIGIBILITY:**

- Must demonstrate that financial assistance is required for initiatives which
  promote the Island, are likely to attract business and/or individual relocations
  or new business.
- Qualifying businesses should have more than one member of staff (other than the owner)

#### **ACTIVITIES ELIGIBLE FOR ASSISTANCE:**

 Marketing/PR and Digital Advertising related to the Isle of Man as a place to live, work or invest. Additionally arrangement of bespoke events, such as presentations for potential clients and customers, assistance with room hire, event organisation, travel and accommodation or the costs of digital events.



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3k.FAS Appendix 13 -Financial assistance to **Engineering and Manufacturing Sector** businesses adversely affected by the Coronavirus

#### **PURPOSE:**

- To provide emergency support for engineering and manufacturing businesses adversely impacted by Covid-19
- The scheme offers financial assistance by way of grant assistance towards demonstrated short term development costs, Support is available towards the salaries of staff undertaking development work and for 'business improvement'
- · The business must evidence significant negative impact to the business for a period of 3 months or more as a result of the pandemic.
- Applicants are required to demonstrate that any proposed research and development would lead to the business developing innovative products or services with future commercial potential. In turn this is expected to lead to high-value export growth and job creation.
- · Qualifying expenditure may include; testing and development of an innovative idea, an early stage feasibility study, prototyping, market tests etc.
- On-Island wage costs may also be considered for an employee\*
- Applications are reviewed on factors including; job creation/ retention, commercial potential of product or service, business track record, and

\*potential applicants are advised to refer to scheme guidance for further information.

#### SUPPORT AVAILABLE:

- Salary support is capped at £600 pw per eligible employee
- Financial assistance (excluding wage costs) for 3<sup>rd</sup> party consultancy is capped at £100,000 per annum.

31. FAS Appendix 14 -**Seasonal Worker** Incentive

#### **PURPOSE:**

· The Department is seeking to encourage an expansion of the Island's tourism and hospitality workforce and secondary supporting sectors.

#### **ELIGBLE SECTORS:**

- · Tourism and Hospitality, skilled and/or roles restricted to -
  - · Management and Supervisor;
  - · Reservations, Receptionist, Front of House;
  - Chefs and Catering Head Chef, Chef De Partie, Sous Chef, Commis Chef, Breakfast Chef, General Chef, Kitchen Porter;
  - Housekeeping, Maintenance, Luggage and Night Porter;
  - · Food & Beverage Assistants, Waiting-on, Barista, Bar Staff.
- Fishing and Seafood Processing roles restricted to -
  - Trawler Skipper;
  - Share Fisherman;
  - · Fish/Seafood Processor.

### SUPPORT AVAILABLE:

- Assistance of £1,000 per employee. 50% of the grant paid after first month. Remainder to be paid after six months of paid employment.
- · Further details can be found online at https://www.iomdfenterprise.im/financial-support/funding/fas/



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SCHEME	SECTOR	ELIGIBILITY	PURPOSE	KEY FEATURES	HOW TO APPLY
4. Micro Business Grant Scheme (MBGS)	All Business Sectors     Those taking their first steps into running their own business     Entrepreneurs - Inventors     School Leavers     Those who have recently been made redundant or retired	<ul> <li>Annual turnover between £15,000 and</li> <li>£100,000</li> <li>Operating for less than 18 months</li> <li>Must have a controlling interest in the business owning 50% or more</li> <li>No government debts (NI/Tax/VAT/etc)</li> <li>IOM Worker/ hold valid work permit for the business</li> <li>Be resident on IOM for tax purposes</li> <li>Be at least 16 years of age Important Note - Financial support of £6,000 is not guaranteed and each application is considered individually on factors including turnover, profitability, the viability and scalability of the business, the exchequer benefits received from employees tax and national insurance and the personal survival plan of the business owner.</li> </ul>	<ul> <li>To enable individuals to take the first steps into self-employment</li> <li>To assist the unemployed</li> </ul>	<ul> <li>Approx 16 hour training course with morning, weekend or twilight schedules to suit you</li> <li>Financial assistance is potentially offered at a standard rate of up to £6,000 or at an enhanced rate of up to £15,000 for substantially exporting businesses and child care providers</li> <li>Financial assistance is available as a grant at 50% and/or a living allowance of £100 per week</li> <li>In addition, further assistance up to £10,000 is potentially available to support job creation</li> <li>A business mentor for 12, 18 or 24 months to complete quarterly meetings</li> <li>Important Note - Not retrospective</li> </ul>	Application form  Contact: Enterprise Support Team Tel: +44 (0)1624 687333 enterprisesupport@gov.im For more information about the scheme, please visit:  www.iomdfenterprise.im/micro
5. Town and Village Regeneration Scheme (TVRS)	All commercial premises directly accessible from the public highway.  Including:     Partnership     Sole trader     Limited company     Charity     Non-profit making organisation     Local authority  Exclusions     Residential properties including nursing homes     Government departments     New developments	<ul> <li>The project must make improvements to the appearance and/or amenity of the town or village</li> <li>The work must not have been started before the application has been submitted</li> <li>The project must not have received support under any other Government Scheme</li> <li>The organisation must be up to date with paperwork and payments for Income Tax, NI, VAT, or be on an approved VAT payment plan.</li> <li>For any building work with a quote over £10,000, Construction Isle of Man members must be used &gt; www.constructioniom.im</li> </ul>	The scheme aims to provide financial assistance to improve the external appearance of commercial premises and create civic amenity projects within the Island's Towns and Villages  Example projects include: Access Signage & glass fronting Lighting Painting & rendering Public Art Planting Seating	<ul> <li>Eligible applicants can receive a grant capped at £25,000. For applications received after 1st November 2022, the maximum support available reverts to £10,000.</li> <li>Local businesses can receive up to 50% of funding towards their projects. Local authorities can claim up to 80% per project until 31st October 2022. After this date the support for Local Authorities reverts to 50%.</li> <li>Applicants must have sufficient funds to pay for the project work in full. If the applicant is successful, the Department will then reimburse up to 50%/80% of the project on completion.</li> <li>Important Notes:</li> <li>Not retrospective</li> </ul>	Application form along with three quotes (from Construction Isle of Man accredited trade businesses where applicable) and photographs of the site.  Contact: Enterprise Support Team Tel: +44 (0)1624 687333 For more information about the scheme, please visit:  www.iomdfenterprise.im/tvrs



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SCHEME	SECTOR	ELIGIBILITY	PURPOSE	KEY FEATURES	HOW TO APPLY
6. Vocational Training Assistance Scheme (VTAS)	Individuals and all business and employment sectors in the Isle of Man	Businesses, companies, sole traders and other organisations who both maintain a registered office and provide direct employment in the Isle of Man Individuals who are defined as IOM workers or who are in possession of a valid work permit No Government debts (NI/Tax/VAT/etc)	The scheme aims to provide grants of up to 30% to develop the skills of the Island's workforce in order to stimulate wider economic benefits	30% contribution towards cost of training, course costs & exam fees per application     Improves skills and effectiveness within the workplace     Benefits the employer through increased productivity     Provides skills for emerging sectors     Benefits the employer by expanding the range of products and services offered and increasing revenue to the company  Important Notes:     Grants cannot be claimed against training that has already commenced     Individual applicants will be limited to a maximum of £1,500 in offers during any 12 month period     Employers will be limited to a maximum of £15,000 in offers during any 12 month period	Application form  Contact: Department of Education, Sport and Culture Tel: +44 (0)1624 687157 training@gov.im For more information about the scheme, please visit:  www.iomdfenterprise.im/vtas

