



**Digital Isle of Man Executive Agency**  
**Digital Board Meeting Minutes**  
 Thursday, 2 of November, 2023  
 DfE StG Meeting Room 1, 12:00 to 13:30

BOARD		IN ATTENDANCE	
DR PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
DEB BYRON	DB		
GARY LAMB	GL		
JAIME AMOEDO (Via Teams)	JA		
LEE HILLS (Via Teams)	LH		
MIKE BROMWICH	MB		
RUSSELL KELLY (Via Teams)	RK		
ABBY KIMBER (NON-VOTING)	AK		
CHERYL GLEESON (NON-VOTING)	CG		
APOLOGIES		GUESTS	
GREG ANSARA	GA	JASON BISSELL	JB
KATIE NICHOLSON	KN	BERND PETAK	BP
JOANNE THURLOW	JT	GREG ELLISON	GE
MARK LEWIN	ML	ARIANE MONDS	AN
		RICHARD OLIPHANT	RO
		KURT ROOSEN	KR

ITEM NO	AGENDA ITEM	ACTION
102/23	<b><u>WELCOME</u></b> <ul style="list-style-type: none"> <li>The meeting commenced at 12:00. PA welcomed the Board and the guests.</li> </ul>	
103/23	Standing item: <b><u>APOLOGIES</u></b> <ul style="list-style-type: none"> <li>Greg Ansara</li> <li>Katie Nicholson</li> <li>Joanne Thurlow</li> <li>Mark Lewin</li> </ul>	
104/23	Standing item: <b><u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u></b> <ul style="list-style-type: none"> <li>None</li> </ul>	
105/23	Standing item: <b><u>MINUTES</u></b> <ul style="list-style-type: none"> <li>PA moved on to approval of the previous Digital Strategy Session Minutes, dated 19 Oct 2023.</li> </ul>	<b>APPROVED</b>
106/23	Standing item: <b><u>ACTION LOG</u></b> PA highlighted the actions from the Action Log: <ul style="list-style-type: none"> <li>013/23 - KN to provide an update on entrepreneurial ecosystem – KN has submitted her recommendations to DfE. Building an ecosystem will require a</li> </ul>	<b>ACTIONED</b>



	<p>long term financial commitment and this will need to be considered carefully against other priorities.</p> <ul style="list-style-type: none"> <li>050/23 - LW to consider how DIOM will progress suggestions from the ESG strategy session. LW has met with JT and several ESG initiatives will be integrated into our 2024 roadmap. Further work will be carried out through the ESG Forum in Chamber.</li> <li>066/23 - LW to devise an education plan for AI; to be discussed during the Board meeting.</li> <li>073/23 – LW to form a working group to discuss ideas in relation to Love Tech.</li> <li>085/23 - Focus on a narrower section of IoT related activities collaborating with other Agencies: A meeting between LW and the Visit Isle of Man CEO has taken place and a project is being scoped.</li> <li>094/23 - RO to validate the 2024 target of increasing fibre conversions to 60% with Manx Telecom. Ongoing - GL advised he would chase.</li> </ul>	<p><b>ACTIONED</b></p> <p><b>ACTIONED</b></p> <p><b>CARRIED OVER</b></p> <p><b>ACTIONED</b></p> <p><b>CARRIED OVER</b></p>
<p><b>107/23</b></p>	<p><b>PAPERS FOR NOTING:</b></p> <ul style="list-style-type: none"> <li>PA announced 7 papers for noting: <ol style="list-style-type: none"> <li>Chief Executive Summary</li> <li>DIOM Scorecard</li> <li>Opportunity Dashboard</li> <li>Marketing Dashboard</li> <li>Project Reports</li> <li>Gamescom Cologne Post Event Report</li> <li>SBC Barcelona Post Event Report</li> </ol> </li> <li>LW explained that we are behind target on some programmes and improvement efforts are ongoing. Provisional OKRs for 2024 will be presented to the Board on 16 Nov during the review of our draft Programme for 2024.</li> </ul>	<p><b>NOTED</b></p>
<p><b>108/23</b></p>	<p><b>DISCUSSION</b></p> <ul style="list-style-type: none"> <li>PA confirmed proceeding to the first discussion paper – “Communities of Practice”, seeking approval from the Board to establish a new work stream to create “Communities of Practice”. This initiative will be incorporated into the 2024 Programme and financed from revenue at a cost of 65K.</li> <li>LW explained that the objective of this new workstream is to ‘bootstrap’ the building of communities of practice for each of the vertical sectors in the Digital Ecosystem. DIOM will organise regular events to share knowledge on emerging trends, risks, issues and opportunities. These events are designed to foster engagement with local businesses and entrepreneurs.</li> <li>The Board unanimously approved Option 1 – full funding of £65K.</li> <li>PA announced moving on to the second paper - AI Strategy. The objective is to discuss including the proposed AI strategy in the 2024 Programme.</li> <li>JB presented the proposed AI strategy to the Board, highlighting the significance of awareness and education as key drivers for fostering innovation and adoption of AI.</li> <li>JB highlighted the projected impact of AI on the global economy by 2030 (GDP and job market) through the enhancement of business productivity and development of new services. JB highlighted the opportunity to create a USP for the Island leveraging the Island’s unique strength as a whole nation biosphere and the significant potential for economic growth.</li> <li>The Board discussed the proposed strategy, the challenges and opportunities.</li> <li>The Board unanimously approved Option 1 – to include the strategy in the 2024 Programme subject to obtaining funding.</li> <li>DB left the meeting 13:20.</li> </ul>	<p><b>APPROVED</b></p> <p><b>APPROVED</b></p>



	<ul style="list-style-type: none"> <li>PA thanked JB, BP, AM, RO and KR who left at 13:20.</li> </ul>	
109/23	<p><b>AOB</b></p> <ul style="list-style-type: none"> <li>PA updated the Board regarding the EOI process. There was a strong response and 9 candidates were interviewed.</li> <li>PA proposed appointing JB, BP, GE and Mr Stephen Douglas, the Managing Director of Synapse360, highlighting that some existing Board members would be stepping down. The Board supported this recommendation.</li> <li>PA explained that the new Board will convene on 16 November. LW added that an announcement will be made through the social media and other channels.</li> <li>LW provided the Board with an update on the preparations for Digital Isle 2023. AK added that she is well progressed with securing speakers for the event.</li> </ul> <p>Future board dates:</p> <ul style="list-style-type: none"> <li>Strategy Session – Nov 16, 2023.             <ul style="list-style-type: none"> <li>PA informed the Board that the discussion would be focused on the 2024 Programme.</li> <li>LW added the Draft version of the Programme will be circulated in advance; it will also be presented at Digital Isle 2023 and the final plan (along with the annual review) will be made public before Christmas.</li> </ul> </li> <li>Digital Board Meeting – Dec 07, 2023</li> <li>Strategy Session – Dec 21, 2023 – To be cancelled.  <b>ACTION:</b> AT to send a cancellation</li> </ul> <p>Meeting closed at 13:35.</p>	<p style="text-align: right;"><b>AT</b></p>