



Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
 Thursday, 7 of November 2024, 12:00 to 13:00
 DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
BERND PETAK	BP		
DEB BYRON	DB		
GREG ELLISON (Via Ms Teams)	GE		
JASON BISSELL	JB		
SAM DORRER	SDr		
SINEAD O'CONNOR	SO		
STEVE DOUGLAS	SD		
APOLOGIES		GUESTS	
GARY LAMB	GL	RICHARD OLIPHANT (Via Ms Teams)	RO
MIKE BROMWICH	MB	ABBY KIMBER	AK
LEE HILLS	LH	ANDY STEWART	AS
MARK LEWIN (NON-VOTING)	ML	NATHAN LUNT	NL
		GRACE HOODLESS	GH
		ARIANE MONDS	AM

ITEM NO	AGENDA ITEM	ACTION
084/24	<p><u>WELCOME</u></p> <ul style="list-style-type: none"> The meeting commenced at 12:00. PA welcomed the Board and guests. 	
085/24	<p>Standing item:</p> <p><u>APOLOGIES</u></p> <ul style="list-style-type: none"> Gary Lamb Lee Hills Mark Lewin Mike Bromwich 	
086/24	<p>Standing item:</p> <p><u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u></p> <ul style="list-style-type: none"> None 	
087/24	<p>Standing item:</p> <p><u>MINUTES</u></p> <p>PA moved on to approval of the previous Digital Strategy Session Minutes, dated 17 October 2024.</p>	APPROVED



088/24	<p>Standing Item <u>ACTION LOG</u></p> <ul style="list-style-type: none"> • PA announced moving to the Action Log: • Action: Board to communicate potential AI solution ideas relevant to their business areas to JB. • Action: LW to include the financial impact of decisions presented to the Board. • Action: LW to include COP updates in the Board's circular papers. • Action: Circulate the updated 2025 Programme Plan. • Action: LW to provide an update on the Activate AI programme. 	<p>CLOSED</p> <p>CLOSED</p> <p>CLOSED</p> <p>CLOSED</p> <p>CLOSED</p>
089/24	<p><u>PAPERS FOR NOTING:</u></p> <ul style="list-style-type: none"> • PA announced 9 papers for noting: <ol style="list-style-type: none"> 1. Chief Executive Summary 2. DIOM Scorecard 3. DIOM Financial Summary 4. Opportunity Dashboard 5. Marketing Dashboard 6. Project Reports 7. SBC Lisbon Final Report 8. Exploratory Trip to Manila Oct 2024 Initial report 9. Updated Programme 2025 – Amends reflected 	<p>NOTED</p>
090/24	<p><u>DISCUSSION/DECISIONS</u></p> <ul style="list-style-type: none"> • PA announced moving to the first decision paper – Manila Business Development. • AS left the meeting at 12:35 • PA announced moving on to the second paper - ICE Stand. The request is to approve a bid for £90,000 from the Challenge Fund to design, build, and operate an exhibition stand specifically for ICE 2025. • PA moved on to the final decision paper – eGaming Strategy. The request is to approve £80,000 from the Challenge Fund to support the development of the eGaming Strategy Report. 	<p>WITHDRAWN</p> <p>APPROVED</p> <p>APPROVED</p>
091/24	<p><u>AOB</u></p> <ul style="list-style-type: none"> • The Board discussed updates on the Draft Programme for 2025. • PA reminded the Board of the upcoming Digital Isle 2024 event on 28 November. <p>Future board dates:</p> <ul style="list-style-type: none"> • 24-11-21 – Strategy Session – will not be taking place due to the proximity of the Digital Isle event. ACTION: AT to send cancellation • 24-12-05 – Board Meeting – session extended to 1.5 hours <p>Meeting closed at 13:00</p>	<p>AT</p>