



Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
 Thursday, 7 September, 2023
 DfE StG Meeting Room 1, 12:00 to 13:00

| BOARD | | IN ATTENDANCE | |
|-----------------------------|----|-------------------------|----|
| DR PHIL ADCOCK (CHAIR) | PA | TARA LENEGHAN (MINUTES) | TL |
| LYLE WRAXALL | LW | ALEX TRUMAN | AT |
| GARY LAMB | GL | | |
| GREG ANSARA | GA | | |
| DEB BYRON (VIA TEAMS) | DB | | |
| JAIME AMOEDO (VIA TEAMS) | JA | | |
| JOANNE THURLOW (VIA TEAMS) | JT | | |
| KATIE NICHOLSON (VIA TEAMS) | KN | | |
| MIKE BROMWICH (VIA TEAMS) | MB | | |
| RUSSELL KELLY (VIA TEAMS) | RK | | |
| MARK LEWIN (NON-VOTING) | ML | | |
| ABBY KIMBER (NON-VOTING) | AK | | |
| CHERYL GLEESON (NON-VOTING) | CG | | |
| APOLOGIES | | GUESTS | |
| LEE HILLS | LH | KURT ROOSEN | KR |
| ANN CORLETT | AC | RICHARD OLIPHANT | RO |

| ITEM NO | AGENDA ITEM | ACTION |
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| 075/23 | <u>WELCOME</u> <ul style="list-style-type: none"> The meeting commenced at 12:00. PA welcomed the Board and the guests. | |
| 076/23 | Standing item: <u>APOLOGIES</u> <ul style="list-style-type: none"> Lee Hills Ann Corlett | |
| 077/23 | Standing item: <u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u> <ul style="list-style-type: none"> None | |
| 078/23 | Standing item: <u>MINUTES</u> <ul style="list-style-type: none"> PA moved on to approval of the previous Strategy Session Minutes, dated 18 Aug 2023. | APPROVED |
| 079/23 | Standing item: <u>ACTION LOG</u> <ul style="list-style-type: none"> PA highlighted the actions from the Action Log: An Action for KN to provide an update on entrepreneurial ecosystem – carried over to the next meeting. ML provided an update on the 2023 Energy Strategy document. ACTION: AT to circulate the link to the publication of the Energy Strategy LW provided an update on the ESG Strategy Session. JT advised that she is working with Deloitte and Chamber of Commerce on a joint initiative and that conversations will progress next month. ACTION: JT to provide a summary of the ESG Working Group Structure with Chamber of Commerce to LW to support collaborative approach. Action for Treasury partner to share information on the funding process – carried over to the next meeting. | KN AT JT SB |



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| | <ul style="list-style-type: none"> Action for LW to establish a conversation with AI Singapore – a meeting is scheduled for the w/c Sep 11. Action for LW to devise an education plan for AI – LW advised Business Isle of Man is working with DIOM on that. An Action for PA to form a working group to discuss Love Tech – carried over to the next meeting. | <p>LW</p> <p>LW</p> <p>PA</p> |
| <p>080/23</p> | <p>Papers for noting:</p> <ul style="list-style-type: none"> PA announced 5 papers for noting: <ol style="list-style-type: none"> Chief Executive Summary DIOM Scorecard Opportunity Dashboard Marketing Dashboard Project Reports All papers were acknowledged as noted. | <p>NOTED</p> |
| <p>081/23</p> | <p>DISCUSSION</p> <p>PA confirmed moving on to the Discussion and announced its 2 topics: EOIs for potential Board members and the 2024 Innovation Challenge Update.</p> <p>Expression of Interest – new Board Members</p> <ul style="list-style-type: none"> PA proposed commencing an Expressions of Interest Process for board membership. It was agreed to begin the EOI process to recruit new Board members. <p>Innovation Challenge Update</p> <ul style="list-style-type: none"> KR provided an update on the vision and objectives of the 2024 Innovation Challenge, discussing feedback and learnings from the 2023 challenge and how this has fed into 2024 challenge outcomes, benefits, categories, structure and timelines. PA queried how the economic benefit and value of the challenge is measured. LW advised there is an interim Treasury paper detailing the economic benefit. KR further discussed the expansion and relocation of two businesses who were winners in their category in the 2023 challenge. LW advised that the challenge categories are in line with verticals across the agencies where strategies are already in place, providing an ability to test these new verticals. PA highlighted the heavy resourcing from DIOM and queried how this would affect other work strands. LW agreed the resourcing was heavy but noted that much of the labour-intensive work has already been completed in setting up the first challenge. Additionally, support is being provided from other stakeholders including Business Isle of Man, Finance Isle of Man and the FSA. A meeting is scheduled to discuss time commitment requirements with FIOM. The impact is limited to actions from recent board meetings. GL queried how the value and economic benefit derived from the challenge is generated, measured and compared against other programmes. LW advised the interim Treasury paper details the economic benefit derived and that RO has created a PID that details clear targets and outcomes. LW to consider how we articulate the relative benefit of value of each of our initiatives. ML highlighted the benefits of running the challenge again but acknowledged budgets and resourcing is tight. Understanding resource requirements in terms of people and funding for 2024 would be helpful. PA noted that job targets are currently behind and queried if this should be prioritised. LW updated that we are currently at 75% of our target jobs and that meeting the target is a priority. KR noted that RO is providing project management around this year’s challenge, which allows others to focus on other priorities. PA asked what the Board can do to support. LW asked that the Board acts as key supporting stakeholders by <ul style="list-style-type: none"> amplifying the launch message to create awareness supporting events and panels related to the challenge, potentially including a board talk get involved either as a mentor or judge support forthcoming industry workshops. | <p>LW</p> <p>ALL</p> |



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| | <ul style="list-style-type: none"> PA thanked KR for the presentation and asked the Board to provide further feedback to LW or KR. | |
| 082/23 | <p>AOB</p> <p>Future board dates:</p> <ul style="list-style-type: none"> Strategy Session – Sep 21, 2023 - new date Sep 28 Digital Board Meeting – Oct 05, 2023 – has been rescheduled to accommodate Minister’s attendance - new date is Oct 2 Strategy Session – Oct 19, 2023 Digital Board Meeting – Nov 02, 2023 Strategy Session – Nov 16, 2023 Digital Board Meeting – Dec 07, 2023 Strategy Session – Dec 21, 2023 <p>Meeting closed at 13:00.</p> | |