Digital Isle of Man Executive Agency
Digital Board Meeting Minutes
Thursday, 6 of February 2025, 12:00 to 13:30
DfE StG Meeting Room 1

BOARD		IN ATTENDANCE	
PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
ANN CORLETT (Via MS Teams)	AC		
BERND PETAK	BP		
DEB BYRON	DB		
GARY LAMB	GL		
GREG ELLISON (Via MS Teams)	GE		
LEE HILLS	LH		
MIKE BROMWICH	MB		
SAM DORRER	SDr		
SINEAD O'CONNOR	SO		
STEVE DOUGLAS (Via MS Teams)	SD		
MARK LEWIN (NON-VOTING)	ML		
APOLOGIES		**GUESTS**	
JASON BISSELL	JB	RICHARD OLIPHANT	RO
		ABBY KIMBER	AK
		GRACE HOODLESS	GH
		NATHAN LUNT	NL

ITEM NO	AGENDA ITEM	ACTION
007/25	**WELCOME** • The meeting commenced at 12:00. PA welcomed the Board and guests.	
008/25	**Standing item:** **APOLOGIES** • Jason Bissell (vote submitted via email).	
009/25	**Standing item:** **NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY** • None	
010/25	**Standing item:** **MINUTES** • PA moved on to approval of the previous Digital Board meeting Minutes, dated 16 January 2025.	APPROVED
011/25	**Standing Item** **ACTION LOG** • PA announced moving to the Action Log:	

	• Review of Conflicts of Interest: LW confirmed that all Board members will receive a copy of their registered conflicts alongside an updated policy document.	AT
	• Ailuna Pilot Cost Model: LW informed the Board of the decision to step away from the Ailuna model due to resource constraints. Alternative approaches are being explored.	CLOSED
	• Board Paper Structure Review: RO reported that the Board pack has been updated to reflect 2025 workstreams, with reporting categories now including AI and Digital Experience. Efforts to standardise language across reports are ongoing, and Board feedback on improvements or alternative reporting solutions is welcomed.	CLOSED

012/25	**PAPERS FOR NOTING:**
	• PA announced 8 papers for noting:
	  ▪ Chief Executive Summary
	  ▪ DIOM Scorecard
	  ▪ DIOM Financial Summary
	  ▪ Opportunity Dashboard
	  ▪ Marketing Dashboard
	  ▪ Innovation Challenge Marketing Dashboard
	  ▪ Project Reports
	  ▪ ICE 2025 Barcelona Event Report
	• DB suggested expanding AI training outreach via industry bodies such as the Law Society and Chamber of Commerce.
	• The Board noted the ICE 2025 stand placement was not ideal. NL confirmed discussions with the event manager regarding future events.
		NOTED

013/25	**DISCUSSION/DECISIONS** • PA announced moving on to the discussion and its topic – Events 2025-2026 funding. • NL presented the request for £297,814 to support the 2025-2026 event schedule, which is £55,000 lower than the previous year. • AC joined the meeting at 12:25 • NL noted that the team is under-resourced due to leavers, which will create challenges in supporting outward facing events. • The Board noted that the events schedule is vital for delivering the 2025 Programme and driving growth in key digital sectors. • LW requested approval in principal, subject to available budget, to begin recruitment. • The Board discussed the funding request.	APPROVED APPROVED

014/25	AOB
	• LW informed the Board that NL has been appointed as Head of Strategic Partnerships.
	• LW provided an update on the Data Asset Foundation Proposal, which was presented to the Economic and National Strategy Board.
	
	  o ML reported positive feedback and confirmed Treasury approval is required before progressing.
	  o RO confirmed the next Treasury meeting is scheduled for 26 February 2025.	

| | • PA confirmed the next strategy session will be held on 20 February 2025, with a focus on Fintech and Digital Experiences.

Future board dates:
• 25-02-20 - Strategy Session – Fintech and Digital Experiences Strategy
• 25-03-06 - Board Meeting (extended)
• 25-03-20 – Strategy Session
• 25-04-03 - Board Meeting
• 25-04-17 - Strategy Session
• 25-05-01 - Board Meeting
• 25-05-15 - Strategy Session
• 25-06-05 - Board Meeting (extended)
• 25-06-19 - Strategy Session
• 25-07-03 - Board Meeting
• 25-07-17 - Strategy Session
• 25-08-07 - Board Meeting
• 25-08-21 - Strategy Session
• 25-09-04 - Board Meeting (extended)
• 25-09-18 - Strategy Session
• 25-10-02 - Board Meeting
• 25-10-16 - Strategy Session
• 25-11-06 - Board Meeting
• 25-11-20 - Strategy Session
• 25-12-04 - Board Meeting
• 25-12-18 - Strategy Session

The meeting closed at 12:55 | |