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INTRODUCTION

Digital Isle, now in its fourth year, is set to provide a crucial platform for the Isle of Man's burgeoning tech ecosystem to convene. Taking place on Thursday, 28 November, at the COMIS Hotel, the event will gather local businesses engaged in the digital sector for a day of learning, knowledge sharing, and networking.

The event will feature a diverse lineup of keynote speakers, presentations, and expert panel discussions focused on the latest trends and challenges within the digital space.

Attendees can look forward to:

- Digital Isle of Man updates for 2024: Insights into the key outputs of Digital Isle of Man against the 2024 Programme.
- What's next for the Isle of Man – AI & Data: An in-depth exploration of the future direction and opportunities in artificial intelligence (AI) and data-related technologies for the Isle of Man.
- Topical discussion on priorities for the digital sector: A selection of discussions on the pressing priorities for the digital sector, both locally on the Isle of Man and on a global scale.

The event is free to attend and popular with key industry professionals both on and off the Island. The event will also receive significant pre- and post-event publicity, with media coverage present throughout the day.

SPONSORSHIP PACKAGES

Digital Isle of Man is seeking sponsors to support the event, presenting a fantastic opportunity for businesses to showcase their brand to key players in the Island's digital economy. Sponsorship not only helps cover event costs but also demonstrates your brand's active involvement in the industry and commitment to fostering a thriving digital business environment on the Island for years to come.

The different sponsorship packages available are highlighted on the following pages. For more information, please contact Annie Macleod on +44 7624 222396 or annie.macleod@gov.im.

This is an exciting opportunity to participate in a forward-thinking event that will provide a platform for collaboration across jurisdictions and sectors to help develop our Digital Isle.

A variety of sponsorship opportunities are available, to suit a range of different budgets and needs. However, these packages are a guideline, and if you have something special in mind, please do get in touch.

EVENT APP

LANDING PAGE £2,500

This package offers a prime opportunity to enhance your brand awareness by directly reaching everyone who downloads or accesses the event app. All app users will be directed to a landing page designed specifically for your business. Fully customisable to align with your business objectives, this page ensures that your brand is prominently visible to every delegate.

BANNER PACKAGE X4 £500 EACH

You have the option to advertise your brand, product or business on key pages within the event app. Your messages will be displayed on rotation whenever a delegate has the app open. With a choice of showcasing an image or corporate message, this opportunity ensures heightened visibility for your business both during the event and in the lead-up. The app will be available to users prior to the event.
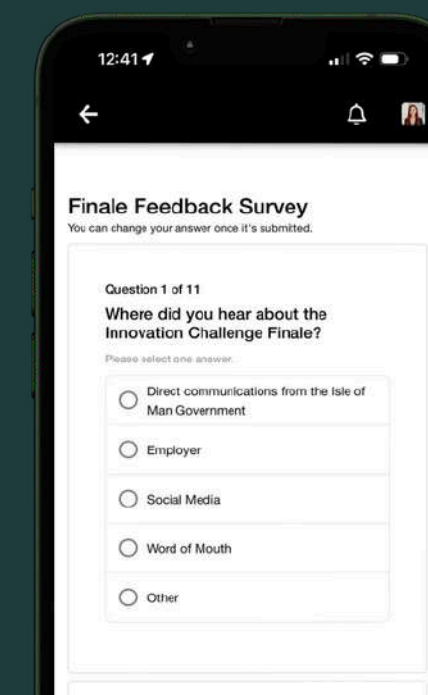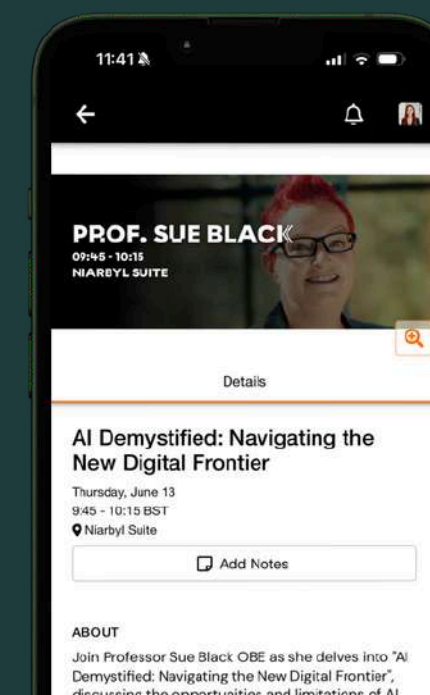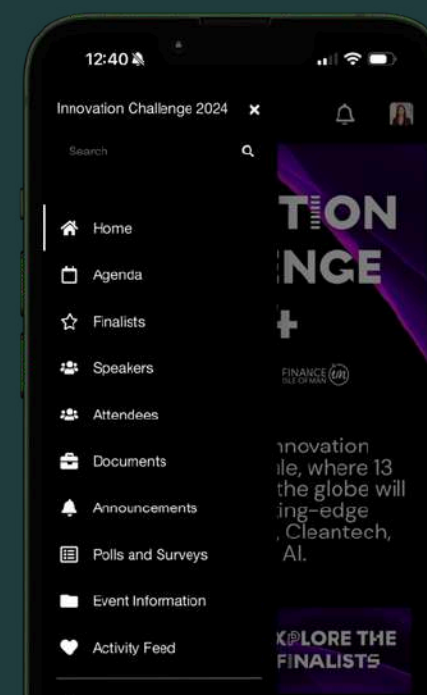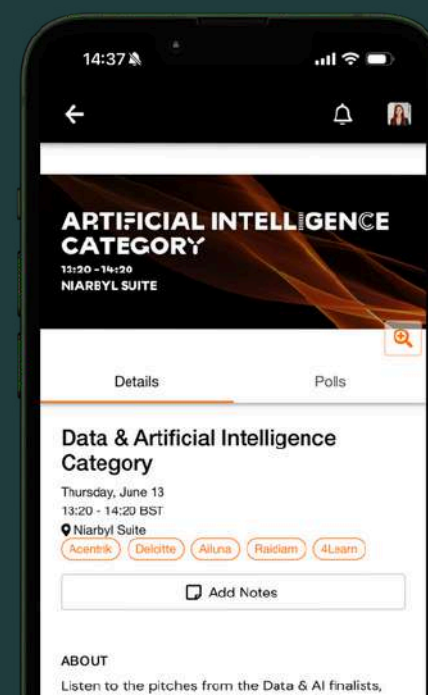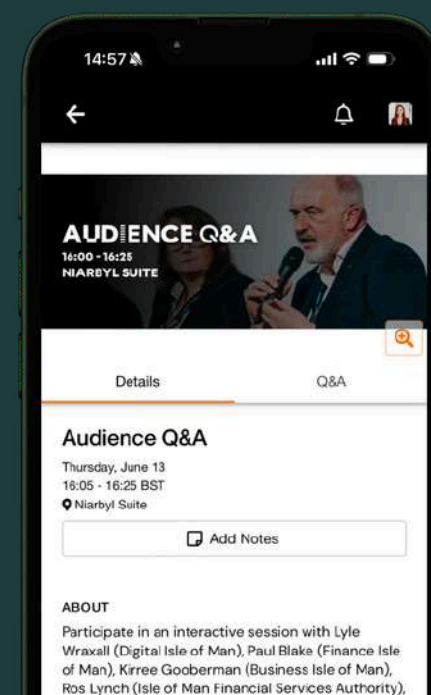
REGISTRATION

£2,200

The reception desk is the first place all delegates attend to sign up for the day. This is an opportunity to be the first brand seen on the day.

This area doubles up as an event staff helpdesk and is manned throughout the day. A hub at the COMIS Hotel main entrance, the area gets footfall throughout the day for your brand. This sponsorship package includes:

- Exclusive distribution of promotional material in the registration area.
- Highly visible banner placement alongside the Digital Agency in the reception area during registration throughout the day.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.
- Social media announcements within marketing communications prior and post event.

BREAKFAST

£2,200

Start the day off right for attendees by hosting the morning breakfast. Upon arrival, delegates will be provided with breakfast, coffee and juices. This package includes:

- Highly visible banner placement, and gifts or literature can be displayed prominently at the buffet tables and throughout the breakfast room.
- Exclusive distribution of promotional material.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.
- Social media announcements within marketing communications prior and post event.

LANYARDS £2,500*

Sponsorship of the official event lanyards offers excellent exposure as it provides one organisation with the opportunity for every attendee to wear the sponsors brand during the conference.

The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference. Included is:

- Your company's logo to appear on the event lanyards.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.
- The lanyards will appear in the majority of pictures taken at the event. These photos will be shared on social media, the event website & post event media/newsletter coverage, providing a wide and long-lasting reach for the sponsors' brand.

* The cost of the lanyards is not included in the sponsorship fee. Lanyards will be supplied by the sponsor (style and design to be approved by Digital Isle of Man). Delegates will be encouraged to hand back lanyards for recycling by the sponsor so they could potentially be used again.
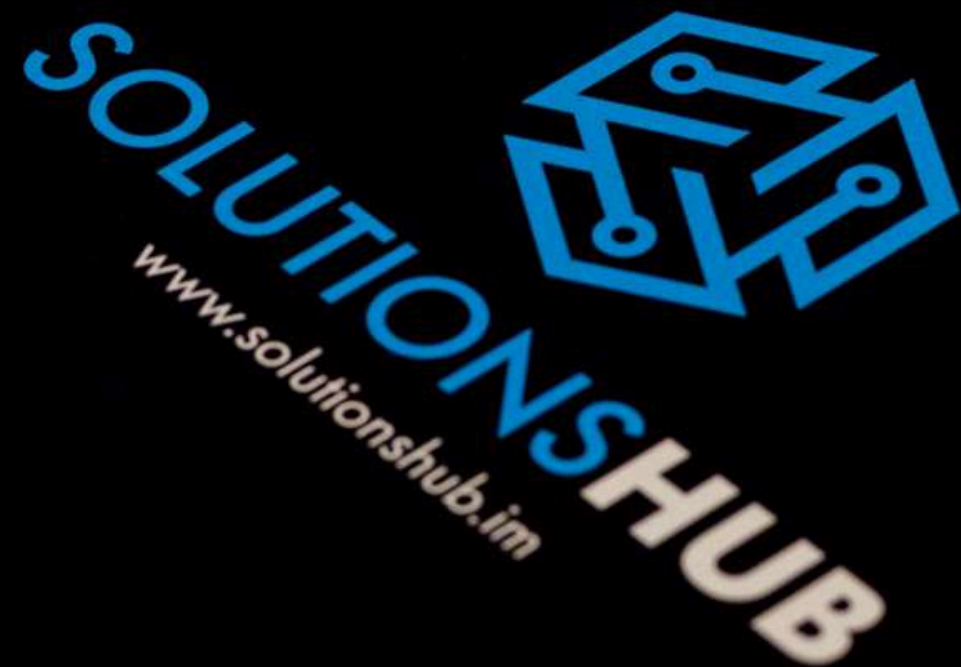
TABLE CENTRES

£2,000

This is an opportunity for a company to gain major brand exposure in the main room throughout the conference, by providing attractive branded table centres for the round tables at which delegates will be seated.

The table centres are subject to approval by Digital Isle of Man. Production and delivery are the responsibility of the sponsor. This sponsorship package includes:

- Leading brand exposure in the main conference room throughout the event.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.
- Photography to feature table centres during the day on social posts.

MAIN STAGE SESSIONS X4

£1,500 EACH

An opportunity exists to support the main conference sessions on the main stage. These will be allocated as follows:

1. **Morning – Opening until coffee break**
2. **Morning – Coffee break until lunch**
3. **Afternoon - Lunch until coffee break**
4. **Afternoon – Coffee break until close**

The Main Stage Session sponsorship can be taken as separate blocks, or one sponsor can take all blocks. These sponsorship packages include:

- 2 x logo visbility in prime location at the event.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

BREAKOUT SESSIONS X2
£1,200 EACH

An opportunity exists to support the popular breakout sessions. These breakout sessions will include government updates and other high–level opportunities. These packages include:

- Branding of the breakout room during the selected session (AM or PM)
- Opportunity to introduce breakout/workshop moderators.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

If both sessions are taken by one sponsor, this package will also include:

- Ability to leave seat drop literature or delegate gift.

NOTEPAD & PENS

£1,000*

Have your company logo and contact details on all the conference notepads and pens as attendees take notes throughout the event. Enjoy a high degree of post event brand awareness as people take their notepads and pens back with them.

The package includes:

- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

* Cost shown is the sponsorship fee only. Cost to supply the notepads and pens will be extra at sponsors cost.

RECHARGE LUNCH

£3,500+*

The event will include a buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss the presentations so far in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Banner in a prime location in the lunch area.
- Option to host a reserved table of ten.
- Exhibition stand placement at lunch area (during lunch).
- Logo and sponsorship recognition in the dining area during lunch.
- You will be presented as the lunch host during the day.
- Opportunity to hand out marketing materials during lunch or place them on the lunch tables.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

* Based on a sit-down buffet with two hot main courses, sides and refreshments. Will vary based on delegate numbers. There is the option to consider sharing this sponsorship package with a partner business.

☾OFFEE BREAKS X2
£2,200 EACH

The morning and afternoon sessions will include one intermission each for refreshments. These allow delegates to network and discuss the issues raised in their own groups.

The refreshments packages cover the cost of tea, coffee, and biscuits/muffins/pastries for the delegates, and include the following opportunities for the sponsor:

- Pull-up banners in refreshment area during coffee breaks.
- Distribution of promotional marketing materials on refreshment break tables during the coffee break.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.
- Social media announcements within marketing communications prior and post event.
- Option to provide branded coffee cups for use during the day.

DELEGATE GIFTS
£1,000*

A superb opportunity for high impact branding. Opportunities exist to distribute gifts to the delegates as 'seat drops' in the main event room. The possibilities are endless, and placement fees can be negotiated on a case by case basis.

Gifts are placed on every seat or table as appropriate, either before the event begins or during a break.

Company literature can also be placed for a fee.

* Cost shown is the sponsorship fee only. Cost to supply the delegate gifts will be extra at sponsors cost.

EXHIBITION SPACES X3

£2,000 EACH

This is an opportunity for operators or suppliers with exhibition capability to showcase something special.

Exclusive, premium spaces will be available at the main entrances to the primary event room, catching significant foot traffic during all of the breaks and between sessions, as well as before and after the conference. Benefits include:

- Leading exhibition space on the day with the opportunity to distribute literature.
- Prominent company logo on event webpage (with a company listing and hyperlink), event app, and printed programme.

ECLUB

£2,000*

At the close of the afternoon sessions, delegates and the eClub network will enjoy a light buffet of canapes and drinks. The sponsor is invited to provide entertainment and a short word of welcome as desired.

The drinks and canapes package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Brand exposure to over 1,500+ LinkedIn connections in the eClub group
- Prominent company logo on event webpage, event app, and inclusion on PowerPoint slides and the event app during the event
- Distribution of promotional marketing materials on tables during the eClub
- Highly visible banner placement alongside Department for Enterprise banners
- You will be presented as the eClub host during the day
- Social media announcements within marketing communications prior and post event
- Event photography with full access to images for sponsor's use

*Costs will vary depending on choice of hospitality provisions and number of delegates.

TECH AWARDS

The Digital Isle of Man Tech Awards return this year, shining a spotlight on the brilliant minds and dynamic teams that drive innovation and excellence within our Island's tech community.

These awards are more than just a recognition; they are a celebration of the passion, creativity, and relentless dedication that fuel the tech sector's growth.

By focusing on the individuals and teams behind the technologies, we aim to honour those whose work not only advances the industry but also enriches our community and inspires the next generation of tech leaders.

Whether it's through groundbreaking innovation, leadership, education, or community impact, these awards recognise the outstanding contributions that propel our Island forward.
Join us in celebrating the talent, resilience, and vision that define the future of the Digital Sector on our Island.

TECH AWARDS
£1,000 EACH

COMMUNITY IMPACT CHAMPION
Acknowledging those who have used technology to make a meaningful and positive impact on the local or global community.

DIGITAL TRAILBLAZER
Honouring an individual or team that has made groundbreaking contributions to emerging technologies and digital transformation.

TECH EDUCATOR OF THE YEAR
Recognising an individual who has excelled in teaching, mentoring, or guiding the next generation of tech professionals.

TECH TEAM OF THE YEAR
Honouring an individual or team that has made groundbreaking contributions to emerging technologies and digital transformation.

STUDENT TECHNOLOGIST
Celebrating the achievements of a student (secondary school, college, or university) who has demonstrated exceptional skills, creativity, and potential in tech.

WOMEN IN TECH AWARD
Celebrating the achievements of women who have made significant strides in tech, inspiring others and breaking barriers in the industry.

TECH SUPPORTER OF THE YEAR
The organisation that has provided exceptional support, resources, or partnerships that have contributed to the growth and success of the tech sector.

Sponsors will:

- Have the opportunity to choose an available award category that aligns with your business's outlook, mission, values, and brand.

- Have your company name engraved on the trophy.

- Present your trophy to the winner of your category during the Awards Ceremony.

- Enjoy photo opportunities with your team and the winner.

- Gain visibility through Digital Isle of Man's social media channels.

ADDITIONAL BENEFITS OF SPONSORING

EVENT PR & ENGAGEMENT - EMAIL MARKETING

As a sponsor, you'll have the unique opportunity to be featured in our pre-event press release, as well as the Digital Isle of Man newsletter, which shines a spotlight on our valued sponsors to an engaged audience of over 1,800 industry professionals. This exclusive exposure ensures your brand is prominently showcased within the Isle of Man's tech community, enhancing your visibility and reinforcing your commitment to supporting the local digital economy.

3 MONTHS OF SOCIAL MEDIA & PRINT REACH

As a sponsor, you'll benefit from three months of extensive social and print coverage, significantly boosting your brand's reach. Our promotional campaign will ensure your business name and logo is prominently featured across multiple platforms, maximising exposure and engagement within the Isle of Man tech community and beyond.

A SNAPSHOT OF DIGITAL ISLE 2023 ON LINKEDIN FROM ATTENDEES

Thank you to the team at Digital Isle of Man for a great and very informative Digital Isle 2023 yesterday. It was nice to catch up with everyone and speak as part of the great panel on the future of eGaming. I'm really looking forward to learning more about the island's AI strategy!

#digitalisle2023 #isleofman

That's a wrap!

Digital Isle 2023 has certainly lived up to expectations, providing a day full of insights on a range of topics from 'Cybersecurity' to 'Upskilling the Workforce' and 'AI' to name just a few.

The event was marked by the announcement of the Innovation Challenge, introducing the timeline and some thought-provoking example Challenge Statements for 2024, which can be explored further here: https://lnkd.in/gjDGvun7

A big thank you to Digital Isle of Man for hosting the event and to everyone behind the scenes who helped make the event a success.

A big congratulations to the x6 winners of the inaugural Digital Isle Tech Awards:

Tech Business of the Year: CoinCorner
Tech for Good: Amber Gaming
Tech Superstar: Kyle Brits
Tech Supporter of the Year: Suntera Digital (Suntera Global)
Mentor of the Year: Adam Killip
Rising Star: Jack Igglesden

#digitalisle #digital #AI #innovationchallenge #techawards #tech

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DIGITAL ISLE 2023 ᴵᴹ

Who says you need to travel to network? Last week, Digital Isle of Man hosted their annual Digital Isle conference which featured numerous panel discussions about the future of the Isle of Man's Digital sectors. The conference was very informative and reassuring for the Isle of Man's Digital community.

It was also good to catch up with everyone on the back of SiGMA World after a productive week in Malta.

Congratulations to the inaugural winners of the Digital Isle Tech Awards!

I'm looking forward to Digital Isle 2023 tomorrow - the Digital Isle of Man team have pulled together lots of great content as always - it will be an inspiring day.

The inaugural Digital Isle of Man Tech Awards are a great initiative too - with undoubtedly some very well-deserved nominations.

Plus, eClub sponsored by Celton Manx Limited in the evening to round things off. It's going to be full-on!

Had a fantastic time at Digital Isle 2023! The event was packed with insightful talks on a variety of topics. The conversation on AI led by Jason Bissell was particularly thought-provoking. It was fascinating to hear about the potential uses of AI and the positive impact it could have on our island. Thank you to Digital Isle of Man for organizing such a great event. #digitalisle2023

Well worth attending #DigitalIsle2023 yesterday with very interesting, engaging and thought-provoking presentations & conversations. Exciting times ahead! Always great to make some new connections and catch up with a few familiar faces too. Thank you to Digital Isle of Man for organising this great event!

I had a great day at the Digital Isle of Man Digital Isle 2023 event yesterday finding out more about key technology themes & initiatives for 2023/24 and exciting new plans for the island.

It was also good to hear more about the fantastic work undertaken by Love Tech Isle of Man and Isle of Man Code Club in the "Empowering Tomorrow's Innovators" session. There was a wide ranging discussion on the many benefits of encouraging young people to get involved with STEM, the importance of positive role models, particularly on girls, and the positive impact of volunteering. Also interesting to hear how both charities are helping to upskill people of all ages.

A very inspiring day!
#digitalisle2023 #stem #isleofman

Great day at #DigitalIsle2023 yesterday! Thanks and well done to all the organisers for another slick event 👏

BOOKING FORM

PACKAGE:

PRICE:

COMPANY NAME:

BILLING ADDRESS:

CONTACT NAME:

TEL. NUMBER:

EMAIL:

SIGNATURE:
(see T&C's opposite)

DATE:

PO REF:
(if required)

Please return a completed PDF, scan, or print off of this form to Annie Macleod, our Events Manager. In the case of a shared sponsorship, please complete one form per sponsor.

E: annie.macleod@gov.im

A: Digital Isle of Man
Department for Enterprise
St Georges Court
Upper Church Street
Douglas, Isle of Man, IM1 1EX

T: +44 (0)1624 682365
M: +44 (0)7624 222396

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which Digital Isle of Man provide the services outlines in the attached documentation to the Sponsor.

All prices exclude VAT. Charges will be levied on the Sponsor for any cancellations based on the value of the booking, as follows: 50% up to 60 days before the event, 100% within 30 days of the event.

The sponsor cannot share its booking with any third parties or unrelated sub-brands unless a booking form has been completed for each brand and permission expressly granted by Digital Isle of Man.

Invoice terms are 30 days and invoices may be issued at any time from 30 days prior to the event.