



**Digital Isle of Man Executive Agency**  
**Strategy Session Minutes**  
 Thursday, 18 of January, 2024  
**MS Teams, 13:00 to 15:00**

| BOARD                    |    | IN ATTENDANCE         |    |
|--------------------------|----|-----------------------|----|
| DR PHIL ADCOCK (CHAIR)   | PA | ALEX TRUMAN (MINUTES) | AT |
| LYLE WRAXALL             | LW |                       |    |
| DEB BYRON                | DB |                       |    |
| ANN CORLETT              | AC |                       |    |
| LEE HILLS                | LH |                       |    |
| STEVE DOUGLAS            | SD |                       |    |
| GREG ELLISON             | GE |                       |    |
| MIKE BROMWICH            | MB |                       |    |
| RUSSELL KELLY            | RK |                       |    |
| BERND PETAK              | BP |                       |    |
| JAIME AMOEDO             | JA |                       |    |
| JOANNE THURLOW           | JT |                       |    |
| ABBY KIMBER (NON-VOTING) | AK |                       |    |
| APOLOGIES                |    | GUESTS                |    |
| JASON BISSELL            | JB | STEPHEN BANKS         | SB |
| GARY LAMB                | GL | ANDY STEWART          | AS |
| MARK LEWIN (NON-VOTING)  | ML | RICHARD OLIPHANT      | RO |
|                          |    | PETER REID            | PR |
|                          |    | GEOFF MOORCROFT       | GM |

| ITEM NO | AGENDA ITEM   | ACTION          |
|---------|---|-----------------|
| 001/24  | <p><b><u>WELCOME</u></b></p> <ul style="list-style-type: none"> <li>Meeting commenced at 13:00. PA welcomed the Board and the guests.</li> <li>PR and GM introduced themselves to the Board.</li> </ul>   |                 |
| 002/24  | <p><b>Standing item:</b></p> <p><b><u>APOLOGIES</u></b></p> <ul style="list-style-type: none"> <li>Jason Bissell</li> <li>Gary Lamb</li> <li>Mark Lewin</li> </ul>  |                 |
| 003/24  | <p><b>Standing item:</b></p> <p><b><u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u></b></p> <ul style="list-style-type: none"> <li>None</li> </ul>  |                 |
| 004/22  | <p><b>Standing item:</b></p> <p><b><u>MINUTES</u></b></p> <ul style="list-style-type: none"> <li>PA moved on to approval of the previous Board Minutes, dated 07 Dec 2023.</li> </ul>   | <b>APPROVED</b> |
| 005/24  | <p><b><u>DISCUSSION</u></b></p> <ul style="list-style-type: none"> <li>PA announced moving on to the Isle of Man Skills Strategy discussion.</li> <li>PR announced the purpose of the session, which was to provide the Board with an update of the Skills Strategy and its Action plan and to discuss the</li> </ul> |                 |



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|----------------------|--|---------------------|
|                      | <p>possibility of aligning the Strategy with Digital Board, ensuring a committed joint approach.</p> <ul style="list-style-type: none"> <li>• PR and GM talked the Board through their presentation, covering the background, the goals, strategic approach and deliverables.</li> <li>• The Board discussed the Strategy; the following observations and suggestions were made: <ul style="list-style-type: none"> <li>✓ Understanding the workforce skills gap requires a good understanding of employers needs on the Island.</li> <li>✓ AI's potential is going to transform the skill requirements on the island – there is the need to assess roles that are bound to arise in the long-term and roles that will no longer be required, supporting employers where appropriate to understand the implications of this disruptive technology.</li> <li>✓ There is a need to target specific markets such as South Africa and Hong Kong to attract diverse talent to help build a more skilled workforce on the island.</li> <li>✓ Digital Isle of Man is engaged with AI Singapore who have already considered the workforce impact of AI within their economy and DIOM can facilitate a discussion if this is considered beneficial.</li> <li>✓ There is a need to work with the wider Government to tackle immigration and travel barriers.</li> <li>✓ The Board understands the importance of Government, Industry and Education working together in putting a message across younger generation about opportunities present on the island. Focusing on the needs of the individual to encourage uptake and engagement would be beneficial.</li> <li>✓ There is a need for a commitment to disseminate information to primary and secondary school teachers about digital roles and job opportunities.</li> <li>✓ The “One Stop Shop” concept to centralise information and resources for various sectors and career paths is essential.</li> <li>✓ It is important to be able to track numbers of younger individuals leaving and coming back in a tax generating capacity and developing a model for keeping in touch with school leavers.</li> <li>✓ It is important to create potential incentives schemes for returners possessing certain skills.</li> <li>✓ A focus on career planning earlier in the education cycle would enhance job readiness and support DESC in planning and resourcing.</li> <li>✓ RO leads skills development within the DIOM; we need to develop a clear understanding of how DIOM interact with the skills board moving forward. PR to consider stronger DIOM representation on the Skills and Workforce board.</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>• PA thanked PR and GM.</li> <li>• PR and GM left at 14:42</li> </ul> | <p>PR</p> <p>PR</p> |
| <p><b>006/24</b></p> | <p><b>AOB</b></p> <p>Next Board meeting date:</p> <ul style="list-style-type: none"> <li>• 24-02-01 – Board meeting</li> </ul> <p>Future Board meeting dates:</p> <ul style="list-style-type: none"> <li>• 24-02-15 – Strategy Session</li> <li>• 24-03-07 – Board Meeting</li> <li>• 24-03-21 – Strategy Session</li> </ul>   |                     |



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|  | <ul style="list-style-type: none"><li>• 24-04-04 – Board meeting</li><li>• 24-04-18 – Strategy Session</li><li>• 24-05-02 – Board Meeting</li><li>• 24-05-16 - Strategy Session</li><li>• 24-06-20 – Strategy Session</li><li>• 24-07-04 – Board Meeting</li><li>• 24-07-18 – Strategy Session</li><li>• 24-08-01 – Board Meeting</li><li>• 24-08-15 – Strategy Session</li><li>• 24-09-05 – Board Meeting</li><li>• 24-09-19 – Strategy Session</li><li>• 24-10-03 – Board Meeting</li><li>• 24-10-17 – Strategy Session</li><li>• 24-11-07 – Board Meeting</li><li>• 24-11-21 – Strategy Session</li><li>• 24-12-05 – Board Meeting</li></ul> <p>Meeting closed at 14:44.</p> |  |
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