



**Digital Isle of Man Executive Agency**  
**Digital Board Meeting Minutes**  
 Thursday, 1 of February 2024, 12:00 to 13:00  
 DfE StG Meeting Room 1

| BOARD                         |    | IN ATTENDANCE         |    |
|-------------------------------|----|-----------------------|----|
| DR PHIL ADCOCK (CHAIR)        | PA | ALEX TRUMAN (MINUTES) | AT |
| LYLE WRAXALL                  | LW |                       |    |
| BERND PETAK                   | BP |                       |    |
| DEB BYRON                     | DB |                       |    |
| GREG ELLISON (Via MS Teams)   | GE |                       |    |
| JAIME AMOEDO (Via MS Teams)   | JA |                       |    |
| JOANNE THURLOW (Via MS Teams) | JT |                       |    |
| LEE HILLS                     | LH |                       |    |
| MIKE BROMWICH                 | MB |                       |    |
| RUSSELL KELLY (Via MS Teams)  | RK |                       |    |
| MARK LEWIN (NON-VOTING)       | ML |                       |    |
| ABBY KIMBER (NON-VOTING)      | AK |                       |    |
| APOLOGIES                     |    | GUESTS                |    |
| ANN CORLETT                   | AC | RICHARD OLIPHANT      | RO |
| GARY LAMB                     | GL |                       |    |
| JASON BISSELL                 | JB |                       |    |
| STEVE DOUGLAS                 | SD |                       |    |

| ITEM NO | AGENDA ITEM  | ACTION          |
|---------|--|-----------------|
| 007/24  | <p><b><u>WELCOME</u></b></p> <ul style="list-style-type: none"> <li>The meeting commenced at 12:00. PA welcomed the Board and the guest.</li> </ul>  |                 |
| 008/24  | <p><b>Standing item:</b></p> <p><b><u>APOLOGIES</u></b></p> <ul style="list-style-type: none"> <li>Ann Corlett</li> <li>Gary Lamb</li> <li>Jason Bissell</li> <li>Steve Douglas</li> </ul>               |                 |
| 009/24  | <p><b>Standing item:</b></p> <p><b><u>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</u></b></p> <ul style="list-style-type: none"> <li>None</li> </ul>         |                 |
| 010/24  | <p><b>Standing item:</b></p> <p><b><u>MINUTES</u></b></p> <ul style="list-style-type: none"> <li>PA moved on to approval of the previous Digital Strategy Session Minutes, dated 18 Jan 2024.</li> </ul> | <b>APPROVED</b> |



|        |   |  |
|--------|---|--|
| 011/24 | <p><b>Standing item:</b><br/><b>ACTION LOG</b></p> <ul style="list-style-type: none"> <li>• PA highlighted two actions from the Action Log: <ul style="list-style-type: none"> <li>○ An action for PR to discuss the potential engagement with AI Singapore to evaluate the impact of AI on the workforce, and</li> <li>○ An action for RO and PR to consider DIOM representation on the Skills and Workshop Board.</li> </ul> </li> <li>• LW advised RO will be arranging a meeting with PR to coordinate subsequent steps.</li> </ul>   | <p><b>CARRIED OVER</b><br/><b>CARRIED OVER</b></p> |
| 012/24 | <p><b>PAPERS FOR NOTING:</b></p> <ul style="list-style-type: none"> <li>• PA announced 5 papers for noting: <ol style="list-style-type: none"> <li>1. Chief Executive Summary</li> <li>2. DIOM Scorecard</li> <li>3. Opportunity Dashboard</li> <li>4. Marketing Dashboard</li> <li>5. Project Reports</li> </ol> </li> <li>• PA suggested amending key results for AI workstream to reflect 2024 targets.</li> </ul>   | <p><b>ALL NOTED</b></p> <p><b>LW</b></p>           |
| 013/24 | <p><b>DISCUSSION</b></p> <ul style="list-style-type: none"> <li>• PA confirmed proceeding to the first part of the discussion – AI Business Case.</li> <li>• The paper sought Board approval for a business case in principle for the Island's AI initiative, with one-year funding of up to £371,800 as part of a long-term AI strategy through to the close of 2030.</li> <li>• The Board noted that LW, JB and PA had recently presented to the Economic Strategy Board, which had agreed to the first year's funding in principle subject to Board approval and Treasury concurrence.</li> <li>• LW presented the paper to the Board, detailing its background, objectives and the potential to create a USP around the Biosphere.</li> <li>• The Board discussed the proposal, focusing on resourcing requirements, awareness, demand, security and education. JT highlighted the need to separate actionable deliverables from AI hype and noted previous challenges relating to skills. The Board agreed that a proactive approach to AI is necessary to protect jobs and create growth.</li> <li>• The concept of an AI company was discussed. LW to arrange follow up discussion with LH.</li> <li>• PA asked the Board to provide their votes.</li> <li>• The Board approved the proposal.</li> </ul><br><ul style="list-style-type: none"> <li>• PA announced moving on to the second part of the discussion – Singapore and ASEAN Trip.</li> <li>• The paper requested the Board's approval for a business trip to Southeast Asia and to engage with a consultant to progress with the early-stage set-up of the AI initiative. The maximum cost, including consultancy fees, is £21,500. Options were provided for sending one or two members of the DIOM team.</li> </ul> | <p><b>LW</b></p> <p><b>APPROVED</b></p>            |



|               |   |                 |
|---------------|---|-----------------|
|               | <ul style="list-style-type: none"> <li>• LW talked the Board through the paper.</li> <li>• The Board reviewed the proposal and agreed that it would enhance DIOM's engagement with AI Singapore and increase IOM's visibility in the online gaming market.</li> <li>• PA asked the Board to provide their votes.</li> <li>• The Board approved travel for two members of the DIOM team.</li> </ul>  | <b>APPROVED</b> |
| <b>014/24</b> | <p><b>AOB</b></p> <p>Future board dates:</p> <ul style="list-style-type: none"> <li>• 24-02-15 – Strategy Session – Will not take place.</li> <li>• <b>ACTION:</b> AT to send cancellation</li> <li>• 24-03-07 – Board Meeting</li> <li>• 24-03-21 – Strategy Session</li> <li>• 24-04-04 – Board meeting</li> <li>• 24-04-18 – Strategy Session</li> <li>• 24-05-02 – Board Meeting</li> <li>• 24-05-16 - Strategy Session</li> <li>• 24-06-20 – Strategy Session</li> <li>• 24-07-04 – Board Meeting</li> <li>• 24-07-18 – Strategy Session</li> <li>• 24-08-01 – Board Meeting</li> <li>• 24-08-15 – Strategy Session</li> <li>• 24-09-05 – Board Meeting</li> <li>• 24-09-19 – Strategy Session</li> <li>• 24-10-03 – Board Meeting</li> <li>• 24-10-17 – Strategy Session</li> <li>• 24-11-07 – Board Meeting</li> <li>• 24-11-21 – Strategy Session</li> <li>• 24-12-05 – Board Meeting</li> </ul> <p>Meeting closed at 13:00</p> | <b>ACTIONED</b> |