



Digital Isle of Man Executive Agency
Board Meeting Minutes
 Thursday, July 06, 2023
 Ms Teams, 12:00 - 13:00

BOARD		IN ATTENDANCE	
DR PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (SECRETARIAT)	AT
LYLE WRAXALL	LW		
ANN CORLETT	AC		
JAIME AMOEDO	JA		
DEB BYRON	DB		
JOANNE THURLOW	JT		
RUSSELL KELLY	RK		
MARK LEWIN (NON-VOTING)	ML		
CHERYL GLEESON (NON-VOTING)	CG		
ABBY KIMBER (NON-VOTING)	AK		
APOLOGIES		GUESTS	
MIKE BROMWICH	MB	STEPHEN BANKS	SB
KATIE NICHOLSON	KN	KURT ROOSEN	KR
LEE HILLS	LH	IZZY DUDDY (LEXINGTON)	ID
GREG ANSARA	GA	BEN MOORE-BRIDGER (LEXINGTON)	BM-B
GARY LAMB	GL		

ITEM NO	AGENDA ITEM	ACTION
052/23	<p>WELCOME</p> <ul style="list-style-type: none"> PA welcomed the Board. The meeting commenced at 12:00. 	
053/23	<p>Standing item:</p> <p>APOLOGIES</p> <ul style="list-style-type: none"> Mike Bromwich Katie Nicholson Lee Hills Greg Ansara Gary Lamb 	
054/23	<p>Standing item:</p> <p>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</p> <ul style="list-style-type: none"> None 	
055/23	<p>Standing item:</p> <p>MINUTES</p> <ul style="list-style-type: none"> PA moved on to approval of the previous Minutes, dated June 15, 2023. 	APPROVED



056/23	<p>Standing Item: <u>ACTION LOG</u></p> <ul style="list-style-type: none"> PA announced there was an action for KN around an update on Entrepreneurial ecosystem; due to KN being unable to attend, this action will be carried over. PA announced there was action for LW to circulate the FIC original paper as a reminder to the Board. PA announced there were follow up actions in relation to energy strategy: confirming if there is a minimum usage threshold for REGO certified energy from the MUA, discussing scope for flexibility on metering of REGO certified energy with the MUA and providing an update for businesses on a plan to achieve the target of not burning fossil fuels by 2030. ML noted that the REGO certified energy product has not yet been released and will follow up with an update. ML confirmed there is no minimum usage threshold. Concerns regarding shared meters have been fed to the MUA and remains a challenge. PA said there was a follow up action for LW to consider creating an engagement roadmap in relation to ESG. LW confirmed this and informed the Board that he will set up a meeting with JA, JT and a few businesses to consider how we drive the awareness around ESG. JT confirmed she has organised meetings with key parties. 	<p>CARRIED OVER</p> <p>ACTIONED</p> <p>CARRIED OVER</p>
057/23	<p><u>Papers for noting</u> PA announced 9 papers for noting:</p> <ol style="list-style-type: none"> Chief Executive Summary DIOM Scorecard Opportunity Dashboard Marketing Dashboard Project Reports Gibraltar KPMG Conference Report Money 20/20 Amsterdam Report Barclays Games Frenzy Report Game Access Esports Conference <ul style="list-style-type: none"> LW noted that we increased our target for gaming licences from 80 to 90 and this has now been achieved with another 6 in progress. An increasing focus is being placed on fulfilling our jobs target. A survey on the Fintech Innovation Challenge is being distributed to industry to obtain feedback on the event. 	<p>ALL NOTED</p>
058/23	<p><u>Introduction</u></p> <ul style="list-style-type: none"> PA announced moving to the introduction of the DfE Treasury Partner – SB. SB thanked PA and introduced himself to the Board. PA noted previous challenges with the funding process and the need for streamlining to avoid unnecessary delays in getting funding requests approved. 	



	<ul style="list-style-type: none"> • SB expressed his intention to optimise this process, stressing that his involvement at the earliest stage of every funding request is crucial. • RK requested clarification on the process. SB confirmed he would circulate. • PA noted it would be beneficial to invite SB to future Board meetings when funding requests form part of the agenda. 	<p>SB</p>
<p>059/23</p>	<p>Decisions</p> <ul style="list-style-type: none"> • PA announced moving on to the first paper - National Broadband Plan and Final 1% of premises. • The Board discussed and noted the paper which set out the position that the need for taxpayer funding for alternative technology for the remaining 1% of premises is, at this time, not considered necessary due to the availability of wireless and satellite internet technology services. • The Board discussed affordability and it was agreed this requires further analysis. AC emphasised the need to avoid conflating costs of accessibility in remote areas with social tariffs which are separate issues. • PA announced moving on to the second Paper- ETA Approach. • KR joined the meeting at 12:25 and talked the Board through the paper, seeking approval to acquire some specialist consultancy to support the redrafting and implementation of revisions to the Electronic Transactions Act. • The Board discussed the paper and approved expenditure of up to £25,000. • PA announced moving on to the third Paper - Data Proposition Development. • KR talked the Board through the paper, seeking support from the Board to procure the services of a local advocate to assess the appropriateness of the Foundations Act for data structures at a cost of £5,000. • The Board approved the request. • KR left the meeting at 12:33 • PA announced moving on to the fourth Paper – Head of eGaming Approach. • AK talked the Board through the paper, seeking support for the proposed approach of replacing the Head of eGaming role with a specialist consultancy to create a strategy that can be executed by the DIOM team. AK noted that the paper does not request funding and that it had been ratified by eGSAB on June 21. • The Board approved the request. 	<p>NOTED</p> <p>APPROVED</p> <p>APPROVED</p> <p>APPROVED</p>
<p>060/23</p>	<p>Presentation</p> <ul style="list-style-type: none"> • PA announced moving on to the next section – a presentation from DfE Marketing Partner Lexington. • ID and BM-B joined the meeting at 12:43 and introduced themselves to the Board members. • ID and BM-B presented Lexington’s role, objectives and highlighted opportunities to support DIOM. 	



	<ul style="list-style-type: none"> • PA thanked ID and BM-B. Lexington left the meeting at 13:00 	
<p>061/23</p>	<p>AOB</p> <ul style="list-style-type: none"> • LW thanked the Board for attending the FIC event on June 29. • PA acknowledged the FIC event was a great success and thanked JA for joining the judges’ panel. • LW informed the Board that there will be an after-event survey going out to mentors, judges and finalists and another one for the attendees, we plan to have collated feedback and statements in place by end of September. • PA informed the Board the next Strategy Session on Jul 20 will be on Artificial Intelligence with a guest speaker Greg Ellison. <p>Next meetings – 2023</p> <ul style="list-style-type: none"> • Strategy Session – Jul 20, 2023 • Digital Board Meeting – Aug 03, 2023 – to be cancelled. • Strategy Session – Aug 17, 2023 • Digital Board Meeting – Sep 07, 2023 • Strategy Session – Sep 27, 2023 • Digital Board Meeting – Oct 05, 2023 • Strategy Session – Oct 19, 2023 • Digital Board Meeting – Nov 02, 2023 • Strategy Session – Nov 16, 2023 • Digital Board Meeting – Dec 07, 2023 • Strategy Session – Dec 21, 2023 <p>Meeting closed at 13:02</p>	