



Digital Isle of Man Executive Agency

Digital Board Meeting Minutes

Monday, 2 of October, 2023

DfE StG Meeting Room 1, 12:00 to 13:00

BOARD		IN ATTENDANCE	
DR PHIL ADCOCK (CHAIR)	PA	ALEX TRUMAN (MINUTES)	AT
LYLE WRAXALL	LW		
GARY LAMB	GL		
DEB BYRON	DB		
LEE HILLS	LH		
ANN CORLETT	AC		
JAIME AMOEDO (VIA TEAMS)	JA		
JOANNE THURLOW	JT		
KATIE NICHOLSON	KN		
MIKE BROMWICH	MB		
RUSSELL KELLY (VIA TEAMS)	RK		
ABBY KIMBER (NON-VOTING)	AK		
CHERYL GLEESON (NON-VOTING)	CG		
APOLOGIES		GUESTS	
GREG ANSARA	GA	HON TIM JOHNSTON MHK, MINISTER FOR ENTERPRISE	Minister
		RICHARD OLIPHANT	RO

ITEM NO	AGENDA ITEM	ACTION
088/23	<p>WELCOME</p> <ul style="list-style-type: none"> The meeting commenced at 12:00. PA welcomed the Board. 	
089/23	<p>Standing item:</p> <p>APOLOGIES</p> <ul style="list-style-type: none"> Greg Ansara Mark Lewin 	
090/23	<p>Standing item:</p> <p>NEW DECLARATIONS OF INTEREST/CONFLICTS OF INTEREST AND RECEIPT OF GIFTS AND HOSPITALITY</p> <ul style="list-style-type: none"> None 	
091/23	<p>Standing item:</p> <p>MINUTES</p> <ul style="list-style-type: none"> PA moved on to approval of the previous Digital Strategy Session Minutes, dated 7 Sep 2023. 	APPROVED
092/23	<p>Standing item:</p> <p>ACTION LOG</p> <p>PA highlighted the actions from the Action Log:</p> <ul style="list-style-type: none"> An Action for KN to provide an update on entrepreneurial ecosystem – carried over to the next meeting. An Action for LW provided an update on the ESG Strategy Session - carried over to the next meeting. An Action for Treasury partner to share information on the funding process. 	<p>KN</p> <p>LW</p> <p>COMPLETE</p>



	<ul style="list-style-type: none"> • An Action for LW to devise an education plan for AI. LW advised a plan has been created to work with a local AI company; this will be picked up soon with Chamber. • An Action to form a working group to discuss Love Tech – carried over to the next meeting. • An Action for LW to consider how we articulate the relative benefit of value of each of our initiatives – LW advised this will be built into our 2024 Programme. • An action for the Board to act as key supporting stakeholders for the Innovation Challenge – LW advised that the support has been impressive and we need it to continue throughout the year. 	<p>LW</p> <p>LW</p> <p>COMPLETE</p> <p>COMPLETE</p>
<p>093/23</p>	<p>PAPERS FOR NOTING:</p> <ul style="list-style-type: none"> • PA announced 5 papers for noting: <ol style="list-style-type: none"> 1. Chief Executive Summary 2. DIOM Scorecard 3. Opportunity Dashboard 4. Marketing Dashboard 5. Project Reports • The Board confirmed all papers were noted. 	<p>NOTED</p>
<p>094/23</p>	<p>DISCUSSION</p> <ul style="list-style-type: none"> • PA confirmed proceeding to the Discussion, focusing on DIOM Roadmaps for 2024. • LW explained that the purpose of this discussion would be to secure the Board’s support of our ambitious objectives for 2024 as well as to present our current outcomes. • The board approved: <ul style="list-style-type: none"> ○ eGaming – target of 220 new jobs with 110 live licenses. ○ Fintech – target of 80 new jobs and 10 licenses / registrations. ○ Video Games / esports – target of 20 jobs. ○ Infrastructure – fibre passed 99% of premises in non-commercial zones by Aug 2024. GL to present update on commercial zones where some challenges have been identified. RO informed the Board the target for 2024 is to increase fibre conversions to 60%. ACTION This target needs to be validated by Manx Telecom. • Minister joined the meeting at 12:32. • PA welcomed the Minister. The Minister thanked the Board for the opportunity to attend and conveyed his appreciation for the Board’s diligent efforts. • The Board expressed concerns in relation to not having non-revenue funding approved for 2023 thus far. • The Minister acknowledged the importance of flexibility and confirmed work is ongoing to resolve this challenge. • LW informed the Board about two additional areas that are going to be included into the 2024 Programme, namely Data and AI, and that these roadmaps will be finalised later in the year. • LW summarised the outcome of the previous strategy session on Smart Island. • PA invited the Board to share their views; the Board supported all provisional targets for 2024. 	<p>RO</p>



095/23	<p>AOB</p> <p>The Board supported transitioning the Programme for Digital Isle to a paperless format with physical documents produced on request.</p> <p>Future board dates:</p> <ul style="list-style-type: none">• Strategy Session – Oct 19, 2023 - Esports• Digital Board Meeting – Nov 02, 2023• Strategy Session – Nov 16, 2023• Digital Board Meeting – Dec 07, 2023• Strategy Session – Dec 21, 2023 <p>Meeting closed at 13:00.</p>	
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