

INNOVATION CHALLENGE 2024

SPONSORSHIP PACKAGES

BUSINESS
ISLE OF MAN 

DIGITAL
ISLE OF MAN 

FINANCE
ISLE OF MAN 

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INTRODUCTION: INNOVATION CHALLENGE FINALE

A fascinating showcase of innovative and thought-provoking solutions.

The Innovation Challenge Finale, taking place on Thursday 13 June 2024, at the Comis Mount Murray, marks a pivotal event dedicated to celebrating innovation. Following last year's successful inaugural event, this year's challenge is bringing global companies to the Isle of Man, presenting pioneering ideas addressing key challenges in FinTech, Cleantech and Artificial Intelligence. As the Isle of Man is also a UNESCO Biosphere, a special prize aligned with its biosphere status is also to be awarded.

The event, free for attendees, will extend invitations directly to key professionals in the financial, business and tech industries, both on and off the Island, ensuring exposure to industry leaders, pre and post-event publicity and media presence on the day.

For 2024, we are seeking sponsors to support the event, offering businesses a variety of opportunities to showcase their brand to the core of the Island's digital, business, and finance economy. Beyond assisting with event costs, sponsoring clearly demonstrates your brand's industry involvement and commitment to fostering a thriving business environment on the Island in the years ahead. We have detailed the available sponsorship packages on the following pages.

Please note sponsorship packages are not open to Challenge finalists.

For more information please contact Digital Isle of Man Events Manager, Annie Macleod, on 07624 222396 or email annie.macleod@gov.im

SPONSORSHIP PACKAGES

MEET & GREET

£3000*

On the evening prior to the Finale, the cohort and mentors will be invited to a 2 hour reception with canapés and drinks served.

The package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Distribution of marketing materials on tables during the event
- Highly visible banner placement alongside Department for Enterprise banners
- Social media announcements within marketing communications post event
- Event photography with full access to images for sponsor's use

*Price could vary depending on numbers and sponsors choice of hospitality/venue provision. All variation in costs is the responsibility of the sponsor. All speakers and finalists are invited to attend directly by Department for Enterprise.

DELEGATE GIFTS

£850*

Opportunities exist to distribute gifts to the delegates as 'seat drops' in the main room. The possibilities are endless, and placement fees can be negotiated on a case by case basis.

Gifts are placed on every seat or table as appropriate, either before the event begins or during a break.

Company literature can also be placed for a fee.

Some highly recommended examples for appropriate gifts include:

- Canvas tote or business bags
- Power banks or charging cables
- Wireless earbuds
- Wireless charging pads

*Cost shown does not include price of gifts

REGISTRATION & BREAKFAST

£2,500

Upon arrival delegates will be provided with breakfast, coffee and juices. This is an opportunity to be the first brand seen on the day.

This sponsorship package includes:

- Exclusive distribution of promotional material in the breakfast venue
- Highly visible banner placement alongside Department for Enterprise branding in the reception area during registration
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event

LANYARDS

£2,500

Sponsorship of the official event lanyards offers excellent exposure as it provides one organisation with leading sponsorship benefits during the conference. The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference.

This sponsorship package includes:

- Your company's logo to appear on the conference lanyards
- Your company's logo to appear in photographs of the event, worn by all attendees
- Prominent company logo on event webpage

Lanyards will be supplied by the sponsor but will need to be approved in advance of ordering by our event team to ensure that the style of clip will fit our name badges

TABLE CENTRES

£1,500

This is an opportunity for a company to gain major brand exposure in the main room throughout the conference, by providing attractive branded table centres for the round tables at which delegates will be seated. The table centres are subject to approval by the Event Team. Production and delivery are the responsibility of the sponsor.

This sponsorship package includes:

- Leading brand exposure in the main conference room throughout the event
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Photography to feature table centres during the day on social posts

MAIN STAGE SESSIONS (X)

£2,500

An opportunity exists to support the main conference sessions on the main stage. These will be allocated as follows:

- AM – Opening until lunch
- PM – Lunch until close

The Main Stage Session sponsorship can be taken as separate blocks or one sponsor can take both blocks.

This sponsorship package includes:

- Logo projection throughout main room panels on title slides for the allocated session(s)
- Banner in prime location at the event
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event

RECHARGE LUNCH

£3,000*

The Innovation Challenge Finale will include a buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss the presentations so far in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Company logo on evite and alerts (provided sponsorship is agreed prior to issuing)
- Banner in prime location at the event
- Exhibition stand placement at lunch area
- Logo & sponsorship recognition in the dining room during lunch
- You will be presented as the lunch host during the day
- Opportunity to hand out marketing materials during lunch or place them out on the tables
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event

*Based on a buffet, tea and coffee, and jugs of water. Will vary based on delegate numbers.

COFFEE BREAKS (X2)

£1,800

The morning and afternoon sessions will include one intermission each for refreshments. These allow delegates to network.

The refreshments packages cover the cost of tea, coffee, and biscuits/muffins/pastries for the delegates, and include the following opportunities for the sponsor:

- Pull up banners in refreshment area during both coffee breaks
- Distribution of promotional marketing materials on refreshment break tables during the coffee break
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Social media announcements within marketing communications prior and post event
- Option to provide branded coffee cups for use during the day

DRINKS RECEPTION

£2,000*

At the close of the afternoon sessions, delegates will enjoy a light buffet of canapés and drinks. The sponsor is invited to provide entertainment, presentations or exhibitions as desired.

The drinks and canapés package includes the following opportunities for the sponsor:

- Company logo on invite and alerts (provided sponsorship is agreed prior to issuing)
- Prominent company logo on event webpage and inclusion on PowerPoint slides during the event
- Distribution of promotional marketing materials on tables during the event
- Highly visible banner placement alongside Department for Enterprise banners
- You will be presented as the drinks reception host during the day
- Social media announcements within marketing communications prior and post event
- Event photography with full access to images for sponsor's use

*Costs will vary depending on choice of hospitality provisions and number of delegates





JUDGES PANEL SESSION:
THE ISLE OF MAN FINTECH
ECOSYSTEM

ISLE OF
OPEN MINDS

FINTECH INNOVATION CHALLENGE
MAIN STAGE



FINTECH INNOVATION CHALLENGE
MAIN STAGE



FINTECH INNOVATION CHALLENGE 2023



SPECIFICATIONS

The following information is designed to help sponsors provide details in a timely and efficient manner to our event coordinators, thereby ensuring maximum coverage.

PLEASE DELIVER THE FOLLOWING INFORMATION WITH BOOKING FORM NO LATER THAN 17th MAY:

- Name of company and one line description as they should appear in social/press coverage
- Contact number
- Email address
- Website address
- X link
- LinkedIn link
- Company description as it will appear on the webpage (max. 250 words)

Logo Artwork – PLEASE DELIVER WITH BOOKING FORM

We will require full colour and white-only versions of your logo in the following formats:

- High resolution PNG or JPG

Banners and literature – PLEASE BRING TO VENUE

Sponsors will need to deliver any pop-up banners or corporate literature directly to COMIS by 3pm on Wednesday 12th June.

For information, enquiries, and to secure your sponsorship package, please contact Digital Isle of Man Events Manager – Annie Macleod:

E annie.macleod@gov.im

T +44 (0)1624 686835

M +44 (0)7624 222396

BOOKING FORM

PACKAGE:

PRICE:

COMPANY NAME:

BILLING ADDRESS:

CONTACT NAME:

TEL. NUMBER:

EMAIL:

SIGNATURE:

(see T&C's opposite)

DATE:

PO REF:

(if required)

Please return a completed PDF, scan, or print off of this form to Annie Macleod, our Events Manager. In the case of a shared sponsorship, please complete one form per sponsor.

E: annie.macleod@gov.im

A: Digital Isle of Man
Department for Enterprise
St Georges Court
Upper Church Street
Douglas, Isle of Man, IM1 1EX

T: +44 (0)1624 686835

M: +44 (0)7624 222396

By signing and returning this booking form, you agree to the following terms and conditions:

These terms and conditions apply to the Agreement between us pursuant to which Digital Isle of Man provide the services outlines in the attached documentation to the Sponsor.

Charges will be levied on the Sponsor for any cancellations based on the value of the booking, as follows: 50% up to 60 days before the event, 100% within 30 days of the event.

The sponsor cannot share its booking with any third parties or unrelated sub-brands unless a booking form has been completed for each brand and permission expressly granted by Digital Isle of Man.

Invoice terms are 30 days and invoices may be issued at any time from 30 days prior to the event.